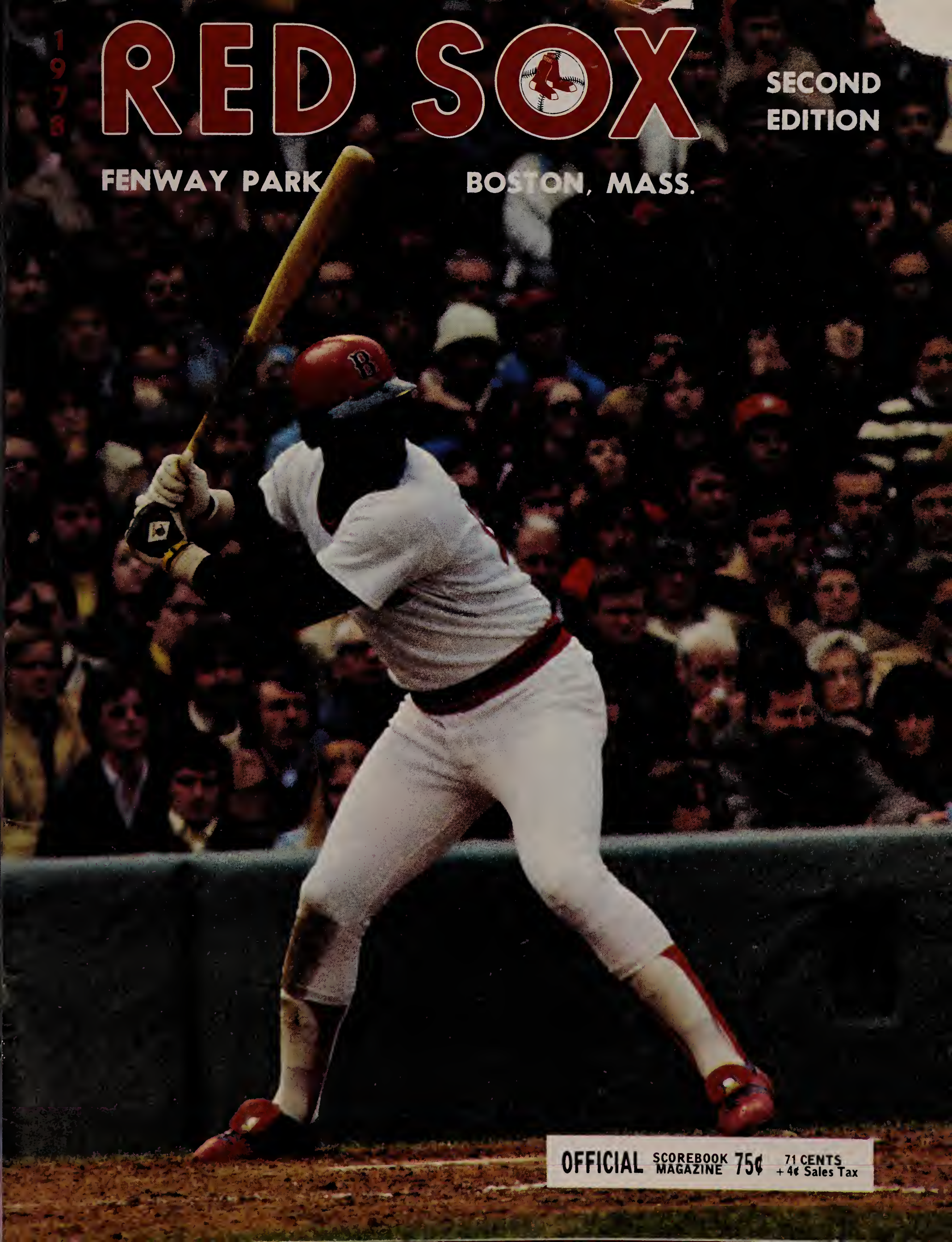
1978

RED SOX

SECOND EDITION

FENWAY PARK BOSTON, MASS.



OFFICIAL SCOREBOOK MAGAZINE 75¢ 71 CENTS + 4¢ Sales Tax

© 1977 R. J. Reynolds Tobacco Co.

KING: 19 mg. "tar", 1.2 mg. nicotine
100's: 19 mg. "tar", 1.3 mg. nicotine,
av. per cigarette, FTC Report AUG. '77.

I won't settle for anything less than taste.

A lot of cigarettes promise taste.
But for me, only one cigarette delivers. Winston.
I get real taste and real pleasure every time I light up.
I won't settle for less. Would you?



Winston King. Winston 100's.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

BOSTON RED SOX
1978 SCOREBOOK MAGAZINE

TABLE OF CONTENTS

FENWAY PARK 2nd EDITION BOSTON

THE RED SOX WELCOME YOU TO FENWAY PARK 5
THE MANAGER 6
THE COACHES 7
CAN HISTORY REPEAT 75 YEARS LATER? 8
JERRY REMY—HE PUSHES HARD EVERY DAY 12
BASEBALL ON STAMPS 17
RED SOX WORD-WISE 21
RED SOX MAN IN PERPETUAL MOTION 22
COMING TO FENWAY 27
KEEP SCORE 28
OPPONENT'S ROSTER AND SCORING ..... 29 & 30
RED SOX ROSTER AND SCORING ..... 31 & 32
AMERICAN LEAGUE UMPIRES 33
AL & NL PITCHERS 33
RED SOX AND OPPONENT'S STATISTICS 34
RED SOX ALL STAR CANDIDATES 36
THE RED SOX F-TROOPERS 38
NBC'S MAGICIAN 42
OLD-TIME RED SOX MANAGERS 48
"YAZ"—ON HIS WAY TO THE HALL OF FAME 51
EARLY SEASON ACTION AT FENWAY 52
RED SOX LEADERS 53
RED SOX RADIO AND TELEVISION 56
RED SOX HOME GAMES 57
RED SOX TICKET INFORMATION 58

Scorebook Magazine: 75 Cents (71¢ + 4¢ tax)

Photos by Jerry Buckley

Published by H.M.S. Inc., 521 Fifth Avenue, New York City. Attendance averaged over 1.8 Million over past 10 years, with cumulative readership estimated at approximately 2 million per year. Advertising space reservations may be sent to H.M.S. Ads Department, 36 Yawkey Way, Boston, MA 02215. Telephone (617) 267-9440.

The Boston Red Sox is an Equal Opportunity Employer.

From Winter Haven to Yawkey Way

North Shore Baseball Buffs get the real thing every day in the Sports Pages of

THE SALEM

EVENING NEWS

The Heavy Hitters aren't all in Boston

SEASIDE
RESTAURANT & BAR



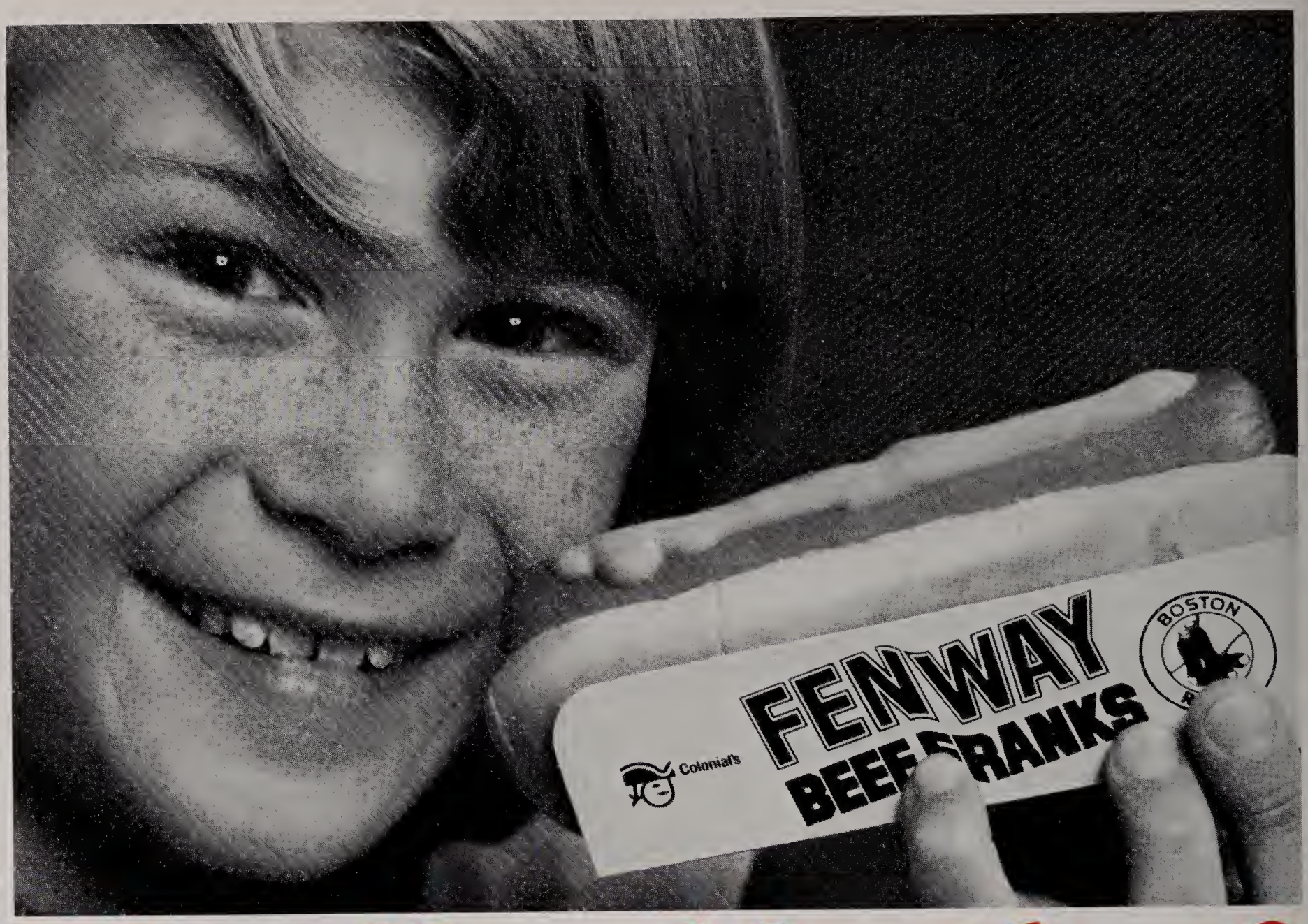
Seaside is in the midst of Faneuil Hall Marketplace, the premier shopping and meeting place in all of Boston.

Seaside is a great place to eat and drink, featuring the freshest lobster, sole, scallops, prime N.Y. sirloin, and an array of crisp salads, superb burgers and sandwiches.

Seaside is an international bar on two levels, serving a frothy brew from the tap or a fresh pina colada.

Seaside, the most popular spot on the waterfront today.

Open daily 11 to 2 a.m.
188 Faneuil Hall Marketplace
Boston Reservations 742-8728



The official franks of the Boston Red Sox.



At your favorite supermarket, too.

The taste that takes you out to the ball game.

Colonial®

Colonial Provision Co., Inc., Boston, Mass. 02125



HAYWOOD SULLIVAN
General Manager



"BUDDY" LeROUX
Vice-President

Welcome to the Excitement of Fenway Park!!!

New England baseball fans have always appreciated the specialness of Fenway Park, but now, through the magic of national television, fans from all over the nation have learned why it's the most exciting place to see a baseball game in the major leagues.

It has become common for visitors from distant states, even in the dead of winter, to ask to be allowed to see the famous green wall and the unique angles and corners and to understand how close Red Sox fans are to the action on the field.

For the record, Fenway Park was first constructed in 1912, and then rebuilt by the late Tom Yawkey in 1934. Basically, however, the playing field today is the same as it was over 40 years ago. The box on this page furnishes other facts about the park for your further information.

After two years experience, we believe our message board has added another enjoyable dimension and a new source of information for Fenway fans, and we repeat our promise it will not be "gimmicked" with anything not connected with baseball.

On behalf of the members of our staff listed below, we thank you for coming and we know you will enjoy your stay.

BOSTON RED SOX

JEAN R. YAWKEY
President

HAYWOOD C. SULLIVAN
Executive Vice-President
General Manager

EDWARD G. LeROUX
Vice-President, Administration

JOHN L. HARRINGTON
Treasurer

JOSEPH H. LaCOUR
Secretary

JOHN J. ROGERS
Traveling Secretary

EDWARD F. KENNEY
Director, Player Development

EDWARD M. KASKO
Director, Player Procurement

WILLIAM C. CROWLEY
Director of Public Relations

TOMMY HARPER
Administrative Assistant

DONALD W. ZIMMER
Field Manager

RICHARD L. BRESCIANI
Asst. Director of Public Relations
& Statistician

JAMES P. HEALEY
Public Relations Assistant

JOSEPH F. McDERMOTT
Administrative Assistant

JOHN J. REILLY
Administrative Assistant

MARY E. WALSH
Administrative Assistant

ARTHUR J. MOSCATO
Director, Tickets

JOSEPH MOONEY
Superintendent, Grounds
& Maintenance

FENWAY PARK

Constructed 1912 (Rebuilt 1934)

Seating Capacity:

Roof	594
Boxes	10,561
Reserved Grandstand	14,927
Bleachers	7,420
Total	33,502

Distance to Fences:

	FEET	METERS
L.F.	315 ft.	96 m
L.C.F.	379 ft.	115.5 m
C.F.	390 ft.	118.9 m
Deep C.F.	420 ft.	128 m
Deep R.F.	380 ft.	115.8 m
R.F.	302 ft.	92 m

Record Crowd: 41,766
(N.Y., 2 games, Aug. 12, 1934)

Post-War & Single Game Record:
36,350 (N.Y., Aug. 7, 1956)

Record Crowd Since 1956: 35,939
(N.Y., May 31, 1976, night)

Night Game Record: 36,228
(N.Y., June 28, 1949)

Opening Day Record: 35,343
(Balt., April 14, 1969)

Height of Fences:

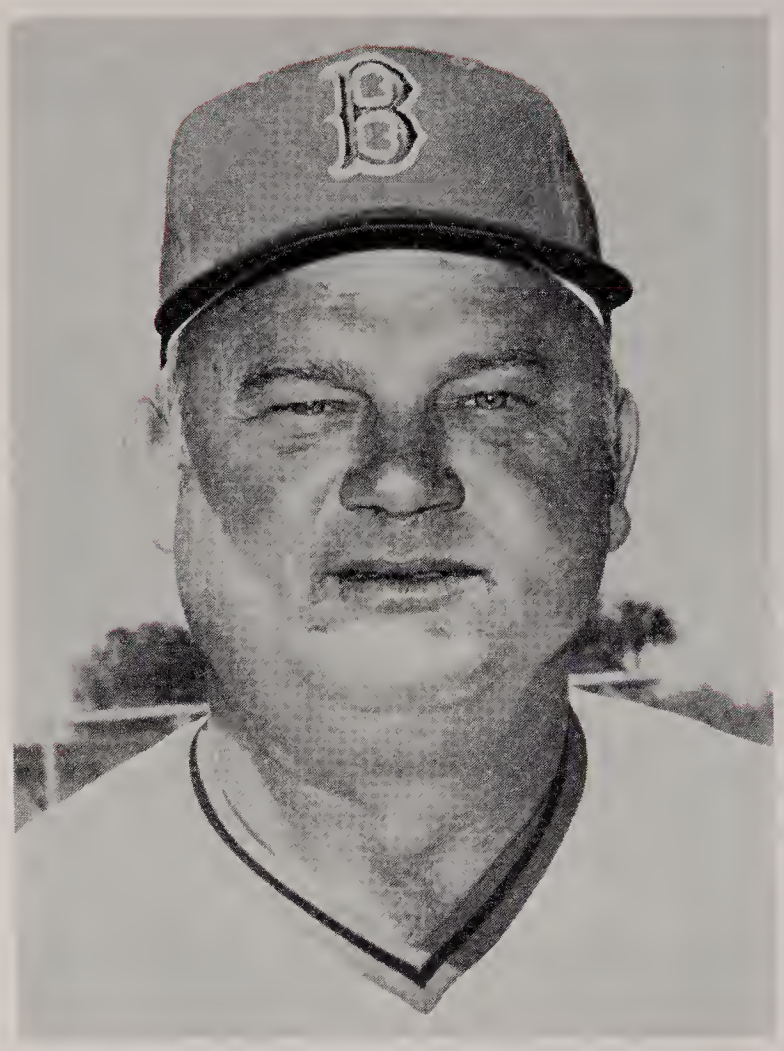
	FEET	METERS
L.F. Wall	37 ft.	11.3 m
(Screen extends 23 ft., 7m)		
C.F. Wall	17 ft.	5.2 m
Bullpens	5 ft.	1.5 m
R.F.	3-5 ft.	.9-1.5 m

Possibly the world's greatest men's store

Mr. Sid

Newton Centre

The Manager . . .



DONALD WILLIAM (ZIM) ZIMMER

Age: 47; Born: January 17, 1931, Cincinnati, Ohio. Ht.: 5'9"; Wt.: 185 lbs. Green eyes, Brown hair. Bats and Throws: Right. Home: Treasure Island, Fla. Married Jean Carol Bauerle. Children: Thomas 6/30/52, Donna 3/14/54.

Zimmer's first full season as Red Sox manager was exciting and successful. The Red Sox went down to their final game before losing the pennant chase to the Yankees and finished in a tie for second place with the Orioles. The 97-64 record included the team's most wins since 1946, and the best percentage (.602) since 1950. Zimmer's record of 138-98 (.586) is 5th all-time among Red Sox managers.

Don was the Red Sox third base coach for two and one-half years before replacing Darrell Johnson July 19, 1976. He was noted throughout his career as a hustling, aggressive player and the Red Sox have been that way as a team under his tutelage.

Zimmer started his pro career in 1949 in the Dodger system as a shortstop. In 1953 he was leading the American Association in homers (23) and RBI (63) at St. Paul when he was struck in the head by Jim Kirk of Columbus July 7, 1953 and missed the rest of the season. In 1954 he began a 12-year major league career with the Dodgers, Cubs, Mets, Reds and Washington Senators. He had to overcome another injury when he got a cheek bone fracture June 23, 1956 on a pitch from Hal Jeffcoat of the Reds that again disabled him for the year.

On October 10, 1961 Don was selected by the Mets from the Cubs in the N.L. Expansion Draft. He was with the Senators for three years and then played with the Toei Flyers in 1966 in Japan. During his major league stay he played second, third, shortstop, the outfield and even caught 35 games for the Senators.

He became a minor league manager in 1967 in the Reds organization. In 1971 he moved up to third base coach with the Montreal Expos. Don started 1972 in the same capacity for San Diego and then succeeded Preston Gomez in April as manager. He led the Padres through 1973 and joined the Red Sox after that season.



Free Valet Parking

CHARLEY'S EATING & DRINKING SALOON

Ladies Invited

Where you're never Out at the Plate.

NEW YORK SIRLOIN • PRIME RIB of BEEF • BOSTON SCROD
BAKED STUFFED SHRIMP • BARBECUED SPARE RIBS • LONDON BROIL
IMMENSE N.Y. STYLE SANDWICHES

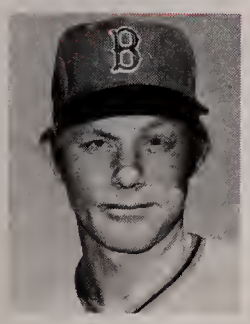
The Original Saloon
(Only 5 mins. from Fenway Park.)
344 Newbury St.
Boston, Mass.
266-3000

The Second Saloon
The Mall at Chestnut Hill
Chestnut Hill, Mass.
964-1200

The Grand New Saloon
South Shore Plaza
Braintree, Mass.
848-0200

Luncheon 11:30 A.M. — 3:30 P.M., Dinner 3:30 P.M. — 1:00 A.M., Drinking til 2:00 A.M.

The Coaches . . .

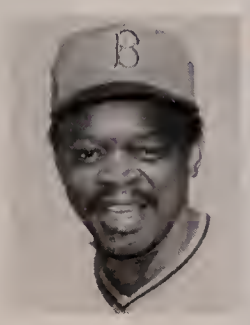


WALTER JOHN (WALT) HRINIAK

Age: 34, Turns 35 May 22; Born: May 22, 1943, Natick, Mass. Ht.: 5'11"; Wt.: 178 lbs. Green eyes, Blond hair. Bats: Left; Throws: Right. Home: No. Andover, Mass. Married Patricia Ann Doherty. Children: Jill 2/11/77.

Hriniak established himself as a hard-working, efficient bullpen coach last year, his first with the Red Sox. He has earned a reputation as one of the best batting practice pitchers in baseball. Walter had an extensive background as a player, coach and manager before joining the Red Sox. He managed Montreal's Rookie team at Lethbridge, Alb., Canada in the Pioneer League in 1976 after starting the year as a coach with Denver. In 1974-75 he was first base coach with the Expos, following two years as manager of their Jamestown team in the NYP League.

Hriniak, a native of Natick, Mass., signed a substantial bonus contract with the Milwaukee Braves in 1961. At Natick H.S. he was an All Scholastic choice as a baseball shortstop, football quarterback and hockey center. He had a 13-year pro career that included two years with the Braves and Padres in 1968-69 as a catcher. In 1970 he played for Zimmer at Salt Lake City.

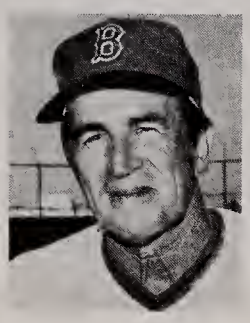


ALVIN NEIL (AL) JACKSON

Age: 42; Born: December 25, 1935, Waco, Tex. Ht.: 5'10"; Wt.: 170 lbs. Brown eyes, Black hair. Bats and Throws: Left. Home: Dix Hills, N.Y. Married Nadine C. Simmons. Children: Reginald 10/15/58, Barry 2/9/61.

Al is in his second year as the Red Sox pitching coach. A hard-throwing left-hander during a 10-year career in the National League, Jackson also developed into a knowledgable student of pitching. From 1970 through 1976 he was a pitching instructor in the New York Mets system. During his major league career he compiled a 67-99 record with a 3.98 ERA. His best years were with the Cardinals in 1966 (13-15, 2.51) and 1967 (9-4, 3.95). He did not pitch in the 1967 World Series against the Red Sox.

Jackson was chosen the outstanding player in Texas while pitching for Moore H.S. in Waco in 1954. He also won four letters as a football quarterback and two in track. He attended Wiley College in Marshall, Tex. In the off-season he's an account executive for Schley Shipping in New York. He was selected by the Mets in the 1961 Expansion Draft.

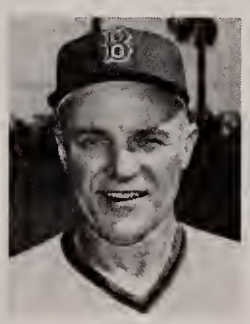


JOHN MICHAEL (JOHNNY) PESKY

Age: 58, Turns 59 Sept. 27; Born: September 27, 1919, Portland, Ore. Ht.: 5'9"; Wt.: 170 lbs. Brown eyes, Brown hair. Bats: Left; Throws: Right. Home: Swampscott, Mass. Married Ruth Hickey. Children: David 12/19/52.

The terms popular and versatile apply to Pesky. Now in his fourth year as first base coach, he has been a player, coach, manager and radio-TV announcer for the Red Sox. He's a longtime favorite of Red Sox fans in the New England area and has worked for the team in the off-season selling program advertising.

Johnny was an outstanding shortstop, third baseman and all-around hitter. He holds the Red Sox records for most hits by a rookie (205) and most singles in a season (172) and hit over .300 six times in his major league career. After 10 years with Boston, Detroit and Washington, Pesky coached under Ralph Houk in Denver in 1955 and managed in the Detroit farm system from 1956 through 1960. In the mid-1960's he was a coach for the Pirates and a manager in their system before joining the Red Sox broadcast crew in 1969. He spent six years as part of the radio and television team. He also managed Seattle for the Red Sox in 1961-62 before moving up to the parent Boston team in 1963-64.



EDWARD FRED JOSEPH (EDDIE) YOST

Age: 51; Born: October 13, 1926, Brooklyn, N.Y. Ht.: 5'10"; Wt.: 180 lbs. Blue eyes, Brown hair. Bats and Throws: Right. Home: Hauppauge, N.Y. Married Pat Healy. Children: Felita 1/13/62, Michael 11/12/63, Alexis 5/3/65.

Eddie has been acclaimed as one of the best third base coaches in baseball. He lived up to that billing in 1977 and is in his second season with the Red Sox, after a 14-year coaching tenure with the Washington Senators and New York Mets.

"The Walking Man," as he was known during his 17-year major league career, was an outstanding third baseman and leadoff hitter. He came from the campus of New York U. to the Senators in 1944 and went on to set several records for third basemen. He led the A.L. six times in walks, had over 100 walks eight times, scored over 100 runs five times and twice led the league in fielding. He still holds the A.L. record of 28 home runs as leadoff batter.

He was traded from Washington to Detroit in Dec. of 1958 and was selected by the Angels in baseball's first expansion draft, Dec. 14, 1960. When Yost retired after the 1962 season he held the major league record for most games at third base (2,008) and the A.L. marks for putouts (2,356), assists (3,659) and chances (6,015). He was selected for the A.L. All Star team in 1952 but did not play. He has a Master's Degree in Physical Education from N.Y.U.

Can History Repeat . . . 75 Years Later

The 1978 baseball season marks the 75th anniversary of Boston's first American League Championship team and of the first World Series of the modern era. That long ago season of 1903 marked many milestones in baseball history. The disastrous two year war between the National and American leagues ended with the Cincinnati peace pact in January of that year. The American League finally won recognition as a full major league despite the wounds left by several seasons of player raids by teams of both leagues. There was still an uneasy feeling between the leagues caused by the two earlier full seasons of bickering, and each league still had its personnel who wanted nothing to do with the other side.

One of the first to relent was Barney Dreyfuss, owner of the Pittsburgh Pirates. He had been successful in keeping the American League out of Pittsburgh and finally the newer league proclaimed it would place a team in New York. Although he lost two of his great pitchers, Jack Chesbro and Jesse Tannehill, to the new New York entry in the American League, his 1903 Pirates won their third of three straight pennants by seven games over John McGraw's New York Giants.

The Boston American League team, then known as the Pilgrims or the Puritans, were winning their first pennant by fourteen and one half games over the Philadelphia Athletics. As Pittsburgh and Boston moved into late August, it appeared both would win their league's pennants so Pittsburgh owner Dreyfuss made overtures to Boston President Henry J. Killilea about playing a post season championship series. Killilea, unsure of how American League President Ban Johnson would feel about such an arrangement, went to Chicago to sound out Johnson about such an arrangement. Johnson asked Killilea if he felt his New Englanders could beat Pittsburgh and upon learning manager Collins felt his Boston nine could, he gave his blessing to proceed. In early September, Killilea and Dreyfuss met in Pittsburgh and drew up plans for the first World Series. It was Dreyfuss who suggested the winner be the first to win five games which meant the series could go a maximum of nine games. The owners agreed to split the gate receipts and both agreed to use no player who was not on the roster as of September 1st, an agreement which continues today. They further agreed to make their own financial arrangements with their players. This almost led to the cancellation of the first series. The Pittsburgh players were under contract until October 15, while the Boston contracts expired on September 30. This led to a threatened strike by the Boston players, unless they were given Boston's entire share of the gate. Owner Killilea appeased his players by giving them two weeks extra pay plus a share of his receipts.

The World Series was played in two relatively small ball parks—The Huntington Avenue Grounds in Boston (now the site of Northeastern University athletic facilities) and Exposition Park in Pittsburgh (abandoned in 1909). The size of these fields caused both clubs to put up ropes in the outfield to restrain the crowds. Hits into these crowds were ground rule triples and the four games in Pittsburgh resulted in seventeen triples, twelve by the Pilgrims.

There were a number of interesting side lights to this first series. There was the famed Boston Royal Rooters, an organization of Hub fans who had switched their allegiance from the Boston National League entry, who followed the Pilgrims from Boston to Pittsburgh and back again encouraging the locals on to victory while singing their victory song "Tessie". This group was led by Mike Regan, a famous fan of that period, and "Nuff Ced" McGreevey, a local saloon keeper whose business establishment was a player watering hole with walls covered with baseball pictures. These pictures are now part of collections of the Boston Public Library and the Baseball Hall of Fame in Cooperstown, New York. The first World Series scandal occurred during the game of October 3 in Boston and haunted the club for most of the following winter. On that date, an unruly crowd on the field often made play difficult. Many out of towners arriving for the game barged into the

DISCOUNT OFFICE FURNITURE WAREHOUSE

Nationally Advertised Products

DESKS STEEL & WOOD • FILING CABINETS
CHAIRS • TABLES • SOFAS

NEW AND USED ITEMS

Complete line of Office Furniture in stock for fast delivery

Ask about our rental and leasing plans
Our Prices are among the LOWEST in New England

Free Planning and Design Service

262-5110

120 BROOKLINE AV., BOSTON
Near - Fenway Park

FREE PARKING
Bank Americard & Master Charge Welcome

CHEVY

BUY
PAUL MITRANO

NO. EASTON

238-4355 963-5192

Bet you'll see California® in the Series.



Used in Fenway Park.

Find your California Paint dealer in the Yellow Pages.

seats reserved for home town customers and refused to move when the ticket holders of the reserved seats arrived. Joe Smart, the Boston secretary, had an inadequate number of ushers on hand to handle the situation and the Boston police refused to step into the problem. Smart was criticized, after the series, along with owner Killilea for their tightwad methods which included making the Pittsburgh owner, owners of the Boston Nationals and sports writers from cities other than Pittsburgh and Boston pay their way into the Huntington Avenue Grounds. This along with the seating problems at the October 3rd game and the rhubarb over the way tickets were sold, many finding their way into the hands of speculators, caused continuing problems during the 03-04 off season.

American League President Ban Johnson, fearful of a bad reaction by Boston fandom, eased Joe Smart out of office and replaced him with a Chicago baseball writer Carl Green. To complete the overhaul, just prior to the start of the 1904 season, Ban struck a deal whereby Killilea sold the club to Charles Taylor, owner of the Boston Globe newspaper and his son John I. Taylor, who was named president of the club.

The Boston champions of 1903 presented a formidable lineup led by Hall of Famer, manager and captain Jimmy Collins at third base. His infield mates included Fred Parent at shortstop, Hobe Ferris at second and Candy LaChance at first. The outfield boasted three left handed batters led by Pat Dougherty, the teams leading batter at .331 in left field, Chick Stahl in center field and Buck Freeman, the leading home run hitter with 13 in right. The catching was handled for the most part by a very able Lou Criger, although they opened the season with Duke Farrell behind the plate, until an April injury limited him to only 17 games. Jack O'Brien, a favorite with the Boston fans, kept the team in the running after Chick Stahl was injured. Jack appeared in 71 games as an outfielder with an occasional tour in the infield. The pitching corps was made up of right handers Cy Young, winner of 28 games; Bill Dineen who captured 21 victories; Long Tom Hughes 20 wins; Norwood Gibson and George Winter. The lone lefty on the staff was Nick Altrock who stayed around only long enough to lose one game before he moved on to star for Chicago. There were also four utility players besides O'Brien. They were Jake Stahl, Aleck Smith, George Stone and Harry Gleason. This team won 91 games, while dropping 47 for a .659 percentage. The Pittsburgh team was led by left fielder Fred Clarke who teamed with Ginger Beaumont in center field and Jimmy Sebring in right. The fancy fielding Kitty Bransfield was at first, Claude Ritchey at second, Hall of Famer and all time great Honus Wagner at shortstop and little Tommy Leach at third. Eddie Phelps handled the catching along with Harry Smith. The pitching staff was headed by twenty five game winner Ed Doheny, Bill "Brickyard" Kennedy, Fred "Bucky" Vail and lesser lights Wilhelm, Thompson and Falkenberg.

(Continued on page 10)



Huntington Avenue Grounds, scene of the 1903 World Series between the Boston Pilgrims and the Pittsburgh Pirates, now the site of Northeastern University in Boston.

They love us!

They love us!



Schmidt's

C. SCHMIDT & SONS, INC., PHILA., PA

The 1903 Series — Game by Game

September 25 Pittsburgh owner Barney Dreyfuss announces, despite rumors to the contrary, the Boston-Pittsburgh world's championship will be played as originally scheduled. Pittsburgh and a party of rooters will leave for Boston on September 28.

October 1 The first modern World Series game took place at Boston's Huntington Avenue Grounds with Pittsburgh the winner 7 to 3, Deacon Phillippe besting Cy Young. Jim Sebring had four hits for the winners, including the first World Series home run. His first inning single driving in two runs was all the Pirates needed to win. On the Boston side, Fred Parent and Buck Freeman each had a triple and a single. Tommy Leach had four hits for the winners.

October 2 The first World Series shut out game resulted in a 3 to 0 Boston win. Bill Dineen was the winner over Pittsburgh ace Sam Leever. Pat Dougherty's first inning home run was all Dineen needed to insure the win. Dougherty also had a home run in the sixth inning and three hits over all. Big Bill struck out eleven Pirate batters while allowing only three hits, and manager Collins stole two bases.

October 3 Deacon Phillippe repeated his first game mastery over Boston by beating them again 4 to 2 before the largest crowd of the series, as 18,801 jammed into the Huntington Avenue Grounds. Jim Sebring again was the offensive hero for the Pirates, as his third inning fielders choice play allowed Leach to score from third, while the Pilgrims were trying to retire Honus Wagner at third base. Long Tom Hughes was the loser, while manager Jimmy Collins had half of Boston's four hits, a single and a double.

October 6 The series switched to Pittsburgh's Exposition Park for the next four games with the Pirates taking a 3 to 1 lead in the games won by beating Boston 5 to 4, despite a gallant 3 run ninth inning Boston rally. Phillippe won his third game of the series while Bill Dineen took the loss. Beaumont and Wagner had three hits for Pittsburgh, with Wagner's seventh inning single driving in the winning run. Chick Stahl and Candy LaChance each had two hits for Boston.

October 7 Behind the six hit pitching of Cy Young, Boston defeats Pittsburgh and Bill Kennedy 11 to 2. Pat Dougherty had three hits for the winners, including two triples and a single. Young, Parent, Freeman and Collins also had two hits each for Boston. Collins and Stahl had triples.

October 8 A 6 to 3 Boston victory tied up the series at three games apiece. Bill Dineen was the winner over Sam Leever. Chick Stahl and Hobe Ferris had two hits each for Boston. Pittsburgh's Clarence Beaumont had four hits for the losers.



A dugout visit by "Himself", the heavyweight champion of the world, John L. Sullivan, meets with 1903 Boston player-manager and Hall of Famer Jimmy Collins.

October 9 The World Series game was postponed due to cold weather.

October 10 With Cy Young beating Deacon Phillippe 7 to 3, Boston took a 4 to 3 lead in the series. Boston took advantage of a ground rule which allowed balls hit into the crowd to be triples, as five of their eleven hits were to come in this manner—Collins, Stahl, Freeman, Parent and Ferris were the recipients. Bransfield had three hits for Pittsburgh.

October 13 The series returned to Boston and after an idle Sunday and a rainy Monday, the Pilgrims prevailed to become the winners of the first World Series Championship 3 to 0, as Bill Dineen won his third game of the series, defeating the overworked Deacon Phillippe. 7,458, the poorest turnout of the series, attended the game. Hobe Ferris's fourth inning single drove in the first of two runs that inning, enough to win the game. Freeman and LaChance had triples and Ferris and Criger had two hits each.

What the small crowd lacked in numbers, it made up in enthusiasm as the Royal Rooters continued celebrating well into the night.

By: ED WALTON, author of
"THIS DATE IN RED SOX HISTORY"
Stein and Day, publishers

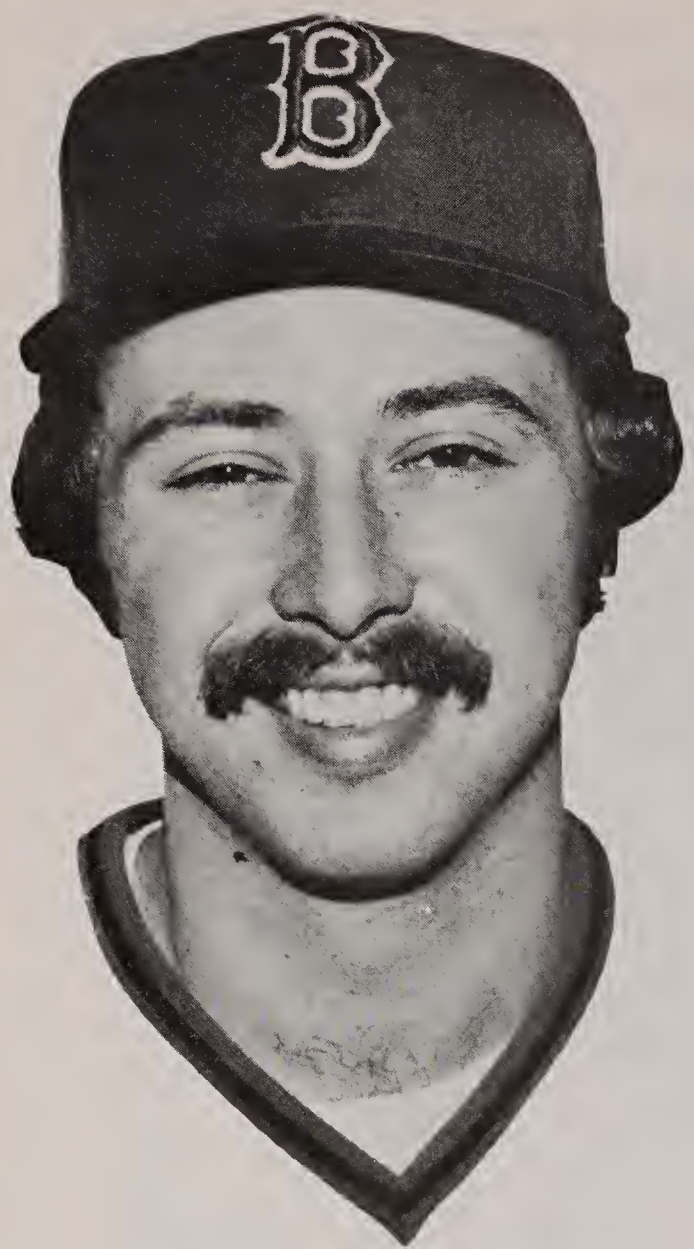
FILENE'S
THE MEN'S STORE



JIMMY CONNORS AND ROBERT BRUCE — UNBEATABLE DOUBLES PARTNERS

Get set for center court in smashing tennis wear that's made for action. Matching stripe-trimmed shorts and shirts in active colors keep the heat off you and put a smile in your serve. Cotton-Celanese Fortrel® polyester shirt, S-M-L-XL, $14. Shorts of Celanese Fortrel® polyester-cotton, waist sizes 30-38, $17. Both in white, sand or light blue.
The Men's Store — Floor One Boston, and all Filene stores.

Fortrel®—a trademark of Fiber Industries, Inc., a subsidiary of Celanese Corporation.



JERRY REMY . . .

He Pushes Hard Every Day

When the Red Sox acquired Jerry Remy last winter, New Englanders hailed the deal, especially his parents.

However, Joe and Connie Remy had a strikingly different reason than those, who rejoiced because Boston's American League club had come up with one of baseball's outstanding second baseman.

Now the elder Remys would be able to stay home at nights and get a decent night's sleep.

"Sometimes, my parents could only pick up the California Angels games on the car radio so they would ride around in the early morning hours listening to them," Jerry recalled.

By HUGH McGOVERN
Worcester Telegram

Remy, who came to Boston last Dec. 8 in a trade with the California Angels for pitcher Don Aase, was born in Red Sox territory 25 years ago.

"Coming from this area, I had to be a Red Sox fan," he said. "I would see about 10 games a year at Fenway Park and I would follow them the rest of the time on radio and TV."

Despite that early loyalty to the Red Sox, Remy didn't shed any tears when he was chosen by first Washington and then California in the free agent drafts.

"I didn't care what team picked me," he said. "I couldn't be a picky player."

But Remy is happy to be "home" again.

"Coming back makes the game a little more exciting," said this exciting player. "It keeps me more keyed up because my parents, relatives and friends are going to be able to see me play much more often. I want to do everything right."

And Remy does everything right. He sprays hits. He covers ground. He steals bases.

Above all, he hustles.

There was a Red Sox game in Toronto May 22 when Remy hit an apparent inning-ending double play to Blue Jay shortstop Luis Gomez. However, he just nipped the relay to first and the Red Sox wound up with three runs in the inning for a 5-4 victory.

"Those are the little things that win games," manager Don Zimmer admiringly said.

"No one has ever seen me loaf in a game," Remy said. "It's not my style."

That style was developed in Little League and high school competition in Somerset, where Remy grew up.

Father Joe, a furniture salesman, and his grandfather, John Whelan, introduced him to the game, playing catch with him and taking him to Fenway Park to watch the Red Sox.

"My father loves baseball," his son recalled. "He was always talking about Ted Williams and Johnny Pesky."

More important, Joe Remy provided direction for Jerry Remy in his teen-age years.

"He helped me stay interested in baseball," Jerry said.

At this time, Remy's goal was "to be a pro player. I was a decent athlete, but baseball was my best sport. I overshadowed the kids in my area."

His desire was also whetted by his first appearance as a player in Fenway Park, competing in the Hearst All-Star game that was set up by Frank Malzone.

(Continued on page 14)



HAVE YOU PLAYED YOUR NUMBER TODAY?



THE NUMBERS GAME

MASSACHUSETTS
STATE LOTTERY



Most stores that sell stereo don't exactly encourage you to play the components on display. But at Tech Hifi, we invite you to come play any of our 70 brands of components.

Spend as much time as you want. Listen and make instant comparisons. Feel free to twist knobs, flick switches, and poke buttons.

At stores that don't let you play the equipment, you have to be mighty lucky to end up with a good music system (just looking at the equipment can't tell you how it's going to sound).

But choosing good stereo at Tech Hifi is simple: all you have to do is play.

Play it at home for a week.

If you decide to buy anything at Tech Hifi, you'll have a whole week to play the equipment at home. If you're dissatisfied for any reason (even if it's because the color of the loudspeaker grill-covers clash with your carpet), you can return the components within seven days for a full refund. No questions asked.

tech hifi

Soundrooms you can play in.

In MA., Cambridge, Boston, Brookline, Quincy, Hanover, Brockton, Springfield, Stoneham, Amherst, Dedham, Waltham, Framingham, Worcester, Saugus, In NH, Nashua, Manchester & Hanover.

Jerry Remy

(Continued from page 12)

Despite that ambition for a pro career and his selection by Washington in the June, 1970 draft, Remy headed for St. Leo's College in Florida after his graduation from Somerset High.

"I knew I had made a mistake when I got there," Remy said. "I wanted to be a pro baseball player, not a college student."

Consequently, he came home from sunny Florida to New England's cold, waiting and praying that some team would be interested enough to choose him in the January draft.

The California Angels did, selecting Remy in the third round of the secondary phase of the draft.

"I couldn't believe it when I was drafted by the Angels," he said. "They must have had a flock of names in a big hat and pulled mine out."

The California club may feel that there is more talent in its backyard than in this area, but it must have heard of Remy.

After all, he had been all-league choice at Somerset High twice at shortstop and all-state at second base, his senior year.

Two members of the California organization rank with his father and 88-year-old grandfather as positive influences in his career.

They are Kenny Myers and Dave Garcia.

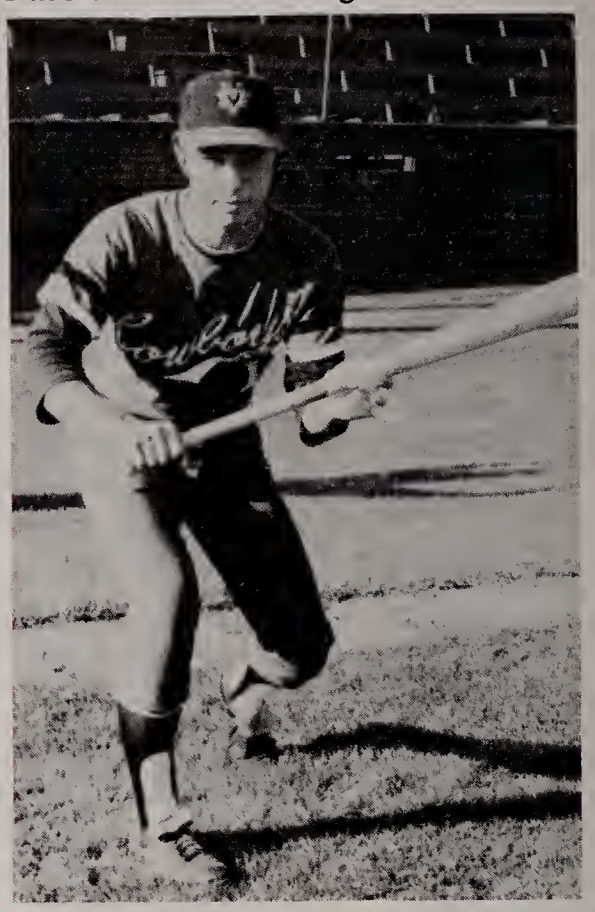
"California was going to release me my first year," Remy said. "But Myers told them to keep me because I could run. And he worked with me — I don't know how many hours."

Remy's professional career began in promising fashion, the Bay Stater hitting .308 for Magic Valley before an injury terminated his season prematurely.

The next year Remy batted .265 for Stockton, but he lifted his average to .335 for Quad Cities in 1973, winning the Midwest League batting championship. He was also the league's MVP after his brilliant campaign.

Still, there remained doubt about his ability to play in the major leagues.

That doubt ended the next year, 1974, when Remy played for Garcia, currently the Angels' manager, at El Paso of the Texas League.



Jerry's rookie year at Magic Valley wasn't easy . . . although he batted .308, he also struck out 66 times.

"He gave me confidence in myself," Remy said. "He told me I'd be a big league player. He helped me as a player."

Remy hit even better in Double A competition than in Class D play the previous season, compiling a .338 batting average for El Paso.

(Continued on page 19)

CHECK THE REVIEWS

"I have never read a book on the Red Sox as good as yours."—Ted Williams

"All New England and Red Sox fans will enjoy your book."—Dom DiMaggio

"It's great, Ellery. You've put it all right there."—"Boo" Ferriss

GRAND SLAM READING

By the all-time authority on the Red Sox

ELLERY H. CLARK, JR.

RED SOX FOREVER

Foreword by Bill Crowley

Boston Red Sox Director of Public Relations

The book that makes Red Sox history as alive as today. Profusely illustrated. $7.50

You'll also enjoy Prof. Clark's fascinating companion volume BOSTON RED SOX 75TH ANNIVERSARY HISTORY—1901-1975 Illustrated. Foreword by the late Thomas A. Yawkey. $7.50

Available at your nearest Waldenbooks

Also at Souvenir Shop across from Fenway Park

An Exposition Press Book

Win on your road trips... with Zayre.

Zayre has a powerful lineup of bargains to help you win on the road.

Motor oil, coolant, windshield wipers, oil filters, wax, stereos, tires. And famous brands you know and trust. Lee, Prestone, STP, Goodyear, Champion, Quaker State and more. Charge it with Master Charge, Visa/BankAmericard or your Zayre charge.

And you don't have to drive too far to win on the road. These bargains are at 66 handy Zayre stores all over New England.

Zayre




HOME OF
STEAK HOUSE
Frank Giuffrida
ROUTE U.S. 1, SAUGUS, MASS.







Baseball On Stamps

By BILL CROWLEY

Although sports fans have always had treasured souvenirs of their favorite sport, there has been a rather phenomenal growth in the hobby of collecting sports memorabilia in recent years. In baseball, it has grown from baseball cards into more sophisticated areas such as yearbooks, press guides, parts of uniforms, autographed baseballs, etc.

The collectors now have their own publications to communicate, to buy, sell and swap sports items. Periodic meetings are held in various parts of the country where hard-to-get items command higher and higher prices.

While collecting sports memorabilia is a rather recent American fad, the hobby of collecting stamps has been popular for over a century all over the world. And, just as surely as we have specialization in every other endeavor of life, there are special types of stamp collections, known as "topical" collections. The differences in topics are almost endless, with the specialty of collecting sports stamps becoming more and more popular.

Most topical collectors are members of the American Topical Association, founded in 1949, and an offshoot of that organization has been Sports Philatelists, International, for those who specialize in finding and collecting stamps featuring all sports from archery to wrestling.

Which brings us to the individual sport of baseball, and stamps which feature the game of baseball.

It's rather ironic, as the illustrations show, that although baseball originated in the United States, it was a United States possession, the Philippine Islands which issued a baseball stamp in 1934, five years before a U. S. stamp was produced to commemorate the Centennial of Baseball in 1939.

Nicaragua had a series of baseball stamps issued in 1937, which are shown on page 44 and the Republic of Panama included a baseball stamp on the occasion of hosting the 4th Caribbean Games in 1938.

Through the years, unlike many stamps issued by South and Central American countries featuring baseball, the United States has issued only two . . . in 1939 as indicated, and another in 1969, saluting the 100th anniversary of professional baseball.

If you study the stamps illustrated on page 44, you will notice that the same countries South of the Border who have produced many of the finest major league players, have been producing baseball stamps regularly, with Cuba and Venezuela leading the way.

More interesting, perhaps, has been the series of stamps saluting great American and Japanese players from countries like Ras Alkhaima, Ajman and Manama. It should be noted that issuing stamps for world wide collectors has become an important source of income to many emerging small nations, and sports have been prominently featured.

(Continued on page 44)

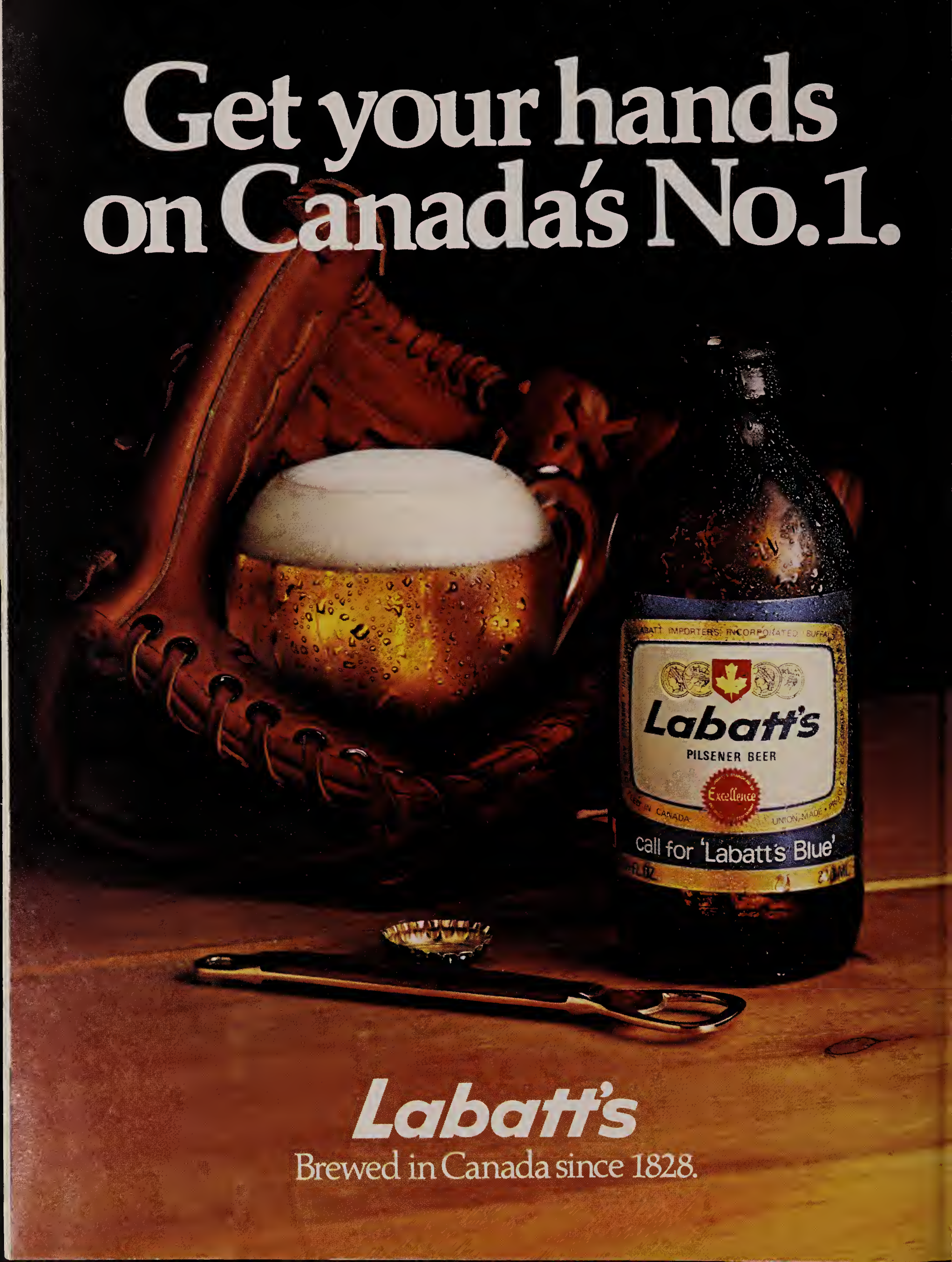








Get your hands on Canada's No.1.



Labatt's

Brewed in Canada since 1828.

He Pushes Hard Every Day

(Continued from page 14)

As a result, he was promoted to Salt Lake City of the Triple A Pacific Coast League after 91 games in the Texas League. He batted .292 in 48 games in this tougher league.

The next year it was California. The kid from Somerset was now performing before the Hollywood and television stars.

Remy was a solid performer for the Angels during his three full seasons there. He batted .258 in his 444 games and stole 110 bases.

His accomplishments there earned him three distinct honors.

Remy was named to the major league all-rookie team in 1975, he won the Angels Owners' Trophy, voted by his teammates, for his leadership, sportsmanship and professional ability during the 1976 campaign. And he was the California club's team captain last season.

Naturally, Remy has fond memories of his three years on the West Coast.

There was Grover Resinger, a coach under Dick Williams in 1975, "who gave me confidence. He made me believe in myself and he taught me little things about the game."

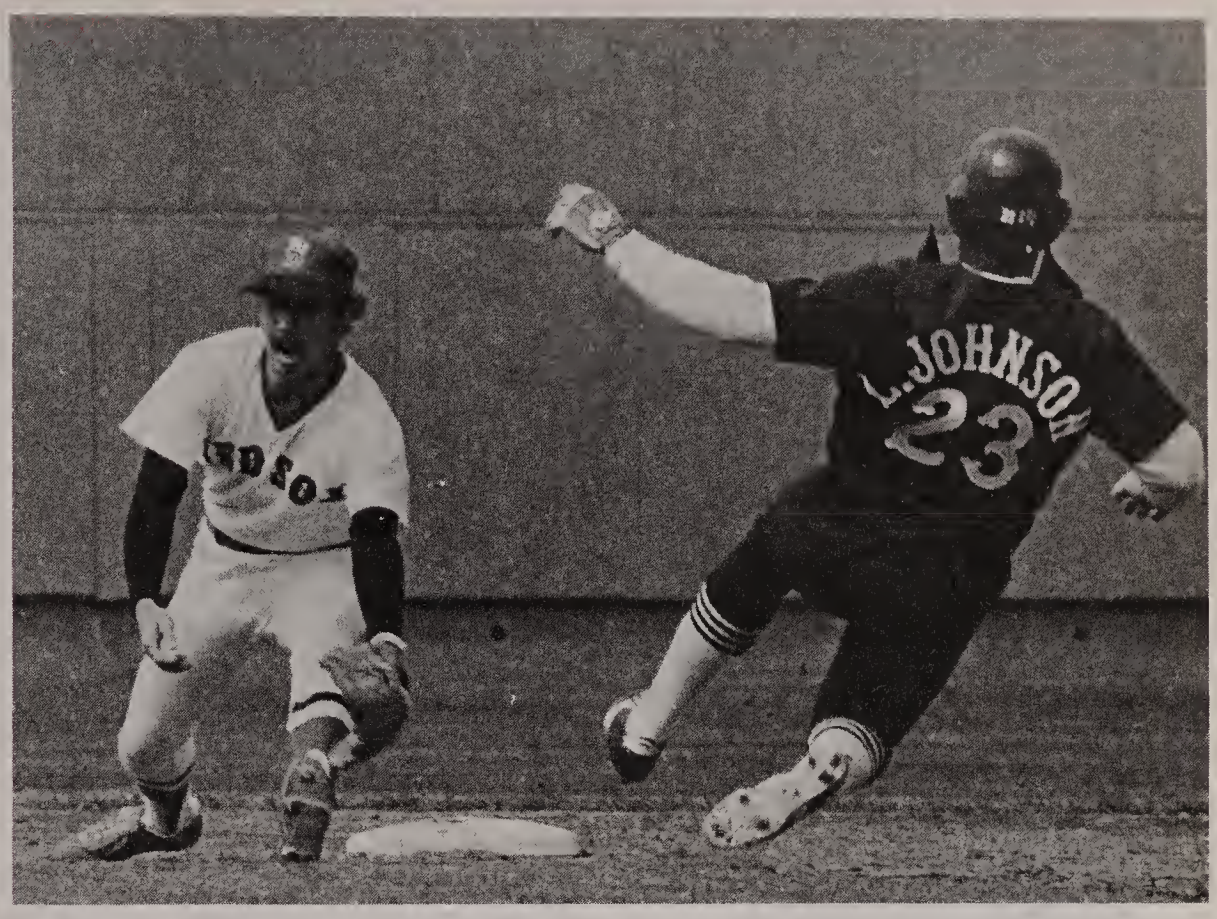
And there were his two greatest thrills as a player.

"First, there was getting a base hit against (Kansas City's Steve) Busby in my first time at bat in the majors," Remy recalled. "And then there was being a part of (Nolan) Ryan's no-hitter against Baltimore in 1975."

Remy and California fireballer Ryan are close friends, "my closest in baseball." And the new Boston second baseman has warm memories of his days on the other coast.

"I did enjoy my three years out there," Remy said. "I liked the people and the climate. I might go back there someday.

"But I'm a New Englander. And I will always be a New Englander."



And now he's with New England's team.

"I found the difference between the Red Sox and Angels in spring training," Remy said.

"This club knows it can win," he said. "It has confidence it can win. They don't talk about winning. They just do it."

Remy was a solid early season contributor, too, to Boston's strong start. He hit safely in his first 10 games, then in May had a 12-game hitting streak, the longest on the club during the first two months of the long season and a career high.

This 5-foot-9, 165-pound athlete had taken a strong step in achieving two of his objectives. He hopes to be selected to the All-Star game and, more important, he wants to play in a World Series, "the dream of everybody who plays this game."

"I'm not blessed with tremendous talent and skill," Remy said in talking about his ambitions. "But I try to make the most of my ability. I give 100 percent and I push as hard as I can every day."

The Red Sox obviously have a very determined young man at second base.

With that attitude, no wonder baseball fans from the six-state area can only have a feeling that Jerry Remy will help their side as Boston bids for the American League title.

And if the Red Sox should win, Joe and Connie Remy will be bright-eyed participants in the post-season fun.

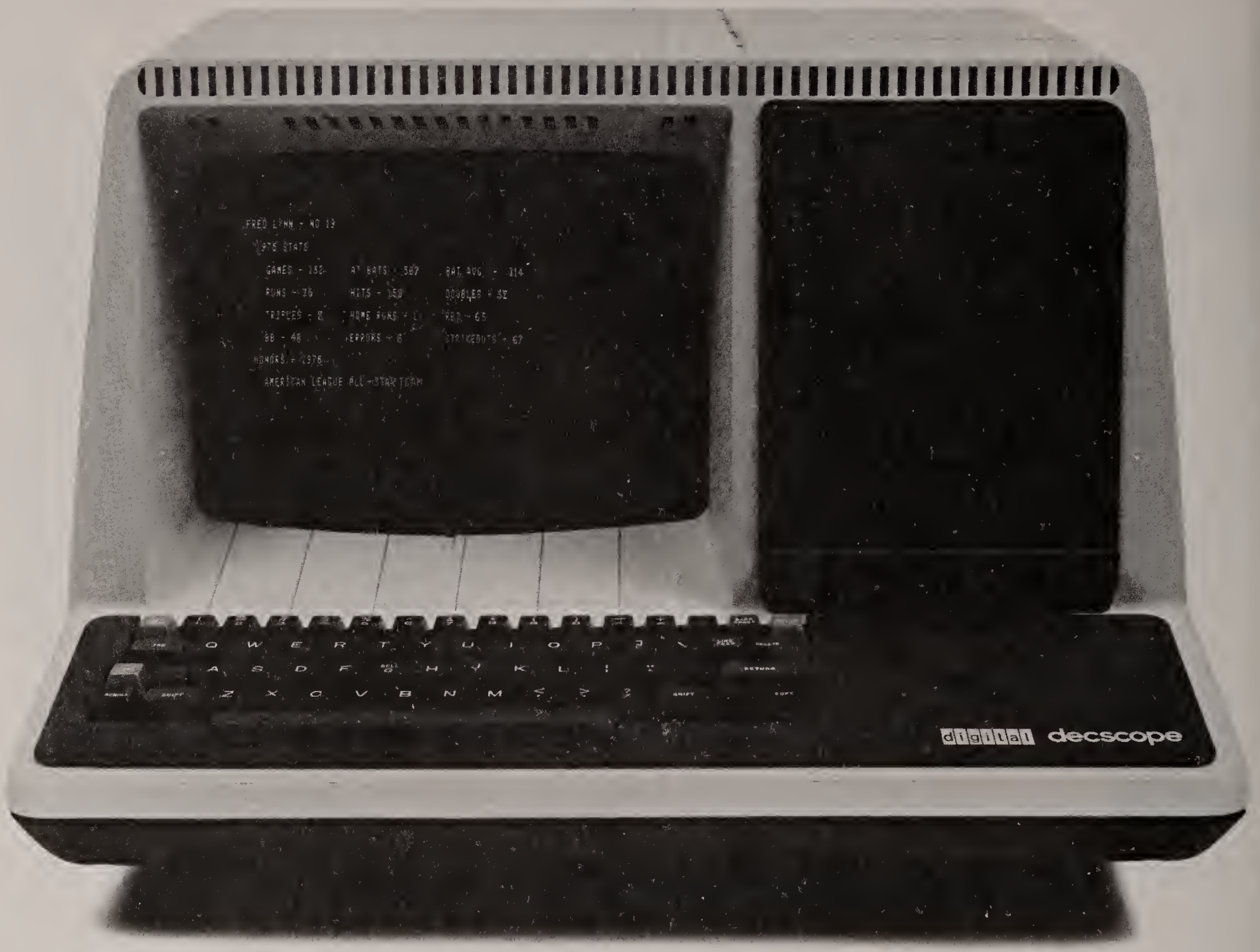
At least, this summer they don't have to ride around in the wee hours of the morning trying to pick up a radio broadcast of an Angel's game.

Their son has come home to bolster the Red Sox.

If you don't have Schlitz,
you don't have Gusto.

Schlitz®

©1978 Jos. Schlitz Brewing Company



You're looking at what the message board sees before you see it on the message board.

This is the video display terminal tied to a computer from Digital Equipment Corporation. And it not only can tell you who's at bat, it can give you his batting average, slugging average, RBI's, home runs, you name it.



In fact, our computer can access over 6 million pieces of information on the Red Sox and other major league teams. And it can find and display any piece of information in seconds.

But what's really amazing isn't what Digital is doing for the Red Sox. But what Digital can do for you. We're one of the two companies in the world to install over 100,000 computers. And that means we can offer your business just the right computer system you need. No matter what kind of business you're in.

So take a hint from the hit of Fenway Park. Call your nearest Digital representative in Waltham. Or come visit us. We're one of the world's leading manufacturers of computers and we're based in Maynard, Massachusetts. Just 21 miles west of Boston.

Digital Equipment Corporation, 235 Wyman Street, Waltham, Mass. 02154. (617) 890-0330.

digital

Boston Red Sox — Word-Wise

In the puzzle below are hidden the names of 23 people, places, and things associated with the Boston Red Sox through the years. Use the clues to identify the words, and enter them on the line next to the clue as you find them. When all the words are filled in, the first letters will spell out something familiar to all Red Sox fans.

G M A C B F L Y G E L N T F K R

R B O M R L U G D N B C P S H L

E D D I E K A S K O I T I G F A

B S U N R I O I R Z M F L E S C

Y L R O S T N K E L M U F P G H

I A M C A H R J E A W G R U K A

P C Y B E O V F U M I O H T R N

B Y R R E M A R C R M L O P L C

D L E U B A A C I O Y G Y E I E

K C D L W S L N N A M T P L M O

K R N M R O R T K S K C N Y E L

E G A K J A E O I C I R A P A G

K L X O B K E C Z O I B R M W Q

B R E W E R M B G T M N A U R K

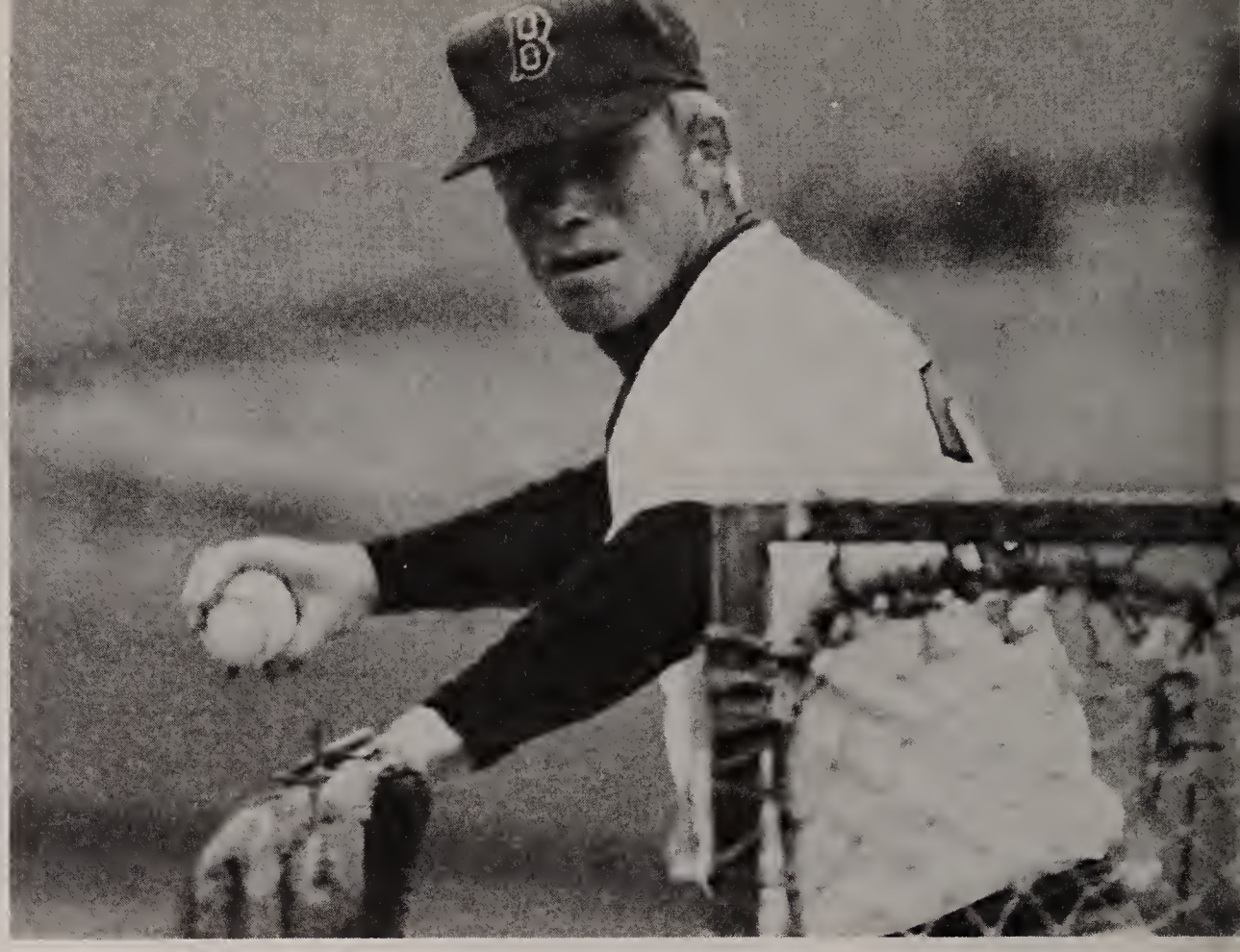
M T L M Y I U L F T C B T O T S

L U A I N N I N G S E F L P U H

S .....—"The Boomer."
T .....—IF-OF's George and Lee.
A .....—Former Sox IF was Indian manager, 1972-74.
R .....—This Hall of Famer lost 25 games, with 25 complete games, leading the AL in both categories in 1928.
F .....—8th-leading hitter in AL last season.
I .....—9 of them make up a regulation game.
R .....—Won 65 games over a 3-year span for the Sox, 1915-17.
E .....—Reliever Arnold hurled for Sox from 1960-65.
M .....—Sox regular 3B, 1955-65.
A .....—Most durable SS in major league history finished his career with Boston in 1973.
N .....—"Yaz," "The Splendid Splinter," or "Tony C.," for example.

B .....—His 19 victories led staff in 1956.
I .....—Nemesis of every player.
L .....—Sox reliever of early 1960's.
L .....—Sox utility IF of 1950's.

C .....—Tied for AL lead in basehits in 1940 with 200.
A .....—One of two Major Leaguers to win a batting title (1932) while playing for two clubs in the same season.
M .....—OF hit .302 as a rookie in 1947.
P .....—Pitched 1956 no-hitter against Chicago.
B .....—Former Sox catcher was a spy during W.W. II.
E .....—Sox manager, 1970-73 (2 words).
L .....—1B on 1903 champions.
L .....—Former Sox reliever won the Cy Young award this past season.



WALT HRINIAK — MAN IN

PERPETUAL MOTION

Despite notions to the contrary, Red Sox bullpen coach Walter John Hriniak does not have a bionic throwing arm. Neither does he have an inner power-plant which generates energy the likes of which rarely is seen in baseball or any other line of strenuous endeavor.

However, after observing Hriniak (pronounced RIN-ee-ack) perform all kinds of chores in his capacity as Red Sox bullpen coach, one has to suspect that this apparently-tireless, robot-like, 35-year old from Natick really could leap over tall buildings in a single bound if he cared to give it a try.

"I've always been what you might call a hard-working guy," said Hriniak. "I've had to be! I never had that much talent. There were other guys in high school who had more talent than I did. I always thought that I had to work hard so that I could find a way to make things happen for myself.

"I don't consider what I do work. I like it. I enjoy it. It's the only reason I've gotten anywhere in baseball. It's the only reason I've got a big league job."

When Hriniak graduated from Natick High School some 17 years ago, he left behind a legacy of sports greatness. He was a unanimous All Scholastic choice in three sports, football (quarterback), hockey (center) and baseball (shortstop). He was one of the most-sought after athletes of his day.

Hriniak, who now makes his home in Andover with his lovely wife Patricia Ann and their year-old daughter, Jill, turned his talents to baseball and eventually signed with the Milwaukee Braves, with scout Jeff Jones doing the honors.

"Actually, I wanted to sign with the Red Sox," Walt recalls. "It boiled down to Boston and Milwaukee. But the Braves made me a better deal (an estimated $50,000 bonus) and I went with them."

Hriniak advanced steadily the next three years in the Braves minor league system and apparently had a bright future in the big leagues. Then his life was touched by tragedy and his own baseball career and life nearly came to an end.

"I had hit .265 for Austin in the Texas League in 1963 and the next year I went back to Austin," Hriniak pointed out. "But in May of that year, the 22nd, my birthday, I was in an automobile wreck with a kid I played with Jerry Hummitzsh.

By BILL LISTON
Boston Herald American

"Jerry was killed. He was driving the car. I tore my left eye up, busted a bunch of ribs and even ruptured my spleen. I lay in a hospital bed for 13 days wondering if I'd ever play ball again. A lot of people didn't think I'd ever make it back.

"They didn't think my eye would ever be the same. So one of the greatest feelings I've ever had was being able to come back in August of that year after having my eye stitched together for two months."

Hriniak continued working in the Braves chain and finally in '68, he was called up to the Atlanta club. Later in the same year, he was traded

(Continued on page 24)

Fantastic at Fenway...

Budweiser®

KING OF BEERS® • ANHEUSER-BUSCH, INC. • ST. LOUIS

For people who hunger after victory.



AMERICAN EXPRESS Cards Welcome

Even after defeat, a person hungers. Below is a list of restaurants that appease great hunger and quench great thirst. They also welcome the American Express® Card. Go eat.

Seaside Restaurant & Bar. 188 Faneuil Hall Marketplace, Boston 742-8728. Intimate dining in a contemporary ambiance. Specialties include fresh seafoods, prime sirloin, lobster, lamb chops, homemade desserts and choice wines. International bar on two levels serving fresh pina coladas, strawberry and banana daiquiris. Through arched windows view the activities of the premier shopping and meeting place in all of Boston. Reservations accepted. Open from 11:00 to 2:00 a.m. daily.

Cityside. 262 Faneuil Hall Marketplace, Boston, 742-7390. A bustling cafe with a European flavor. View all the sights and excitement of the marketplace while enjoying a menu featuring fresh quiche lorraine, Irish lamb stew, scallops, fillet of sole, prime n.y. sirloin, homemade desserts and choice wines. Fresh pina coladas, strawberry and banana daiquiris served at two of the most popular and engaging bars in our city. Open from 11:00 to 2:00 a.m. daily.

Blossoms. 75 Blossom Court, Boston. (Directly behind Mass General Hospital.) 523-5400. A fine new restaurant that just sprung up at Charles River Park. Blossoms not only recaptures the flavor of the West End at the turn of the Century, but many other flavors as well. For example, Chateaubriand, Bearnaise, Prime Rib, Lamb Chops, Schrod or Lobster. Luncheon and dinner/Sunday brunch/lounge/nightly entertainment/separate function room available/valet parking.

Hunan. 700 Massachusetts Avenue, Cambridge. 876-7000. Mandarin. Szechuan Hunan style Chinese cuisine. Rated "Best of Boston".

P. A. Seafood. 345 Somerville Avenue, Somerville. 776-1557. The only Iberian restaurant in New England. We specialize in Spanish and Portuguese food. Our Specialties are Paella's and Mariscada's daily. Monday to Saturday, lunch and dinner. Sundays dinner only.

Ristorante Lucia. 415 Hanover Street, Boston. 523-9148. Fillippo and Tonino welcome you. Abruzzese Specialties: Maccaroni alla Chitarra, Gnocchi d'abbruzzo, pollo all'arrabbiata. All food is cooked to order.

Soupcon. 1 Beacon Street, Boston. 723-5555. On the Freedom Trail. A contemporary setting for homemade soups, salads and quiche. Some think we're as good in our line of work-salads, soup and quiche - as Bill Soup's On Campbell is in his.

Aku-Aku. 390 Commonwealth Avenue, Boston. 535-0420 - 149 Alewife Brook Parkway, Cambridge. 491-5377. Chinese & Polynesian Restaurant. Aku-Aku, Boston, located within a 5 minute walk of Fenway Park. The Lounge opens at 4 p.m. with a Happy Hour till 6 p.m. Dining room is open from 5 p.m. till 3 a.m. daily. Free 2-hour parking in garage: each additional hour is 25c. Also, a second location in Cambridge, only 10 minutes from Fenway Park near Fresh Pond Shopping Center.

Walters. 1700 Beacon St., Brookline. 566-3469. Before or after the ball game, discover why more and more people are taking time out to dine at Walter's. Owner/Chef Walter Zaniboni offers the best of both worlds, traditional and Italian cuisine. Prime Rib, Veal Zingara, Roast Duckling Bigarde, Chicken Verdicchio and Fresh Seafood are a few of the selections from the moderately priced menu. Open daily for luncheon, dinner and cocktails, Tuesday - Sunday. Closed Monday — Entertainment nightly in the cocktail lounge.



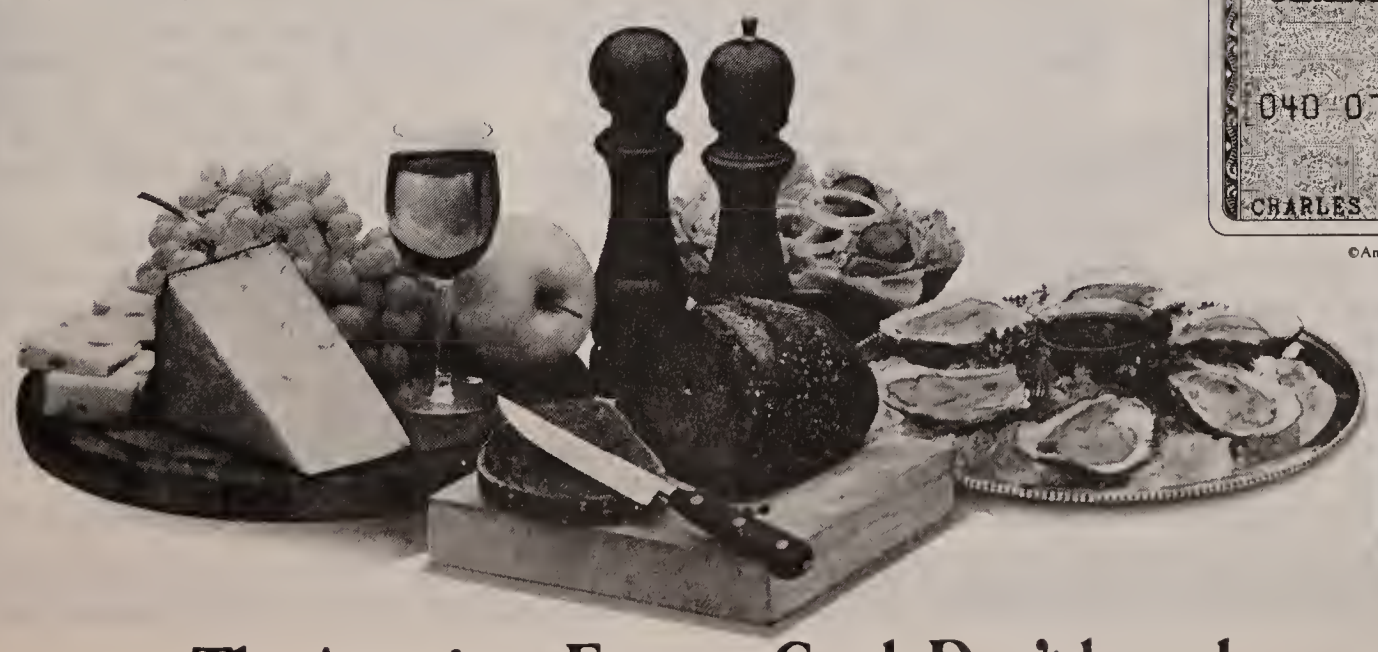
Lulu's. 3 Appleton Street, Boston (3 blocks from Park Sq., off Arlington St.) 423-3652. A jazz supper club with turn of the century bordello atmosphere featuring New Orleans cuisine and down-home southern cooking. The best jazz in Boston Tuesday through Saturday and a jazz brunch and a special concert on Sunday. Valet Parking.

Half Shell. 743 Boylston St., Boston. 423-5555. One of downtown Boston's most famous seafood restaurants located directly across from The Pru. Scrod, shrimp, scallops and an old New England tradition, lobster are just a few items you will find on the menu. Open seven days a week from 11:30 to 2:00 a.m. Serving a complete menu until closing for late night dining after the game.

Clarke's Turn Of The Century Saloon. 21 Merchant Row, Boston 227-7800. Where meeting people is easy and enjoyable. Featuring a variety of sirloin dishes, American Chili and delicious cheesecake. Right next to Faneuil Hall Marketplace.



©American Express Company, 1975



AMERICAN EXPRESS®

The American Express Card. Don't leave home without it.

Perpetual Motion

(Continued from page 22)

to the San Diego Padres. Walt spent two years in the majors with those two clubs, appearing in a total of 47 games.

If there's one thing Hriniak was as a player, it was versatile. Here is a young man who spent all of his baseball life as an infielder and yet he was able to take up catching and within two seasons made it to the big leagues as a backstop.

"I spent some time with the Padres farm club in Salt Lake City and Don Zimmer was the manager there. That's the first time I had met Zim," said Hriniak. "Eventually, I was traded back to the Braves and I was given my release by them in '71.

"Then the Montreal Expos called me and I went to Winnepeg for a month and the next year I started as player-coach at Quebec City before I went to Jamestown, N.Y. to manage."

It wasn't long before Montreal manager Gene Mauch needed a coach to replace Larry Doby who went to Cleveland. He spent two years with the Expos before Mauch and all his coaches were fired. Hriniak was retained in the organization, however, as a player coach and minor league manager.

"When Zimmer got the job as Red Sox manager I called him to congratulate him," said Hriniak. "He had lived in my house for a year during the season before. He asked me if I would be interested in a job and I ended up with the Red Sox."

Baseball's answer to perpetual motion was asked what release he has for his energy reservoir during the off-season.

"I still play a lot of hockey," he replied. "I go skiing, play a lot of paddle-ball. Just anything to keep active."

When Hriniak got out of high school there was a possibility he had a career in pro hockey.

"No, I don't think I was good enough for that," he said. "I think if I was a kid in high school today with the other league (WHA), all the ice-time kids get today we didn't get in my day, maybe I'd have a shot at playing pro hockey. But not back then."

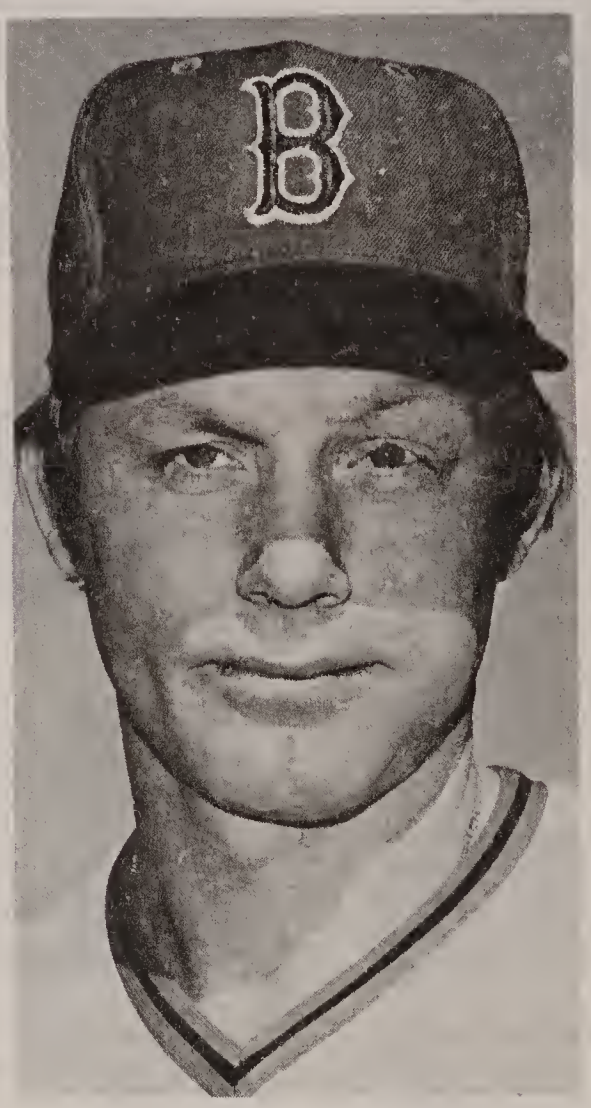
Hriniak is an avid boxing fan. There's a weather-beaten ex-fight writer who travels with the Red Sox and he and Walt are constantly talking about fights, past and present.

"Yeah, I like the fight game," he said. "I got interested in fights because of my father, who grew up with some fighters in Lawrence. He and I always watched the Friday Night Fights years ago. That's how I got interested."

"Who was your favorite fighter?" he was asked.

"You're going to laugh but my favorite was Joey Giardello," he grinned. "I know he was surrounded by all kind of shady people. I remember when he fought (Gene) Fullmer and they butted heads. I loved him. There was just something about him."

"But I like all sports. I like to play golf. My whole life is centered around sports. I'm not good around the house as far as fixing or doing



anything. Patty handles all that. But sports has been my whole life. That's what I'm interested in and that's what I'm going to stay interested in."

Hriniak has a great rapport with most of the Red Sox ball players. Carlton Fisk is especially grateful to Hriniak and the two are forever talking about Fisk's hitting.

"Carlton more or less came to me about his hitting a year ago," Hriniak shrugged. "Pudge has had a lot of success with his hitting but I don't want any credit for it. If he (Fisk) wants to give it to me, that's his business. But he was the man that did it."

Manager Don Zimmer says Hriniak is as hard working a man as he has ever run into in baseball. In fact, he's diligent to a fault.

"Walter throws such good batting practice that some of the hitters take advantage of him," explained the Red Sox manager. "In fact, guys took advantage of him to such a degree that he broke down on me in the middle of the season when his elbow went on him.

"It went back to spring training," Zimmer went on. "He'd come out and throw in the morning. He'd throw in the afternoon. And then I remember one day when we came back from a road game, one player had him throwing in the batting cage—in the batting cage, mind you—at six o'clock at night.

"It's important for a manager to have a couple of guys who throw good batting practice. I want this man (Hriniak) to be able to do his job without having to kill himself. I have to put a limit on how much he throws sometimes.

"Right now, he throws every afternoon and every night. That's too much. A man should have to throw only once a day. But he's hard-headed. You can't slow him down very often. He's like a machine."

Some of the stories about Hriniak's tremendous appetite for food are awesome. This, naturally, is the source of his tremendous energy.

"I recall one night after he had eaten a steak dinner on a plane, we went out to get something in New York and he had another steak dinner," said Zimmer.

"Then there was one night after he'd had a full meal that a couple of hours later he and I went in for a milk-shake and he ordered apple pie with ice cream and then asked for a banana split so big it covered one side of the table.

"He's one of the biggest eaters I've ever seen and I've seen some big ones," Zimmer laughed.

"I only started being a big eater a couple of years ago," Hriniak said. "I don't eat as much in the off-season, but I can eat. I love to eat in fact and I still weigh only 175 pounds."

The Walter Hriniaks of the wonderful world of baseball are few and far between. If everyone connected with the game put as much dedication and sweat into their jobs as Hriniak does his, there's little question the quality of the product would soar.

Like he says, "I'm doing it the only way I know how. I'm lucky to be here and I want to stay here."

• WAREHOUSE LIQUORS • DISCOUNT PRICES • WAREHOUSE LIQUORS •



A HIT EVERY TIME!

We feature the Nationally Advertised products
you know and trust at discount prices

45 COMMERCIAL AVE.

CAMBRIDGE

Adjacent to Lechmere Sales
Tel. 354-0488

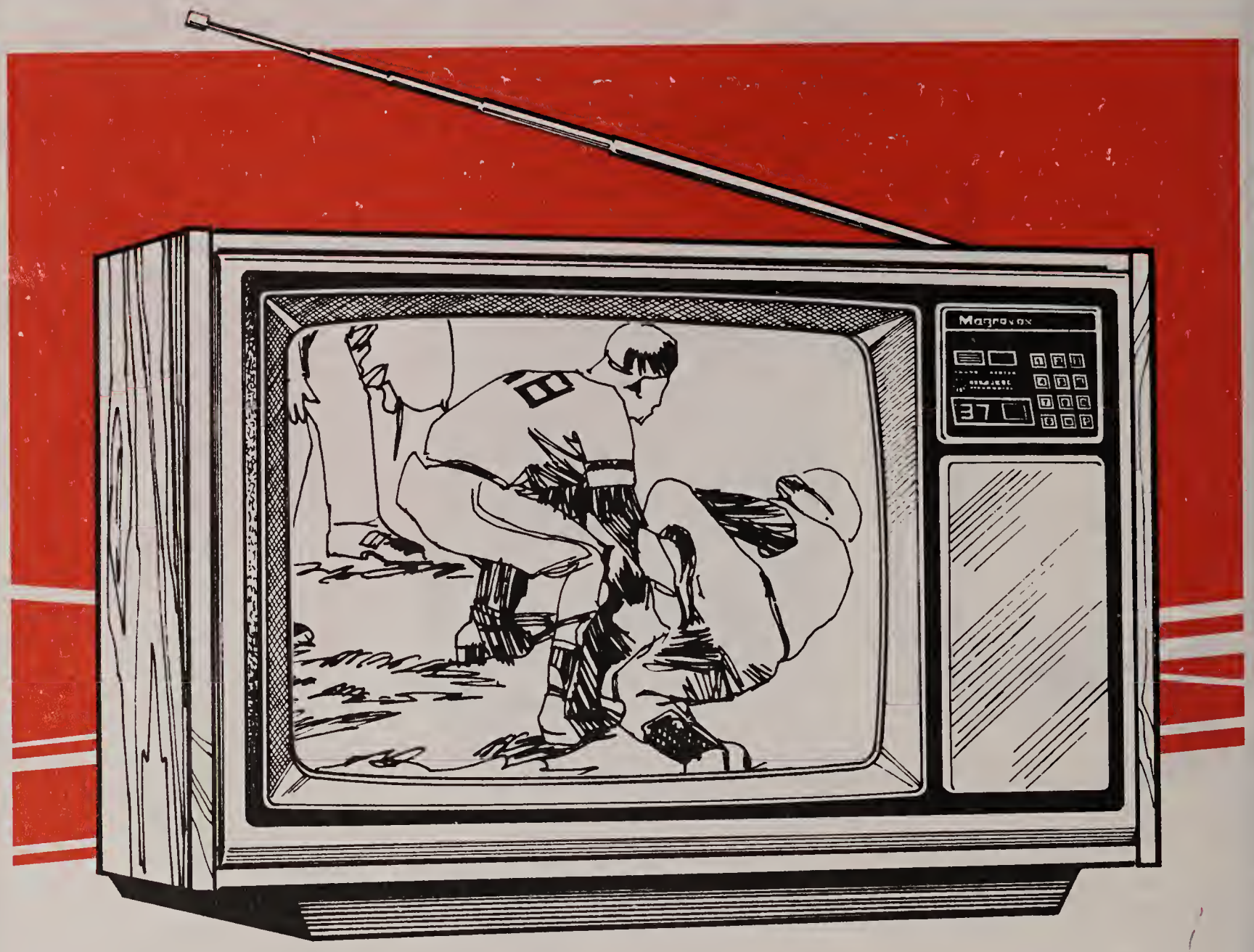


Retail Store Hours—8 A.M. to 10 P.M.

• WAREHOUSE LIQUORS • DISCOUNT PRICES • WAREHOUSE LIQUORS •

jordan marsh

the store with you in mind



touch base with a Magnavox touch tune color portable

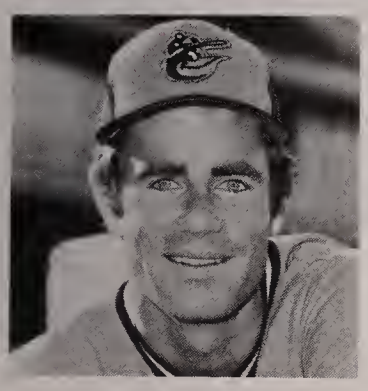
. . . 19″ of astonishing clarity and brilliance at the touch of a finger!

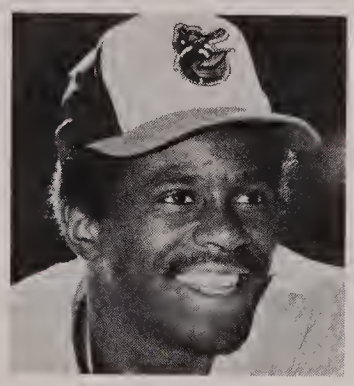
And here are some other winning features: an electronic eye that *constantly* monitors the light in your room . . . automatically locking in pre-set levels of brightness, contrast, color, tint; remote control operation . . . from the comfort of your easy chair, you may touch-tune to any UHF/VHF channel, increase or decrease volume, turn the TV on or off; a highly efficient 6 x 4″ oval speaker; 100% solid state chassis; and beautiful WALNUT grained finish. Magnavox, quality in every detail!

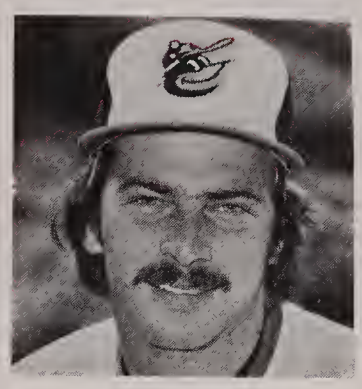
Jordan's Great Entertainment Center, sixth floor, main store D-775. BOSTON AND BRANCHES EXCEPT METHUEN AND BROCKTON.

Coming to Fenway Park

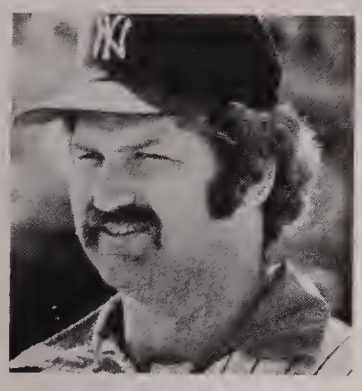
BALTIMORE ORIOLES—June 23, 24, 25
Friday, 7:30—Saturday, 2:00—Sunday, 2:00

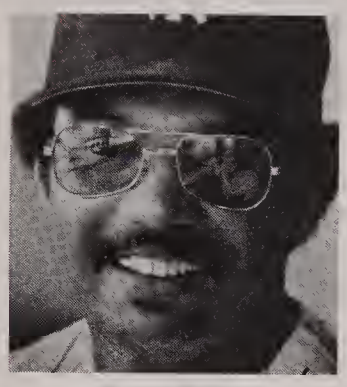

JIM PALMER

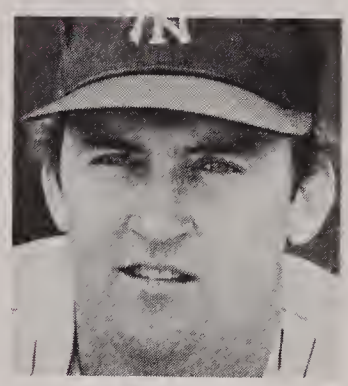

AL BUMBRY


MIKE FLANAGAN

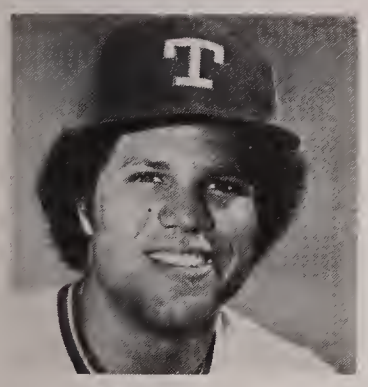
NEW YORK YANKEES—July 3, 4, (Holiday)
Monday, 7:30—Tuesday, 2:00

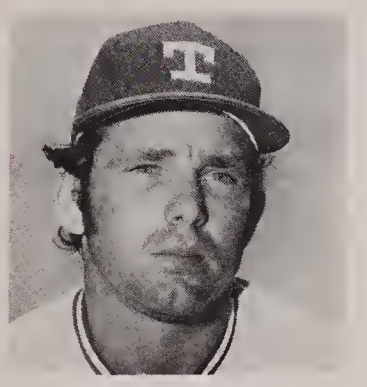

THURMAN MUNSON

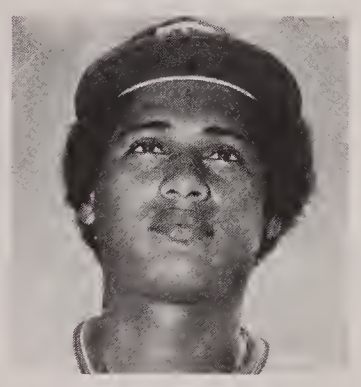

REGGIE JACKSON


GRAIG NETTLES

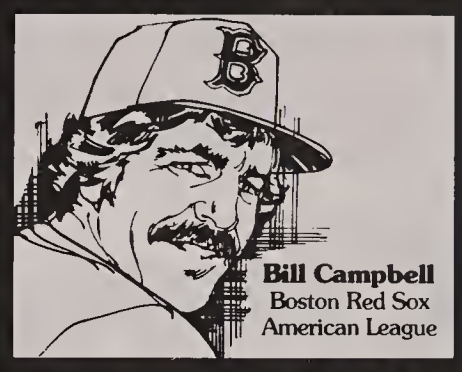
TEXAS RANGERS—July 13, 14
Thursday, 7:30—Friday, 7:30

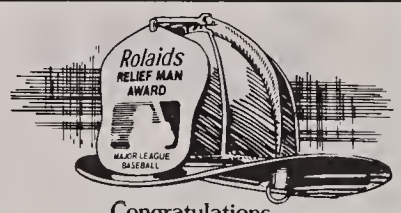

BUMP WILLS


TOBY HARRAH


JUAN BENIQUEZ

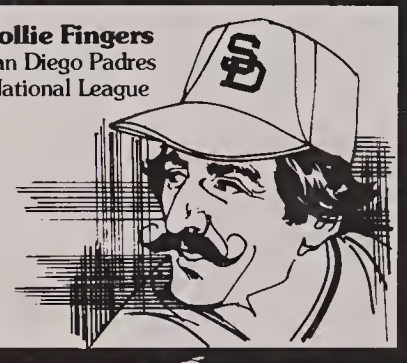
Rolaids®
Salutes the 1977 Rolaids Relief Man Award Winners
The Best Relief Pitchers in Major League Baseball


Bill Campbell
Boston Red Sox
American League



Congratulations
BILL CAMPBELL
Boston Red Sox
1977 Rolaids Relief Man Award
American League Winner

Rollie Fingers
San Diego Padres
National League





Rolaids Spells Relief
Look for the exciting Rolaids baseball offer in stores that sell Rolaids everywhere!



©1978 U.S. TOBACCO COMPANY Offer not available to minors.

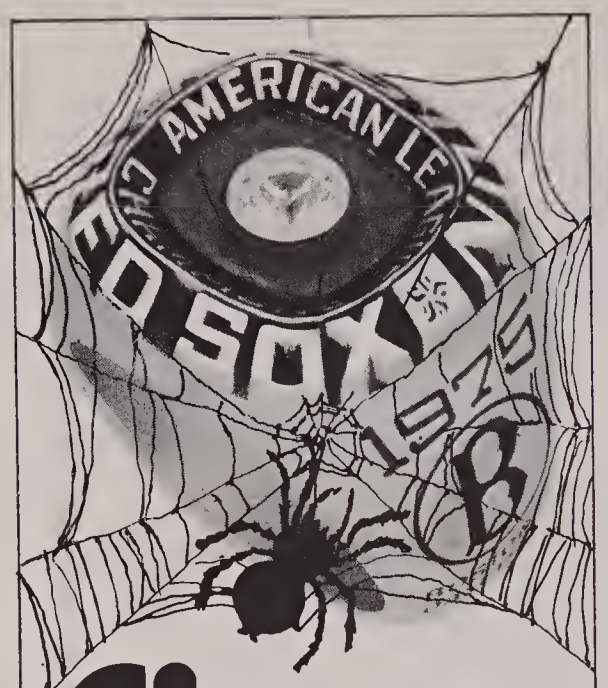
How to enjoy tobacco without lighting up.

I've learned a lot since coming up in '72—and not just about baseball. I've learned how to get full tobacco enjoyment without lighting up. I use smokeless tobacco. And you guys that are just starting out...well, you should try mild Happy Days. It's the perfect smokeless to begin with because it's got a taste that's mild and easy to enjoy. And just a pinch between your cheek and gum is all it takes. It's just right whether you're cutting the lawn or cutting down a baserunner.

If you're interested in trying a few pinches of Happy Days write: Smokeless Tobacco, U.S. Tobacco Company, Department BR008, 100 Putnam Avenue, Greenwich, Connecticut, 06830.



Smokeless tobacco. A pinch is all it takes.



C'mon, Sox!

ISN'T IT ABOUT TIME WE MADE YOU ANOTHER CHAMPIONSHIP RING?

Balfour®

Attleboro, Massachusetts 02703

RINGS, EMBLEMATIC JEWELRY, TROPHIES, AWARDS, AND OTHER RECOGNITION PRODUCTS FOR SCHOOL, INDUSTRY AND PROFESSIONAL SPORT

THE A.L. RED BOOK



$4.95 EACH

includes handling

A fascinating guide to both the past and the future, containing vital league, team and player records from 1901 right up through 1977.

1978 N.L. Green Baok also available.

Send $4.95 for each book to:

Baseball Fact Books, P.O. Box One,

Los Angeles, CA 90051



Everyone beefs, but no one complains.

Neil Manning's

STOCKYARD

Food and Spirits. 135 Market Street, Brighton.

Ten minutes from Fenway Park. Next to TV 38. 782-4700.

It's Easy to Keep Score

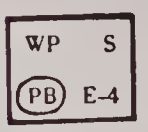
Baseball Sharthand, as used by the news media ta render every game mare enjayable ta baseball enthusiasts. All players are numbered and all plays recarded by symbals. Far symbals and example of system, see belaw.

CODE NUMBER OF PLAYERS AS FOLLOWS

Pitcher	1	Secand Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Center Fielder	8
First Baseman	3	Shortstap	6	Right Fielder	9

SYMBOLS FOR PLAYS

Single	—	Fielder's Choice	FC	Passed Ball	PB
Dauble	=	Hit by Pitcher	HP	Balk	BK
Triple	≡	Wild Pitch	WP	Struck Out	K
Hame Run	≣	Stolen Base	SB	Base an Balls	BB
Reached base an errar	E	Sacrifice	SAC	Farce Out	FO



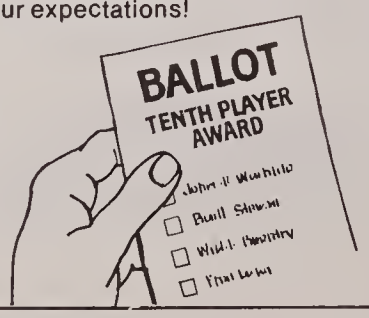
The lawer lefthand carner af the scaring block shauld be considered as hame plate. Pragress is caunter-clackwise with progress ta first base indicated in lawer right-hand carner, ta secand in upper righthand carner, to third in upper lefthand carner and ta hame in lawer left. In example ta left, batter reached first an an errar by the secand baseman, stale secand, went ta third an a wild pitch and scared an a passed ball. It is canvenient to encircle all runs as shawn sa that scaring plays may be seen at a glance.

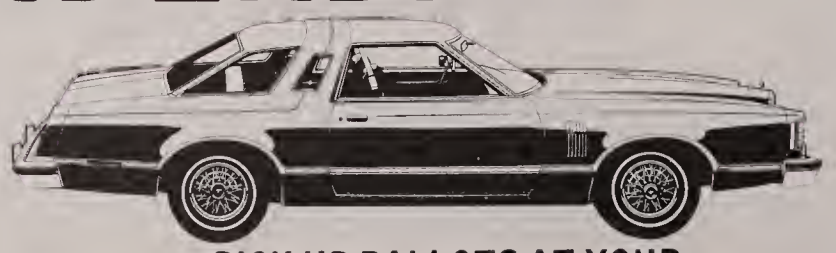
FENWAY PARK GROUND RULES

Foul poles, screen poles and screen on top of left field fence are outside of playing field.
Ball going through scoreboard, either on the bound or fly: 2 Bases.
Fly ball striking left center field wall to right of line behind flag pole: Home Run.
Fly ball striking wall or flag pole and bounding into bleachers: Home Run.
Fly ball striking line or right of same on wall in right center: Home Run.
Fly ball striking wall left of line and bounding into bullpen: Home Run.
Ball sticking in bullpen screen: 2 Bases.
Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases.
Ball striking bevel on the wall between the foul pole in left field and the corner back of the flag pole, and bounding into stands or out of park: 2 Bases.
Ball striking top of scoreboard, also ladder below top of wall and bounding out of the park: 2 Bases.

'78 THUNDERBIRD

Voting starts July 15th.
Vote for the Red Sox Player whose performance exceeds your expectations!

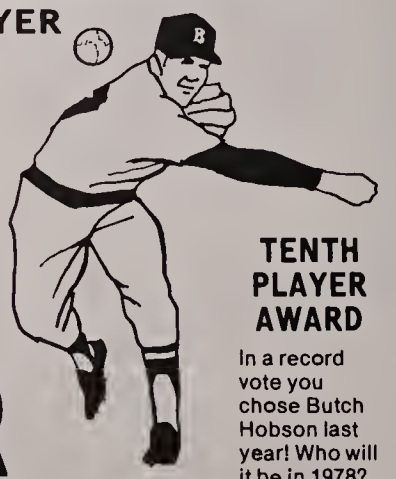




PICK UP BALLOTS AT YOUR

NEW ENGLAND FORD DEALER

AN OUTSTANDING CAR FOR AN OUTSTANDING PLAYER



TENTH PLAYER AWARD

In a record vote you chose Butch Hobson last year! Who will it be in 1978?



NEW YORK YANKEES ROSTER

No.	Name	B	T	Hgt.	Wgt.	Born	Birthplace	1977 Club	G	IP	W	L	ERA
	PITCHERS												
45	BEATTIE, JIM	R	R	6'6"	210	7- 4-54	Hampton, VA	Ft. Lauderdale	9	38	1	3	5.92
								West Haven	3	27	2	0	0.33
								Syracuse	12	80	6	5	4.15
43	CLAY, KEN	R	R	6'2"	194	4- 6-54	Lynchburg, VA	Syracuse	10	75	5	1	1.80
								New York	21	56	2	3	4.37
36	EASTWICK, RAWLY	R	R	6'3"	180	10-24-50	Camden, NJ	Cincinnati	23	43	2	2	2.93
								St. Louis	41	54	3	7	4.67
31	FIGUEROA, ED	R	R	6'0"	191	10-14-48	Ciales, P.R.	New York	32	239	16	11	3.57
54	GOSSAGE, RICH	R	R	6'3"	210	7- 5-51	Colo. Springs, CO	Pittsburgh	72	133	11	9	1.62
49	GUIDRY, RON	L	L	5'11"	161	8-28-50	Lafayette, LA	New York	31	211	16	7	2.82
35	GULLETT, DON	R	L	6'0"	187	1- 5-51	Lynn, KY	New York	22	158	14	4	3.58
29	HUNTER, CATFISH	R	R	6'0"	202	4- 8-46	Hertford, NC	New York	22	143	9	9	4.71
28	LYLE, SPARKY	L	L	6'1"	195	7-22-48	Reynoldsville, PA	New York	72	137	13	5	2.17
47	MESSERSMITH, ANDY	R	R	6'4"	200	8- 6-45	Toms River, NJ	Atlanta	16	102	5	4	4.41
19	TIDROW, DICK	R	R	6'4"	213	5-14-47	San Francisco, CA	New York	49	151	11	4	3.16

	CATCHERS							1977 Club	G	H	HR	RBI	Avg.
46	HEATH, MIKE	R	R	5'11"	175	2- 5-55	Tampa, FL	West Haven	98	94	8	42	.267
41	JOHNSON, CLIFF	R	R	6'4"	217	2-22-47	San Antonio, TX	Houston	51	43	10	23	.299
								New York	56	42	12	31	.296
15	MUNSON, THURMAN	R	R	5'11"	194	6- 7-47	Akron, OH	New York	149	183	18	100	.308
	INFIELDERS												
10	CHAMBLISS, CHRIS	L	R	6'1"	213	12-26-48	Dayton, OH	New York	157	172	17	90	.287
20	DENT, BUCKY	R	R	5'11"	181	11-25-51	Savannah, GA	New York	158	118	8	49	.247
9	NETTLES, GRAIG	L	R	6'0"	185	8-20-44	San Diego, CA	New York	158	150	37	107	.255
30	RANDOLPH, WILLIE	R	R	5'11"	161	7- 6-54	Holly Hill, SC	New York	147	151	4	40	.274
12	SPENCER, JIM	L	L	6'2"	195	7-30-47	Hanover, PA	Chicago (A)	128	116	18	69	.247
11	STANLEY, FRED	R	R	5'10"	166	8-13-47	Farhamville, OH	New York	48	12	1	7	.261
25	ZEBER, GEORGE	L-R	R	6'0"	181	8-29-50	Ellwood City, PA	New York	25	21	3	12	.323
	OUTFIELDERS												
2	BLAIR, PAUL	R	R	6'0"	177	2- 1-44	Cushing, OK	New York	82	43	4	25	.262
44	JACKSON, REGGIE	L	L	6'0"	208	5-18-46	Wyncote, PA	New York	146	150	32	110	.286
14	PINIELLA, LOU	R	R	6'2"	199	8-28-43	Tampa, FL	New York	103	112	12	45	.330
17	RIVERS, MICKEY	L	L	5'10"	162	10-30-48	Miami, FL	New York	138	184	12	69	.326
6	WHITE, ROY	L-R	R	5'10"	171	12-27-43	Los Angeles, CA	New York	143	139	14	52	.268

MANAGER: Billy Martin(1)

COACHES: Yogi Berra (8), Elston Howard (32), Gene Michael (33), Dick Howser (34), Arthur Fowler (42)

CROSS®

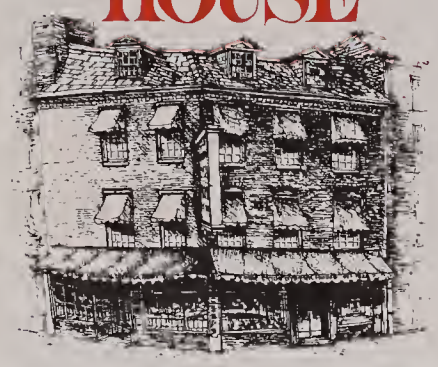
Fine Writing Instruments Since 1846

LINCOLN, RHODE ISLAND

BALLINASLOE, CO. GALWAY, IRELAND

RAYMONDS 1280
1280 Beacon Street
Coolidge Corner
Brookline
3 minutes from Fenway
(617) 232-1280
Fine Family Dining
a great place to meet
before the game for Lunch,
Dinner and Cocktails.
• *Convenient Parking* •
4 MBTA stops to Kenmore Square

Two Great Boston Traditions:
The RED SOX & the
UNION OYSTER HOUSE



41 Union St. 227-2750

Now you can slide into Home in four convenient places.

69 Tremont St. / 410 Stuart St.
One Washington Mall / 275 Hanover St.
723-1600

HOME SAVINGS BANK
The Money House

Deposits insured in full. FDIC/DIFM.

Jim Rice says:
"A lot of men in Rhode Island and Massachusetts sport Montecello's clothes."
You should too . . .



Park Free at the Door
MONTECELLO'S
1375 Mineral Spring Avenue
North Providence, RI (401) 353-9400
Open Monday - Friday 9 AM-9 PM
Saturday 9 AM-5:30 PM

2 BLAIR, of
6 WHITE, of
9 NETTLES, if
10 CHAMBLISS, if
11 STANLEY, if
12 SPENCER, if
14 PINIELLA, of
15 MUNSON, c
17 RIVERS, of
20 DENT, if
25 ZEBER, if
30 RANDOLPH, if
41 JOHNSON, c-if-of
44 JACKSON, of
46 HEATH, c

PITCHERS
19 TIDROW
28 LYLE
29 HUNTER
31 FIGUEROA
35 GULLETT
36 EASTWICK
43 CLAY
45 BEATTIE
47 MESSERSMITH
49 GUIDRY
54 GOSSAGE

MANAGER: MARTIN 1
COACHES: BERRA 8,
HOWARD 32, MICHAEL 33,
HOWSER 34, FOWLER 42

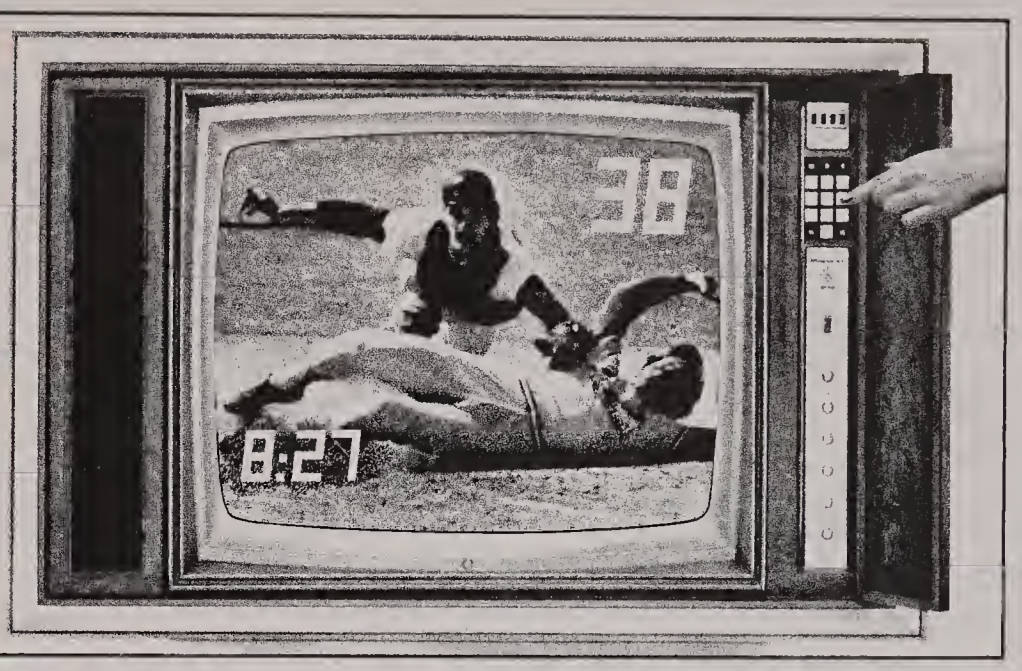
YANKEES	1	2	3	4	5	6	7	8	9	AB	R	H	RBI	PO	A	E
										10	11	12	13	14	15	16

Red Sox Baseball.
Catch every game on
WITS·1510
And on the 68 Station Boston Red Sox radio network.
Night games simulcast on WWEL-FM • 108 and WBET • 1460

TOUCH-TUNE™ COLOR TV

MAGNAVOX
MAGNAVOX
MAGNAVOX
MAGNAVOX
MAGNAVOX
MAGNAVOX

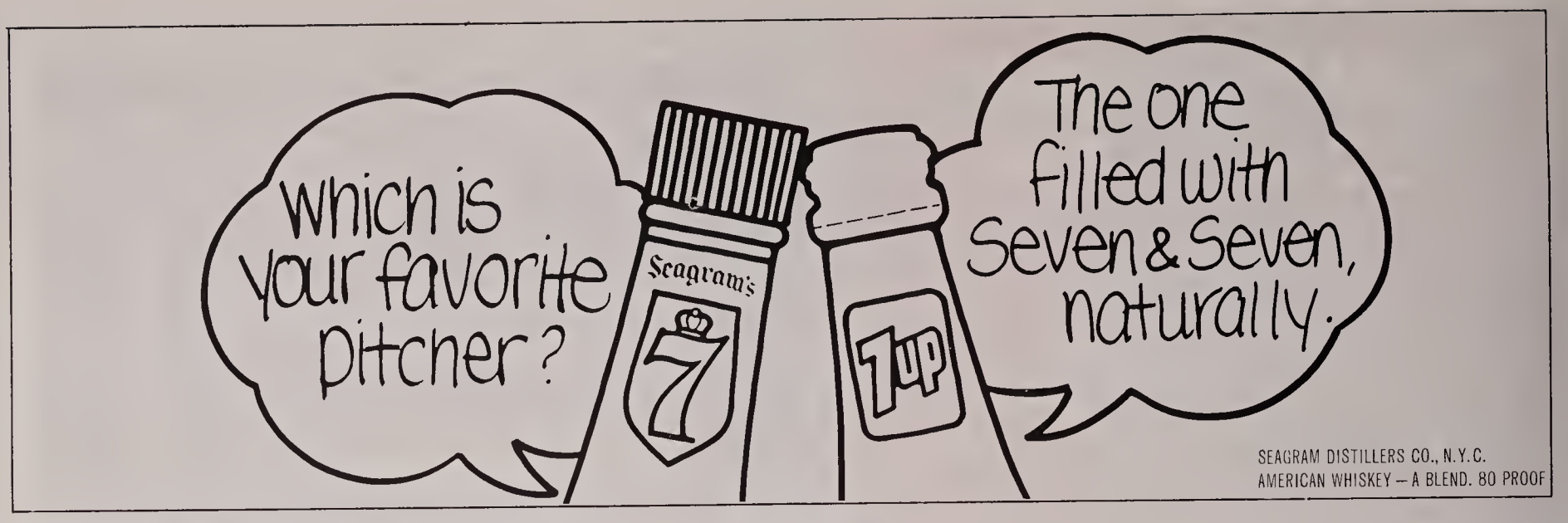
QUALITY IN EVERY DETAIL



	RED SOX	1	2	3	4	5	6	7	8	9	AB	R	H	RBI	PO	A	E
											10	11	12	13	14	15	16
1	CARBO, of																
2	REMY, if																
3	BROHAMER, if																
4	HOBSON, if																
7	BURLESON, if																
8	YASTRZEMSKI, of																
10	MONTGOMERY, c																
14	RICE, of																
15	SCOTT, if																
17	DUFFY, if																
18	KENDALL, c																
19	LYNN, of																
24	EVANS, of																
27	FISK, c																
30	BAILEY, if																
	PITCHERS																
16	BURGMEIER																
21	TORREZ																
22	CAMPBELL																
23	TIANT																
28	RIPLEY																
37	LEE																
41	DRAGO,																
43	ECKERSLEY																
45	WRIGHT																
46	STANLEY																
	MANAGER: ZIMMER 34																
	COACHES:																
	PESKY 35, HRINIAK 33,																
	JACKSON 32, YOST 36																

Good hit...Good field...
Good business.

yellow pages



BOSTON RED SOX ROSTER

No.	Name	B	T	Hgt.	Wgt.	Born	Birthplace	1977 Club	G	IP	W	L	ERA
	PITCHERS												
16	BURGMEIER, TOM	L	L	5'11"	180	8- 2-43	St. Paul, MN	Minnesota	61	97	6	4	5.10
22	CAMPBELL, BILL	R	R	6'3"	190	8- 9-48	Highland Park, MI	Boston	69	140	13	9	2.96
41	DRAGO, DICK	R	R	6'1"	200	6-25-45	Toledo, OH.	Cal-Balt.	49	61	6	4	3.41
43	ECKERSLEY, DENNIS	R	R	6'2"	190	10- 3-54	Oakland, CA	Cleveland	33	247	14	13	3.53
37	LEE, BILL	L	L	6'3"	205	12-28-46	Burbank, CA	Boston	27	128	9	5	4.43
28	RIPLEY, ALLEN	R	R	6'3"	180	10-18-52	Norwood, MA	Pawtucket	34	144	15	4	4.43
46	STANLEY, BOB	R	R	6'4"	205	11-10-54	Portland, ME	Boston	41	151	8	7	3.99
23	TIANT, LUIS	R	R	5'11"	205	11-23-40	Havana, Cuba	Boston	32	189	12	8	4.53
21	TORREZ, MIKE	R	R	6'5"	210	8-28-46	Topeka,KA	Oak.-N.Y.	35	243	17	13	3.93
45	WRIGHT, JIM	R	R	6'1"	165	12-21-50	Reed City, MI	Pawtucket	29	159	12	8	2.94
	CATCHERS							1977 Club	G	H	HR	RBI	Avg.
27	FISK, CARLTON	R	R	6'2"	220	12-26-47	Bellows Falls, VT	Boston	152	169	26	102	.315
18	KENDALL, FRED	R	R	6'1"	185	1-13-49	Torrance, CA	Cleveland	103	79	3	39	.249
10	MONTGOMERY, BOB	R	R	6'1"	210	4-16-44	Nashville, TN	Boston	17	12	2	7	.300
	INFIELDERS												
30	BAILEY, BOB	R	R	6'0"	187	10-13-42	Long Beach, CA	Cincinnati	49	20	2	11	.253
								Boston	2	0	0	0	.000
3	BROHAMER, JACK	L	R	5'9"	170	2-26-50	Maywood, CA	Chicago(A)	59	39	2	20	.257
7	BURLESON, RICK	R	R	5'10"	160	4-29-51	Lynwood, CA	Boston	154	194	3	52	.293
17	DUFFY, FRANK	R	R	6'1"	160	10-14-46	Oakland, CA	Cleveland	122	67	4	31	.201
4	HOBSON, BUTCH	R	R	6'1"	190	8-17-51	Tuscaloosa, AL	Boston	159	157	30	112	.265
2	REMY, JERRY	L	R	5'9"	165	11- 8-52	Fall River, MA	California	154	145	4	44	.252
15	SCOTT, GEORGE	R	R	6'2"	215	3-23-44	Greenville, MS	Boston	157	157	33	95	.269
	OUTFIELDERS												
1	CARBO, BERNIE	L	R	6'0"	185	8- 5-47	Detroit, MI	Boston	86	66	15	34	.289
24	EVANS, DWIGHT	R	R	6'3"	205	11- 3-51	Santa Monica, CA	Boston	73	66	14	36	.287
19	LYNN, FRED	L	L	6'1"	190	2- 3-52	Chicago, IL	Boston	129	129	18	76	.260
14	RICE, JIM	R	R	6'2"	205	3- 8-53	Anderson, SC	Boston	160	206	39	114	.320
8	YASTRZEMSKI, CARL	L	R	5'11"	185	8-22-39	Southampton, NY	Boston	150	165	28	102	.296

MANAGER: Don Zimmer (34)

COACHES: John Pesky (35), Walt Hriniak (33), Al Jackson (32), Eddie Yost (36)

GREAT STEAKS ARE ONLY A 5 MINUTE WALK FROM FENWAY PARK

(Plus Free Dinner Parking)

STEAK LUNCHEONS FROM $2.75
STEAK DINNERS FROM $5.25
Plus Boston's Best Salad Bar

NEWBURY'S STEAK HOUSE

94 Mass. Ave. at Newbury St.
Major Credit Cards Accepted 536-0184 Noon to Midnight



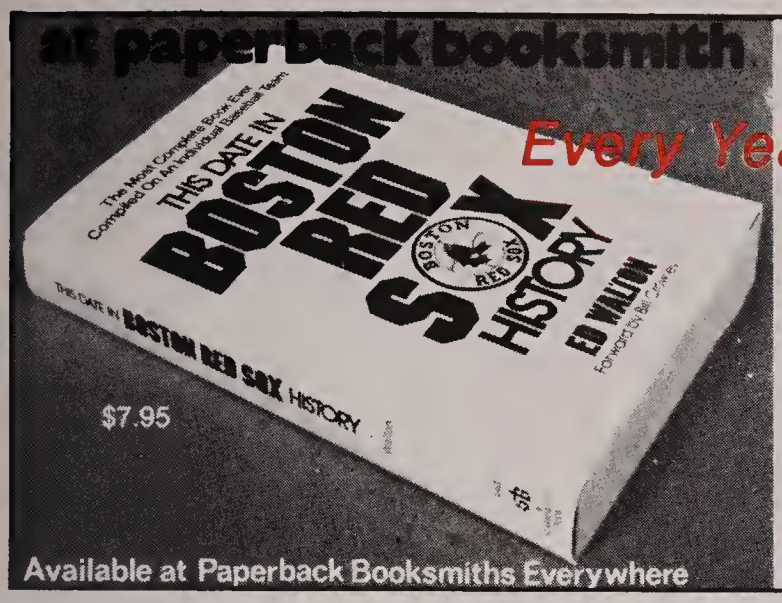
DISC JOCKEYS for All Occasions

617-298-4439

Weddings + Christenings + Bar Mitzvahs
School Dances + Fashion Shows
Press Parties
Any Type of Music + Traditional Oldies + Disco
COMPLETE SYSTEMS PROVIDED

Call Bert at
617-298-4439

Also Booking
Ron Robin (WBOS-FM 93—Evening Magazine)
Disco Vinnie (WBOS-FM 93)
Bud Bailou Oldies Show



Every Year Since 1901 . . .

THIS DATE IN BOSTON RED SOX HISTORY
by Ed Walton

The Sox are as old as the century, and this is their story. It's a story no Fenway fan will want to miss—and a source book to warm up any meeting of the Hot Stove League—covering every significant event affecting the team, on and off the field. Statistics for every year since 1901, box scores of World Series games and no-hitters, birthdates of all the players—it's a treasury of baseball lore, filled with photos of the greats of yesterday and today.

A Stein & Day Paperback from

paperback booksmith
Dedicated to the fine art of browsing.

AMERICAN LEAGUE PITCHERS

BALTIMORE	CALIFORNIA	CHICAGO	CLEVELAND	DETROIT	KANSAS CITY	MILWAUKEE
16 McGregor	17 LaRoche	27 Kravec	32 Clyde	18 Hiller	16 Hassler	10 McClure
22 Palmer	30 Ryan	28 Wood	34 Kern	19 Rozema	22 Leonard	23 Rodriguez
23 Martinez, T.	34 Brett	32 Stone	36 Waits	20 Fidrych	23 Mingori	25 Travers
26 Stanhouse	38 Griffin	34 Willoughby	39 Fitzmorris	21 Slaton	29 Bird	27 Replogle
30 Martinez, D.	40 Tanana	35 Torrealba	40 Wise	27 Sykes	32 Gura	30 Haas
32 Kerrigan	41 Miller	36 LaGrow	43 Monge	28 Crawford	33 Pattin	35 Castro
34 Briles	42 Knapp	37 Schueler	44 Hood	29 Foucault	34 Splittorff	39 Sorensen
46 Flanagan	45 Hartzell	46 Barrios	48 Paxton	39 Wilcox	38 Gale	43 Stein
47 Flynn	46 Aase	47 Hinton	51 Kinney	41 Billingham	39 Hrabosky	46 Augustine
				47 Morris		48 Caldwell

MINNESOTA	NEW YORK	OAKLAND	SEATTLE	TEXAS	TORONTO
18 Thayer	19 Tidrow	15 Morgan	17 Abbott	17 Ellis	18 Clancy
19 Erickson	28 Lyle	22 Langford	20 Parrott	25 Lindblad	23 Lemanczyk
20 Serum	29 Hunter	27 Keough	25 Montague	26 Cleveland	24 Underwood
21 Johnson, T.	31 Figueroa	28 Renko	27 Todd	28 Comer	32 Kirkwood
27 Johnson, D.	35 Gullett	30 Wirth	29 House	29 Moret	33 Willis
28 Scarce	36 Eastwick	33 Sosa	30 McLaughlin	31 Jenkins	34 Jefferson
30 Goltz	43 Clay	34 Lacey	34 Mitchell	32 Matlack	36 Garvin
31 Jackson	45 Beattie	38 Johnson, J.	40 Honeycutt	33 Alexander	38 Moore
33 Marshall	47 Messersmith	40 Broberg	41 Rawley	40 Umbarger	40 Coleman
38 Zahn	49 Guidry	60 Heaverlo	43 Romo	42 Medich	45 Murphy
	54 Gossage		45 Pole		48 Singer
			48 Colborn		

NATIONAL LEAGUE PITCHERS

ATLANTA	CHICAGO	CINCINNATI	HOUSTON	LOS ANGELES	MONTREAL
1 Boggs	1 Burris	1 Bair	1 Andujar	1 Castillo	1 Atkinson
2 Camp	2 Geisel	2 Bonham	2 Bannister	2 Forster	2 Bahnsen
3 Campbell	3 Hernandez	3 Borbon	3 Dixon	3 Hooton	3 Dues
4 Devine	4 Holtzman	4 Hume	4 Forsch	4 Hough	4 Fryman
5 Easterly	5 Lamp	5 Moskau	5 Lemongello	5 John	5 Garman
6 Hanna	6 Moore	6 Norman	6 Niekro	6 Rau	6 Grimsley
7 Mahler	7 Reuschel, P.	7 Sarmiento	7 Richard	7 Rautzhan	7 Herrmann
8 Niekro	8 Reuschel, R.	8 Seaver	8 Sambito	8 Rhoden	8 Knowles
9 Ruthven	9 Roberts	9 Tomlin	9 Zamora	9 Sutton	9 May
10 Solomon	10 Sutter				10 Rogers
					11 Schatzeder
					12 Twitchell

NEW YORK	PHILADELPHIA	PITTSBURGH	ST. LOUIS	SAN DIEGO	SAN FRANCISCO
1 Bruhert	1 Brusstar	1 Bibby	1 Denny	1 D'Acquisto	1 Barr
2 Espinosa	2 Carlton	2 Blyleven	2 Falcone	2 Fingers	2 Blue
3 Kobel	3 Christenson	3 Candelaria	3 Forsch	3 Freisleben	3 Curtis
4 Koosman	4 Garber	4 Jackson	4 Frazier	4 Jones	4 Halicki
5 Lockwood	5 Kaat	5 McEnaney	5 Hamilton	5 Lea	5 Knepper
6 Metzger	6 Lerch	6 Reuss	6 Littell	6 Lolich	6 Lavelle
7 Murray	7 Lonborg	7 Robinson	7 Martinez	7 Owchinko	7 McGlothen
8 Siebert	8 McGraw	8 Rooker	8 Schultz	8 Perry	8 Moffitt
9 Swan	9 Reed	9 Tekulve	9 Urrea	9 Rasmussen	9 Montefusco
10 Zachry		10 Whitson	10 Vuckovich	10 Shirley	10 Williams
				11 Spillner	

1978 AMERICAN LEAGUE UMPIRES

1 Larry Barnett
2 Nick Bremigan
3 Joe Brinkman
4 Nestor Chylak
5 Alan Clark
6 Terry Cooney
7 Bill Deegan
8 Don Denkinger
9 Lou DiMuro
10 Jim Evans
11 Dale Ford
12 Rich Garcia
13 Russ Goetz
14 Bill Haller
15 Ken Kaiser
16 Greg Kosc
17 Bill Kunkel
18 Ron Luciano
19 George Maloney
20 Larry McCoy
21 Jim McKean
22 Ed Merrill
23 Jerry Neudecker
24 Steve Palermo
25 Dave Phillips
26 Mike Reilly
27 Marty Springstead
28 Vic Voltaggio



We touch all bases.

From 14 convenient Greater Boston offices. With hours to fit yours.

Suffolk Franklin Savings Bank.
Maybe we can help.

Member FDIC/DIFM. Tel. (617) 482-7530.

Boston:
The #1
seafood city
in the country.

Legal:
The #1
seafood restaurant
in Boston.

Legal serves the largest variety of fresh
seafood in the entire country.
And Bostonians just eat it up.
We also have a unique oyster bar
which alone is worth a visit.
So when in Boston, do as the Bostonians do.

Take in the take-home delights
of our fresh fish market too.



LEGAL SEA FOODS

"Known the world over"
Recommended by Holiday Magazine
Inman Square, Cambridge 547-1410
Route 9, Chestnut Hill 277-7300

J B Wood Tilt Window

The New Wood Replacement
Double Hung Window
As Endorsed By

Johnny Pesky



* Can Be Installed In
Existing Window Frames
* Eliminates Storm Windows

For Free Brochure or
Home Demonstration Call:
(617) 666-3250

Manufactured And Distributed By

J B Sash & Door Co., Inc.
364 Summer St.
Somerville, MA 02144

1978 BOSTON RED SOX STATISTICS

BATTING

GAMES PLAYED — 58 — THRU JUNE 11, 1978

	AVE.	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SH	E
Bailey	.225	17	40	5	9	2	0	2	6	8	7	0	0
Brohamer	.299	24	77	15	23	5	0	1	10	9	3	0	2
Burleson	.227	57	242	29	55	15	3	3	24	18	27	6	6
Carbo	.261	17	46	7	12	3	0	1	6	8	8	0	0
Duffy	.261	19	23	6	6	2	0	0	1	2	1	1	0
Evans	.287	55	181	33	52	6	1	13	27	28	43	0	2
Fisk	.267	54	195	35	52	13	2	5	19	29	28	1	6
Hobson	.262	57	202	32	53	6	2	11	35	23	42	0	12
Kendall	.280	10	25	3	7	1	0	0	4	0	1	0	0
Lynn	.316	52	193	24	61	11	1	7	27	24	20	0	3
Montgomery	.400	3	10	2	4	0	1	0	4	1	0	1	1
Remy	.274	55	219	30	60	5	4	0	19	14	26	6	5
Rice	.321	58	243	44	78	8	6	19	54	20	44	1	0
Scott	.284	23	81	15	23	3	0	3	14	11	12	0	0
Yastrzemski	.290	56	200	24	58	9	0	3	28	32	16	0	1
DH Hitters	.274		208	37	57	9	2	9	31	28	32	2	0
PH Hitters	.083		12	0	1	0	0	0	0	2	1	1	0
Others	.000		0	0	0	0	0	0	0	0	0	0	3
TOTALS	.280		1977	304	553	89	20	68	278	227	278	16	41

PITCHING

	ERA	W	L	AP	CG	SV	SHO	IP	H	R	ER	HR	BB	SO
Burgmeier	5.40	1	1	17	0	3	0	16.2	20	10	10	2	9	8
Campbell	7.24	2	4	10	0	2	0	13.2	22	11	11	2	5	11
Drago	1.66	2	1	13	0	6	0	21.2	17	4	4	2	4	9
Eckersley	3.54	6	2	13	3	0	1	96.2	106	41	38	14	26	40
Lee	2.98	7	3	12	5	0	1	87.2	89	37	29	10	25	22
Ripley	4.88	1	4	10	1	0	0	51.2	60	31	28	7	16	15
Stanley	2.80	4	1	18	0	3	0	45.0	48	14	14	1	12	12
Tiant	2.78	5	0	9	3	0	1	55.0	49	18	17	4	19	29
Torrez	3.71	9	2	13	3	0	1	94.2	104	44	39	8	32	41
Wright	3.25	2	0	7	1	0	1	36.0	37	14	13	2	8	20
Others	0.00	0	1	1	0	0	0	.1	1	1	0	0	0	0
TOTALS	3.52	39	19	123	16	14	5	519.0	553	225	203	52	156	207

1978 NEW YORK YANKEES STATISTICS

BATTING

GAMES PLAYED — 56 — THRU JUNE 11, 1978

		AVE.	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SH	E
Blair		.200	23	55	2	11	3	0	1	4	6	9	1	1
Chambliss		.303	56	218	33	66	8	1	5	35	17	17	0	1
Dent		.232	55	177	17	41	6	0	2	19	13	10	3	4
Heath		.000	2	3	0	0	0	0	0	0	0	1	0	1
Jackson		.257	49	191	34	49	4	1	10	32	14	40	0	1
Johnson		.202	34	94	10	19	7	0	2	10	16	17	0	2
Munson		.278	54	223	22	62	11	1	3	28	8	25	0	6
Nettles		.249	55	197	26	49	9	0	9	24	24	25	1	6
Piniella		.311	41	148	18	46	6	2	1	18	13	8	2	1
Randolph		.243	55	210	36	51	8	1	1	17	41	23	1	5
Rivers		.263	52	209	20	55	4	5	3	18	12	20	3	6
Spencer		.253	30	83	8	21	7	1	6	19	9	15	0	0
Stanley		.300	13	10	3	3	1	0	0	0	6	4	0	2
White	L	.176		51	6	9	2	0	2	4	11	7	0	0
White	R	.282		39	5	11	0	0	0	4	6	4	0	0
White	T	.222	28	90	11	20	2	0	2	8	17	11	0	0
Zeber	L	.000		1	0	0	0	0	0	0	0	0	0	0
Zeber	R	.000		1	0	0	0	0	0	0	0	0	0	0
Zeber	T	.000	2	2	0	0	0	0	0	0	0	0	0	0
DH Hitters		.232		198	26	46	13	1	10	35	23	37	0	0
PH Hitters		.320		25	4	8	1	0	1	6	0	5	0	0
Others		.222		9	1	2	1	0	0	0	0	3	0	9
TOTALS		.258		1919	241	495	77	12	45	232	196	228	11	45

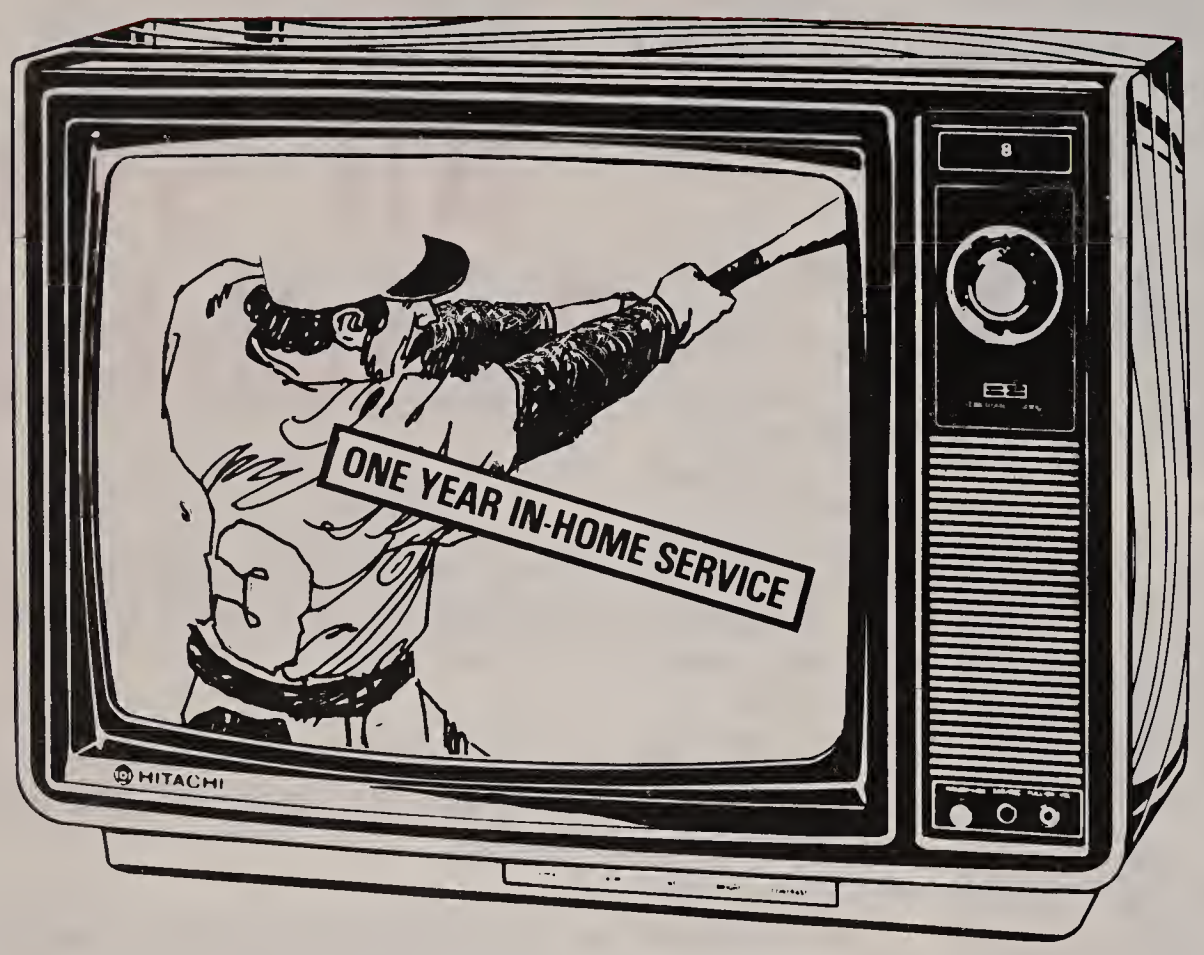
PITCHING

	ERA	W	L	AP	CG	SV	SHO	IP	H	R	ER	HR	BB	SO
Beattie	2.98	2	1	9	0	0	0	42.1	41	16	14	3	24	13
Clay	3.49	1	3	12	0	0	0	28.1	32	13	11	0	7	11
Eastwick	3.28	2	1	8	0	0	0	24.2	22	9	9	2	4	13
Figueroa	3.17	6	4	12	4	0	0	93.2	95	39	33	7	21	33
Gossage	1.68	3	6	22	0	8	0	48.1	27	13	9	6	14	39
Guidry	1.72	9	0	12	4	0	0	94.0	74	21	18	2	28	75
Gullett	3.38	0	0	2	0	0	0	5.1	6	3	2	1	4	5
Hunter	5.47	2	3	5	0	0	0	26.1	23	16	16	5	9	14
Lyle	4.09	3	1	21	0	6	0	44.0	50	22	20	2	13	10
Messersmith	3.60	0	1	2	0	0	0	10.0	7	5	4	3	4	5
Tidrow	4.21	3	4	11	2	0	0	68.1	71	34	32	2	21	18
TOTALS	3.15	32	24	121	10	14	2	503.0	469	199	176	35	158	239

LECHMERE

WHERE YOU POCKET THE DIFFERENCE

GIVE YOURSELF THE BEST SEAT AT THE RED SOX

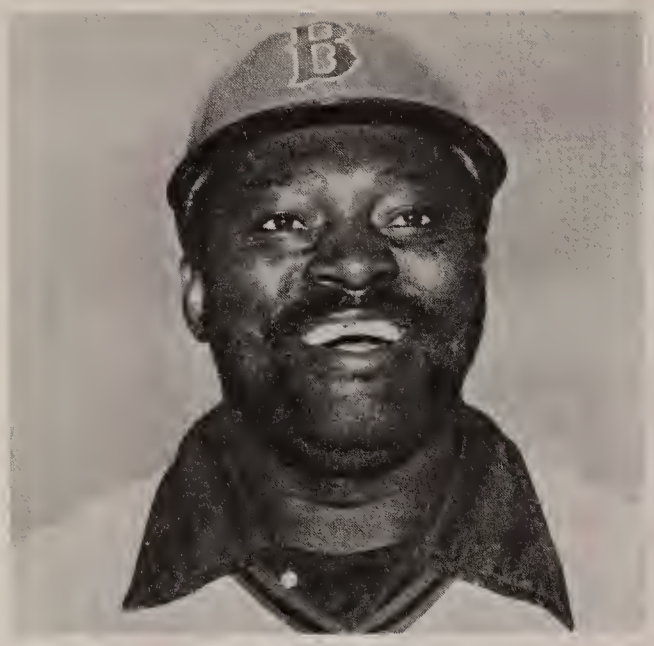


HITACHI 19" DIAGONAL 100% SOLID STATE COLOR PORTABLE TV THAT USES NO MORE ENERGY THAN A 100-WATT LIGHT BULB-It gives you the richest, clearest, most natural color. So realistic, you'll think you're sitting in the front row at the game. That's because it features Polar Chrome, a totally integrated solid state video system, that runs cooler, using less electricity. Plus the super Luminar 1™ picture tube that produces fuller color beams than conventional systems. It has Color-Lok, one-knob electronic tuning, earphone and much more.

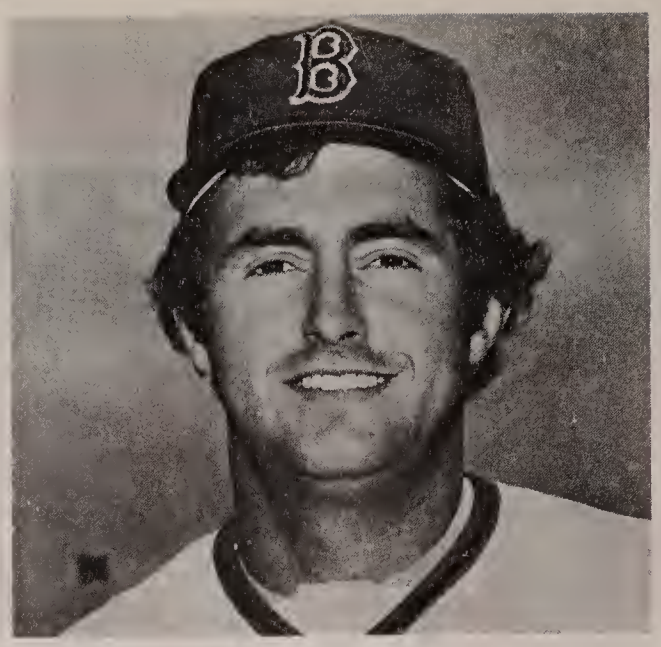
PRICED LECHMERE'S WAY

429.88

CAMBRIDGE, 88 First St., 491-2000, **DANVERS**, Liberty Tree Mall, Endicott St., off Rte 128, 777-1000, **DEDHAM**, 688 Providence Hgwy., Rte. 1, 329-2200, **SPRINGFIELD**, Springdale Mall, 1550 Boston Rd., opposite Eastfield Mall, 543-5100. **MANCHESTER, N.H.**, Mall of New Hampshire, South Willow St., off Rte. 193, (603) 668-6000. **STORE HOURS: CAMBRIDGE**, Mon. thru Fri., 10 A.M. to 10 P.M., Sat. 9 A.M. to 6 P.M., **DANVERS, DEDHAM, SPRINGFIELD**, Mon. thru Sat., 10 A.M. to 10 P.M., **MANCHESTER**, Mon. thru Sat., 9:30 A.M. to 9:30 P.M., Sun., 12 Noon to 6 P.M.



George Scott



Fred Lynn



Carlton Fisk



Jerry Remy

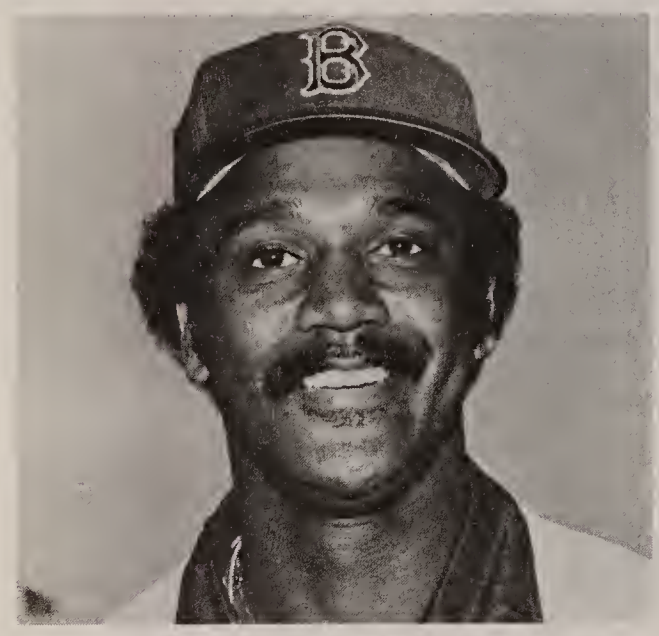
Red Sox 1978

All Star Candidates

Shown here are eight Red Sox candidates for the American League All Star team which will meet the National League All Stars on Tuesday night, July 11th in San Diego.

Boston was only one of four clubs to place a man at each position for the voting, along with the Cincinnati Reds, the Los Angeles Dodgers and the Texas Rangers.

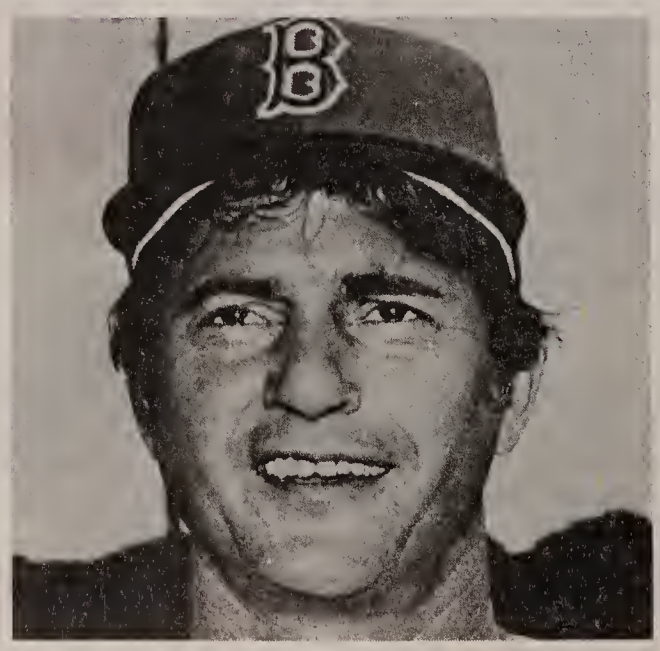
The annual All Star election is one in which every baseball fan is urged to vote as often as he or she wants, on every visit to a major or minor league park, or by acquiring ballots at all retail outlets which handle Gillette Company products.



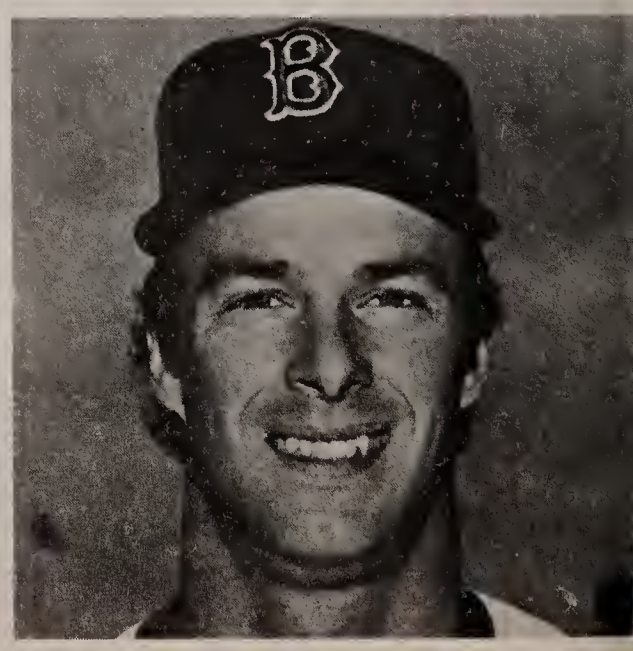
Jim Rice



Butch Hobson

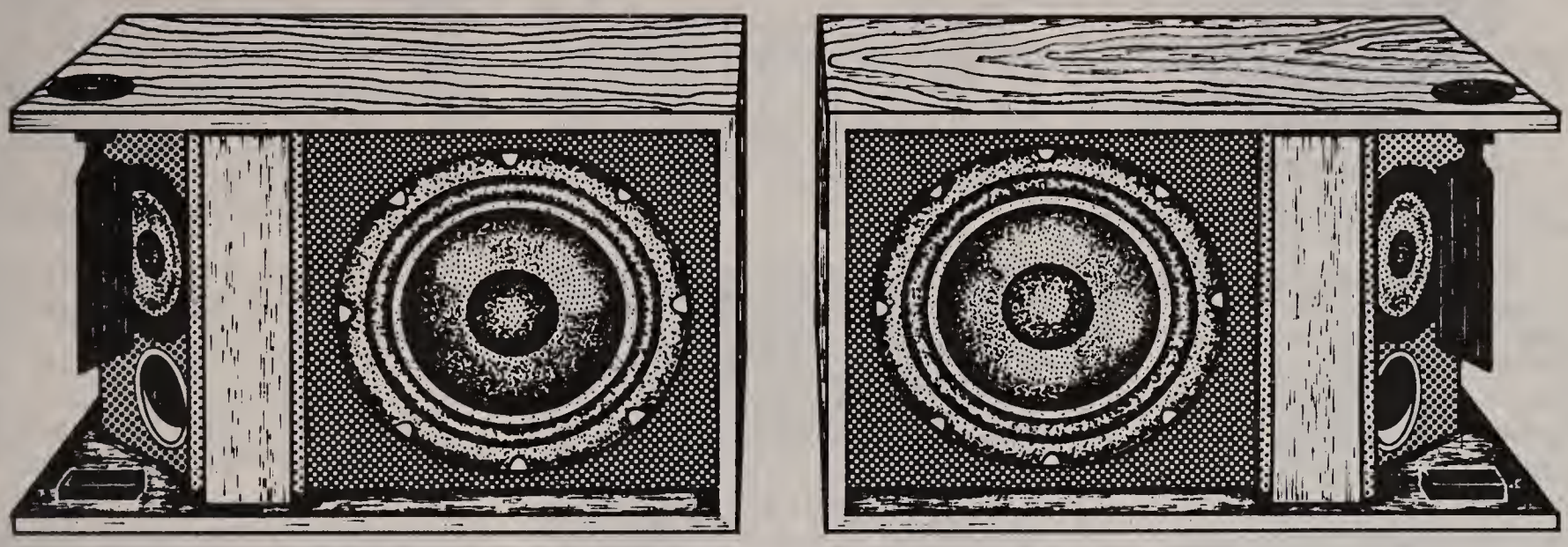


Carl Yastrzemski



Rick Burleson

Switch Hitter.



This is a pitch for Bose. Bose Model 301. The Direct/Reflecting® bookshelf loudspeaker.

Swinging either left or right, the Direct Energy Control allows the high frequencies to cover the full listening field.

Unlike conventional direct-radiating speakers, the switch hitter reflects most sound off the side and rear walls of your listening room—creating the feeling of Symphony Hall.

Versatility? The Model 301 covers every position. Place it anywhere in your room.

And the price? About $100 each. They're practically a steal!

You'll never strike out with a pair of Bose 301's. Every season will be a winner.

Cover all the bases at one of the New England Bose dealers.

Then bring 'em home and play Bose!

BOSE®
Patents issued and pending



The Lineup.

Brands Mart
1201 E. Main St., Meridan, CT

Maine Audio
J.F.K. Plaza, Waterville, ME.

Brands Mart
127 Smith Plaza, Cambridge, MA

Nantucket Sound
Westgate Plaza, Brockton, MA

Nantucket Sound
Route 53, Farmers Market, Hanover, MA

Nantucket Sound
Cape Cod Mall, Hyannis, MA

Nantucket Sound
Sherwood Plaza, Natick, MA

Nantucket Sound
1639 Hancock Street, Quincy, MA

Nantucket Sound
Swansea Mall, Swansea, MA

Tweeter, Etc.
874 Commonwealth Ave., Boston, MA

Tweeter, Etc.
82 Burlington Mall Road, Burlington, MA

Tweeter, Etc.
102 Mt. Auburn St., Cambridge, MA

Tweeter, Etc.
Chestnut Hill Mall, Chestnut Hill, MA

Tweeter, Etc.
86 Worcester Road, Framingham, MA

Manchester Music
968 Elm Street, Manchester, NH

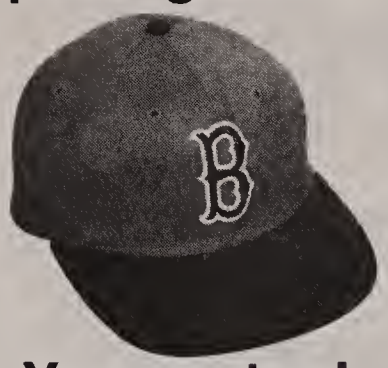
Tweeter, Etc.
1500 S. Willow Street, Manchester, NH

Brands Mart
6946 Post Road, N. Kingston, RI

Stereo Theatre
138 West Street, Rutland, VT

Stereo Theatre
Rutland Mall, Rutland, VT

The Sox are putting us on...



You can too!

Don't settle for a souvenir. Get the cap the pros wear.

$10.95 postpaid

How to order: All clubs (except Padres and Pittsburgh) sizes 6½ to 7¾. 4 to 5 weeks delivery.

NAME_____

STREET_____

CITY_____

STATE/ZIP_____

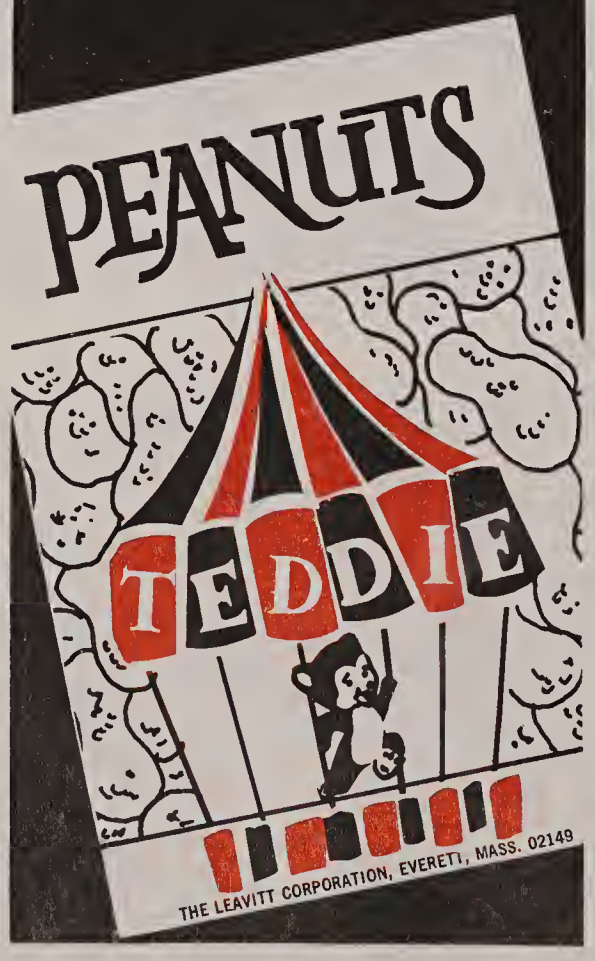
Please send me the following cap(s):*

Team	Size(s)	Qty.	Amount
TOTAL ENCLOSED ▸			

*All orders will be filled from availability.

Enclose check or money order payable to: **ROMAN PRO,** Dept. RS, 443 Summer St., Brockton, MA 02402

BASEBALL NUTS!

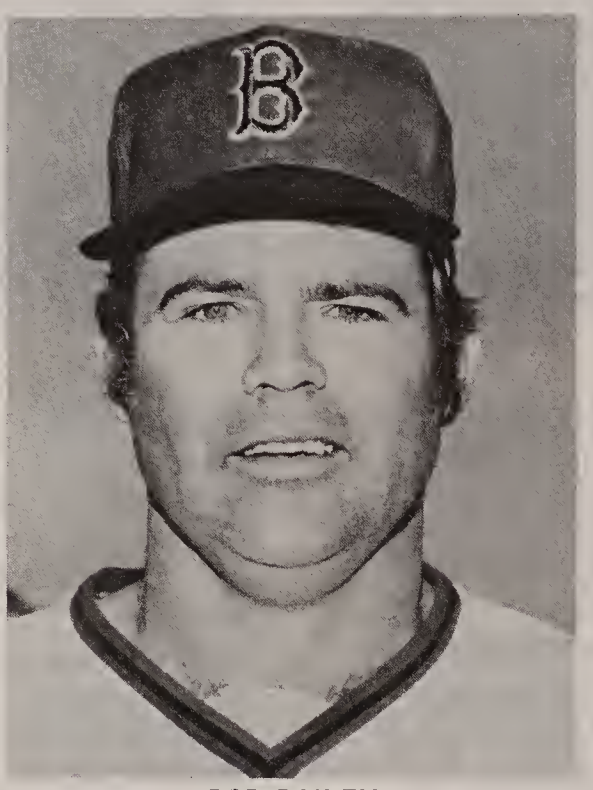


READY WHEN NEEDED . . .

THE RED SOX

They call themselves the F- Troopers.

Their names are Bob Bailey, Jack Brohamer, Bernie Carbo, Frank Duffy, Fred Kendall, and Bob Montgomery. And like the zany cavalry unit tucked away and forgotten in a remote corner of the Old West in the



BOB BAILEY

old television series "F-Troop", the Red Sox' F-Troopers like to think of themselves as being tucked away and forgotten in some remote corner of the dugout while baseball's most powerful regular lineup plays day after day after day after day after day. . . .

They judge themselves too harshly. If it weren't for the invaluable contributions of the F-Troopers, the Red Sox would not be where they are today, challenging the World Champion New York Yankees for supremacy in the American League East.

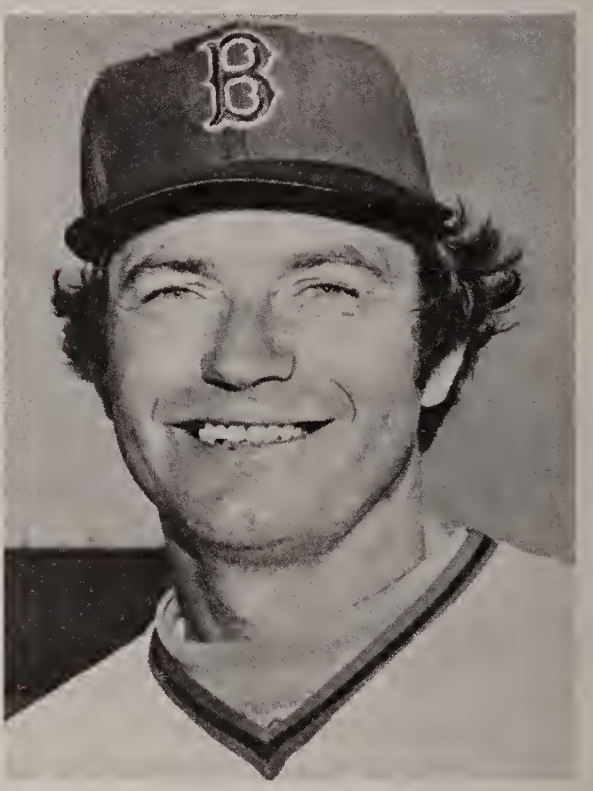
As May faded into June and the midpoint of the baseball season suddenly loomed on the horizon, Manager Don Zimmer had been able to play the nine hitters who comprise the game's most powerful lineup as a unit in exactly 12 games. A bad back and then a broken finger limited George Scott to a handful of games, and several other members of the regular lineup missed time because of nagging ailments.

Thanks to the F-Troopers, their absences have not been conspicuous.

Since we're on the subject of old television re-runs anyway, it's worth recalling a scene from an old John Wayne movie, "The Sands of Iwo Jima," which is shown periodically. In this particular scene a Japanese officer is plotting the Imperial Army's strategy against the invading Americans, and he comments: "A chain is only as strong as its weakest link."

Teams around the league are still trying to discover the weakest of the 25 links in the Red Sox chain. "It takes 25 men to do what we've done," says Zimmer.

"When we broke from spring training," remembers Brohamer, "it



JACK BROHAMER

looked like nine guys were going to play all the time. We know now we've got to have more than nine guys. If you're going to have a winning ball club, you have to have a strong bench.

"The first five years I played I was on losers all the time. Last year, in Chicago, was the first time I ever played on a team that won 90 games, and last year was the first time I realized the importance of the bench. When I played on losers, the guys on the bench couldn't do the job at all. They just sat there and moaned about not playing every day."

The Red Sox F-Troopers are an established organization now. "I think it all started back in 1974 with Dick McAuliffe, Juan Beniquez, Cecil Cooper, Monty, and me," reflects Carbo, who can rouse the

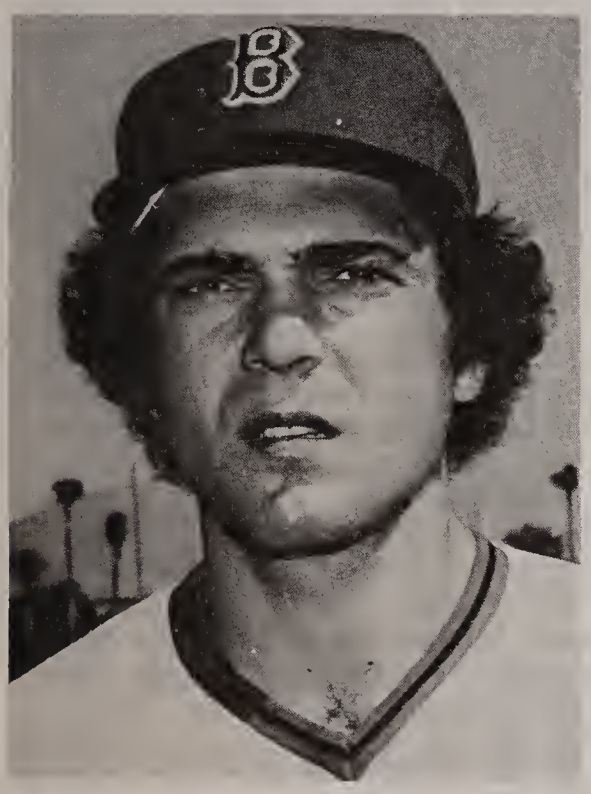
F-TROOPERS

fans at Fenway to a fever pitch when he appears from the dugout to pinch hit. If Monty is the F-Troopers' Capt. Parmenter, and Bailey their Sgt. O'Rourke, then the flaky Carbo has to be their Cpl. Agarn.

"Monty is our silent captain," Carbo says, "and we really have a lot of respect for Bailey since they are the real veterans."

Bailey, 35, and Monty, 34, have long since adapted to their roles as reserve ballplayers. Young players like Carbo, Duffy, Kendall, and Brohamer, all of whom were accustomed to playing either regularly or on a platoon basis before coming to the Red Sox, look to them for advice.

"It's tougher here than in most places because on other teams there is more platooning going on," says Bailey. "But it has been easier for me than it is for the other guys. If I was 26 or 27, I wouldn't have taken this; I



BERNIE CARBO

would have gotten off the club somehow. But it's easier to accept as an older player because I have played every day and done all the things I wanted to do.

"If you know the guy playing ahead of you is better than you, you can understand the situation and it's a lot easier to accept. It can be especially tough when the guy playing in front of you is only as good as you are — and maybe not even as good."

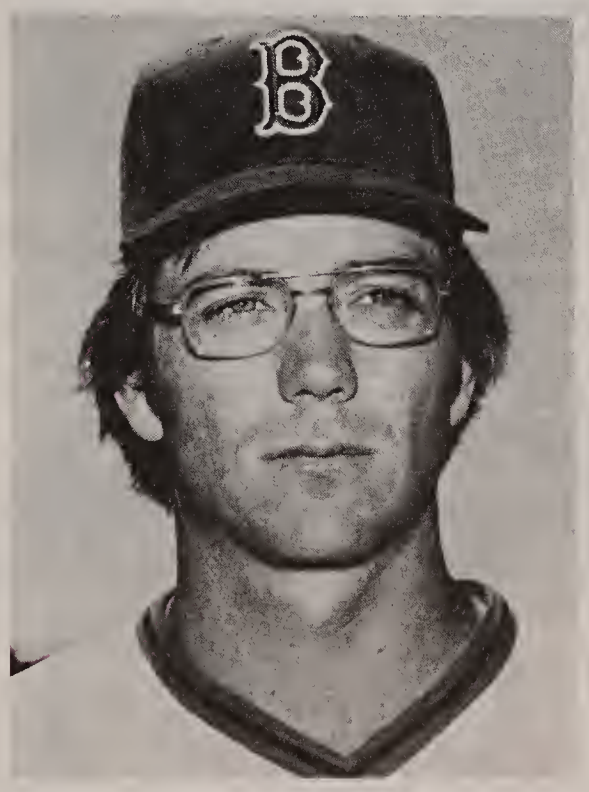
Because the F-Troopers are aware just how talented the Red Sox regulars are, Bailey says "Morale is excellent. These are all good guys, they all stay in good shape, and when they've gotten to play I think they've contributed.

"We root for each other and try to help one another, try to encourage each other, and take pride in what we're trying to do. Everytime one of us gets to play, there is always plenty of encouragement from the other guys."

Not only have the F-Troopers had to adjust to becoming part-time players, they have frequently had to adjust to playing unfamiliar positions.

Duffy, Cleveland's regular shortstop for six years, had played exactly one inning at third base during his major league career until coming to the Red Sox. Yet when Butch Hobson was out of the lineup with a sore elbow, Duffy found himself starting there one night in Kansas City. He came up with three sparkling defensive plays to preserve a 3-2 victory for Bill Lee.

Kendall, a regular catcher for six years at San Diego and Cleveland, hadn't started a game at first base for several years before a recent night in Toronto and then turned in a brilliant



FRANK DUFFY

late-inning defensive play to quell a Blue Jays' rally and assure another Red Sox victory.

Brohamer, originally a second baseman, has had to adapt to playing second, third, and being a DH.

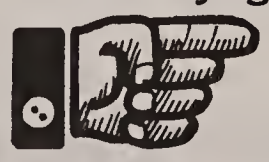
The hot dog you're eating right now tastes better– because it's served with Gulden's Mustard.



You'll like its smoother flavor at home, too.

The place to eat before or after the game.

We offer
40 types of sandwichs
6 kinds of salads
16 flavors of ice cream
3 flavors of yogurt



5 minute walk from Kenmore Square

Rumpel's
ICE CREAM BAR FINE FOOD

700 COMMONWEALTH AVE.
BOSTON

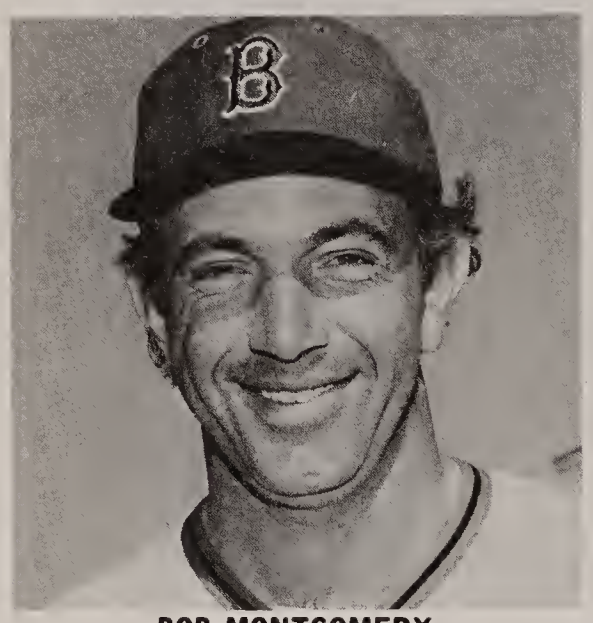
267-4466

Ready When Needed . . .

By CHAZ SCOGGINS
The Lowell Sun

"You don't figure you're going to be really outstanding with the bat when you get a chance to play," points out Bailey, "so you want to be outstanding on defense."

"When I catch a game, I don't worry about hitting too much," says Montgomery. "I'm like a blind hog in a cornfield up at the plate; I just swing and that's it. If I get a hit and



BOB MONTGOMERY

drive in a run, fine. But my main job is helping the pitcher."

"I just tell the guys to be aggressive when they go up and swing the bat," explains Bailey, "because if they go up there thinking, they might only get one pitch to hit and let it go by."

The F-Troopers have contributed with their bats as well as their gloves, however. As the month of May came to a close, the F-Troopers had a composite batting average in the .270 range. Zimmer says that's quite a feat because it would be unfair to them to expect anything better than .250 from them due to their lack of playing time.

It would appear, then, that the newcomers have made a speedy and smooth transition from the role of regulars to the role of F-Troopers. In truth, the readjustment has been difficult.

"You have to give up ever really being noticed in this role," says Duffy. "It's a negative thing. You're playing only because someone is hurt or in a slump. It's not like being a regular where if you do well and keep doing well you'll be noticed. Even if I do well, I know I'll be back on the bench in a couple of days."

"It is difficult," says the 29-year-old Kendall. "If I was 32 or 33 it probably wouldn't be as hard. But I feel I can play every day. If you feel you're at the end of your career and you're not capable of doing the things you were before, then I think it would be easier to take."

The adjustment has been particularly tough for Kendall because he is one of three catchers. Carlton Fisk played a staggering 152 games last year and will probably play about that many again this season. As the sole backup catcher in 1977, Montgomery got to the plate exactly 40 times, so how much work can a third catcher expect to get?

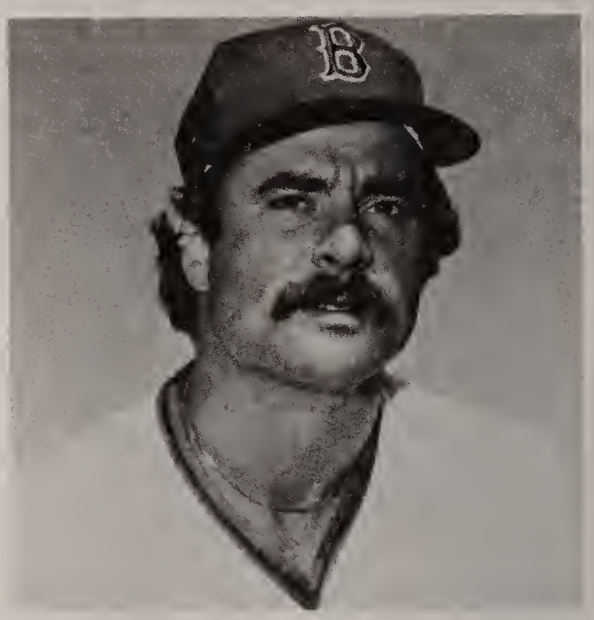
"When I left spring training three out of the last four years in San Diego, I wasn't the starting catcher because of all those phenoms like Dave Roberts and Mike Ivie," Kendall says. "Within a week I was their starting catcher again. I've never had anything given to me, but at least I've always had the opportunity to fight for it."

Fortunately, Zimmer had managed Kendall in Triple-A and remembered that he had done a pretty good job playing first base when a broken finger prevented him from catching. Most of Kendall's action with the Red Sox has been at first instead of behind the plate, so Fred is glad he kept his first baseman's mitt handy.

"You keep those gloves to mess around with, to take ground balls during warmups no matter what position you play," he says. "That can be important, especially on a team like this.

"When I got here, Zim said: 'Take groundballs at first. You never know.' And he's right; sometimes it's the only way you can get into the lineup."

The moniker "F-Troopers" suggests a band of failures, but nothing could be further from the truth. In fact, while the regular lineup could do no better than split the dozen games during which it was intact, as the



FRED KENDALL

campaign entered June lineups spiced with F-Troopers were playing close to .700 baseball and showing no signs of letting up.

"Everytime you come in you push yourself to help the team," explains Brohamer. "It's a thrilling feeling."

F-Troopers indeed! But that's a much kinder word than opponents around the American League have been using to describe them.



If I had cancer . . .

"Gee, Thanks"

THE JIMMY FUND
P.O. Box 700
Kenmore Station
Boston, MA 02215

WILMINGTON FORD

at the

TOP OF THE LEAGUE

in the sale of

THUNDERBIRDS
LTDS - GRANADAS - FAIRMOUNTS
MUSTANGS - PINTOS - FIESTAS
PICKUPS - VANS - TRUCKS

NEW ENGLAND'S LARGEST SELECTION

On Display and Ready for Delivery

AND 500 USED CARS TOO

All Makes, Models, Colors and Prices

It will Pay to Go to

WILMINGTON FORD

275 MAIN ST., RTE. 38, WILMINGTON

Take Exit 12 (Rte. 129) off Rte. 93

944-8000 **658-6800**

NBC's Magician . . .

Here is a trivia question sure to win a free drink at your neighborhood watering hole.

Quick, now . . . Who has covered major league baseball for 31 years and has never seen so much as one pitch from a seat in the press box, stands or anywhere else in the ball park?

Make mine vodka on the rocks.

The answer is Harry Coyle. He is NBC's veteran director of televised baseball games. He sits isolated in the control truck just shouting distance away from the actual action on the field. On his day off he does not go to ball games, he watches them on television.

Harry *IS* televised baseball. He was there, along with co-director Jack Murphy, when the New York Yankees defeated the Brooklyn Dodgers in the first World Series ever televised in 1947. Coyle has been there ever since, calling the shots and instituting techniques which have run hand in hand with the development of baseball as blue chip entertainment on television.

Coyle will be there in the director's chair for the 32nd year when NBC televises Major League Baseball's Game-Of-The-Week and the World Series this season.

It is waggish, of course, to suggest that Coyle arrived on the scene electronically at the same time as Guglielmo Marconi. It only seems that way to Coyle.

"That first World Series in 1947 we actually used rubber bands and masking tape to get what passed for a split screen of sorts. Now looking at us . . . As many as four replays on one play," he said.

In looking back, Coyle sees a long list of "visual dandies," as he describes his most memorable camera shots.

"The 1975 World Series between the Boston Red Sox and Cincinnati Reds was, in my book, the most visually dramatic World Series ever played on television," Coyle said.

See picture, page 47

"In the first game we had Luis Tiant and his move to first base. Was he balking? Would the National League umpires make it tough for fidgety Luis," Coyle said. "They did. We weren't too far into the game when National League ump Nick Colosi called a balk, and we were ready. We had all our available hardware covering the Red Sox pitcher. We had him from every angle. Capturing a controversial play like we did this one is what good baseball television is all about. In a matter of seconds, we had succeeded in bringing our viewers into the game, got them involved in the controversy. Our coverage of this play gave them all they needed to make up their own minds.

Then, in the sixth game," Coyle recalled, "we had the game-winning home run by Carlton Fisk, an extra-inning drive which our cameras showed to perfection. The viewer saw the ball hit the foul pole, the reaction of the man who hit the ball as he frantically tried to wave the ball fair. Finally, they saw closeup every step of Fisk's triumphant tour of the bases."

And now for more of Coyle's "visual dandies."

—Willie Mays' over-the-shoulder catch of Vic Wertz' drive in the 1954 World Series.

—Sandy Amoros' one-handed catch of Yogi Berra's fly to start the game-saving double play for the Dodgers against the Yankees in 1955.

—Don Larson's strikeout of Dale Mitchell for the final out in the Perfect Game of the 1956 Yankee-Dodger World Series.

—Tommy Agee's one-man show of sensational fielding plays for the Mets against the Orioles in the 1969 World Series.

—Bill Mazeroski's leadoff home run in the 10th inning to earn the Pirates their uphill victory over the Yankees in the seventh game of the 1960 World Series.

"These incidents, and many others," says Coyle, "explain why baseball is a TV director's sport. And when the right pictures aren't selected for the viewers at home, the director is to blame. Nobody else."



WHY ARE SERIOUS GOLFERS WILLING TO SAVE $35 ON THEIR SHOES?

Because after a little research, a lot of serious golfers have discovered that they can get all the golf shoe they could want for a lot less money than they expected.

A high quality leather golf shoe that's comfortable, durable, and stylish. One with features that are equal and, in some ways, superior to any golf shoe made. Including those in the $75 range.

It's the Dexter golf shoe. A serious golfer's shoe, inside and out, that happens to sell for around $40.

THE DEXTER UPPERS.

Dexter's sturdy, high grade leather uppers are as natural and comfortable a foot covering as you'll find. But quality leather isn't only soft, pliable, and stylish; it has the property of breathability. And because it breathes, leather is healthier and more comfortable around your foot.

Inside the shoe, there are soft glove leather linings and extensive cushion to assure an easy, comfortable walk. Including added padding around the collar on some styles.

THE DEXTER INSOLE.

The insole of Dexter's amazing $40 shoe is a remarkable cushion material called Eversoft. What sets Dexter's Eversoft apart from all other cushion insoles is that it's guaranteed never to mat down. It remains thick, resilient and pillowy, preventing foot fatigue and blisters, as long as you own your shoes.

The Eversoft cushion insole is a feature you'll find only from Dexter.

THE DEXTER SOLE.

Dexter shoes feature a new type of sole. One that many serious golfers agree is better suited to golfing than any other on the market.

It weighs about half as much as the soles of the golf shoes you now wear. Its microporous structure gives it outstanding shock absorbent properties. And it's designed to combine the firmness and flexibility a golfer needs.

THE DEXTER CONSTRUCTION.

Goodyear welt is the best, and most expensive, construction method known for making golf shoes. And Dexter is one of the two largest manufacturers of Goodyear welt golf shoes in America.

What the Goodyear welt offers is unrivaled durability and life for the shoe. Giving maximum shape retention, it also enhances flexibility.

Finally, a cork filler helps to absorb shock between the sole and the midsole.



1. Padded collar. 2. Leather uppers. 3. Leather linings. 4. Eversoft cushion insole. 5. Cork filler. 6. Steel shank. 7. Steel plate. 8. Flexible lightweight sole.

THE DEXTER GOLF SHOE.

Stop by your pro shop and experience Dexter's shoe for yourself. Check out our style. The comfort of our Eversoft cushion insole. The lightness and flexibility of our sole. The quality of our Goodyear welt construction. From the upper right down to the sole, it's a golf shoe built for golfers who take their game seriously.

And it's well known that a serious golfer will do anything for the right equipment. Even if it means saving $35.

DEXTER®

©1978 Dexter Shoe Company
31 St. James Avenue
Boston, MA 02116



Baseball on Stamps

Japan, as expected, has produced some baseball stamps and Nationalist China is represented with a series of stamps commemorating their resounding Little League World Championship team of 1972.

Not shown here, but recently Cuba issued a colorful set showing their version of the history of baseball, starting with scantily clad natives playing catch in the jungle and moving through the years to the series saluting Cuba's Amateur World Champion teams through 1971.

The total number of baseball stamps produced world wide is very minimal when compared to those issued for all phases of the winter and summer Olympic Games and dozens produced to salute the international game of soccer.

The production of United States stamps with a sports theme is quite limited when compared to other countries. Individual U. S. stamps have saluted such divergent sports as basketball, football, rowing, cycling, skiing, bob sledding, gymnastics, boating and fishing and hunting, with some 16 stamps commemorating our participation in Olympic and Pan American Games.

So, if you are looking for another avenue of interest in connection with sports in general or a particular sport, other than collecting sport souvenirs, here's a hobby that is annually growing in popularity, collecting stamps with a sports theme.













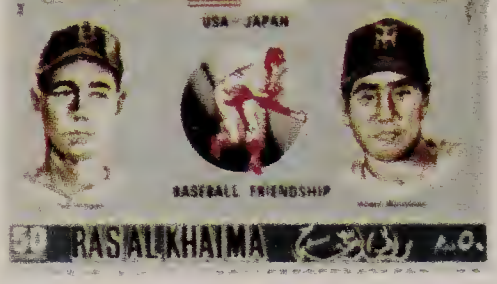








































Introducing the Technics SA-1000. With more power and less distortion than any other receiver we've made: 330 watts per channel minimum RMS into eight ohms from 20 Hz-20 kHz with no more than 0.03% total harmonic distortion.

But that's only one reason to buy the SA-1000. Dynamic range is another. To capture the volume, clarity and sheer dynamics of a live symphony, you need an equally dynamic amplifier section. Like 72,000 μF worth of high-capacitance filtering, separate DC rectifiers, current-mirror loading and direct coupling. The results are impressive: tremendous reserve power, negligible transient crosstalk distortion and excellent stability.

And just for the record, the SA-1000's phono equalizer gives you everything from a super-high S/N ratio of 97 dB (10 mV, IHF A). To a phono input that can handle a 300 mV signal at 1 kHz.

On FM you'll get outstanding specs plus two RF stages with low-noise, 4-pole, dual-gate MOS FETs, Technics-developed flat group delay filters and a Phase Locked Loop IC in the MPX section.

FM Sensitivity		FM Selectivity	Stereo Separation
IHF '58	Stereo 50 dB*		at 1 kHz
0.9 μV	36.2 dBf	85 dB	50 dB

*IHF '75 standard

As good as all that sounds, Technics Acoustic Control makes it sound even better, because it adds low and high range boost and filter switches which vary the way each tone control performs at a particular setting. There's also a midrange control with a variable center frequency. And 24 LED peak-power indicators that let you keep an eye on what your ears will hear.

The Technics SA-1000. In the world of receivers, it bats 1000.

Technics
by Panasonic

A few receivers give you 0.03% THD. Only Technics gives it to you with 330 watts per channel.



The most
refreshing taste
you can get
in any cigarette.



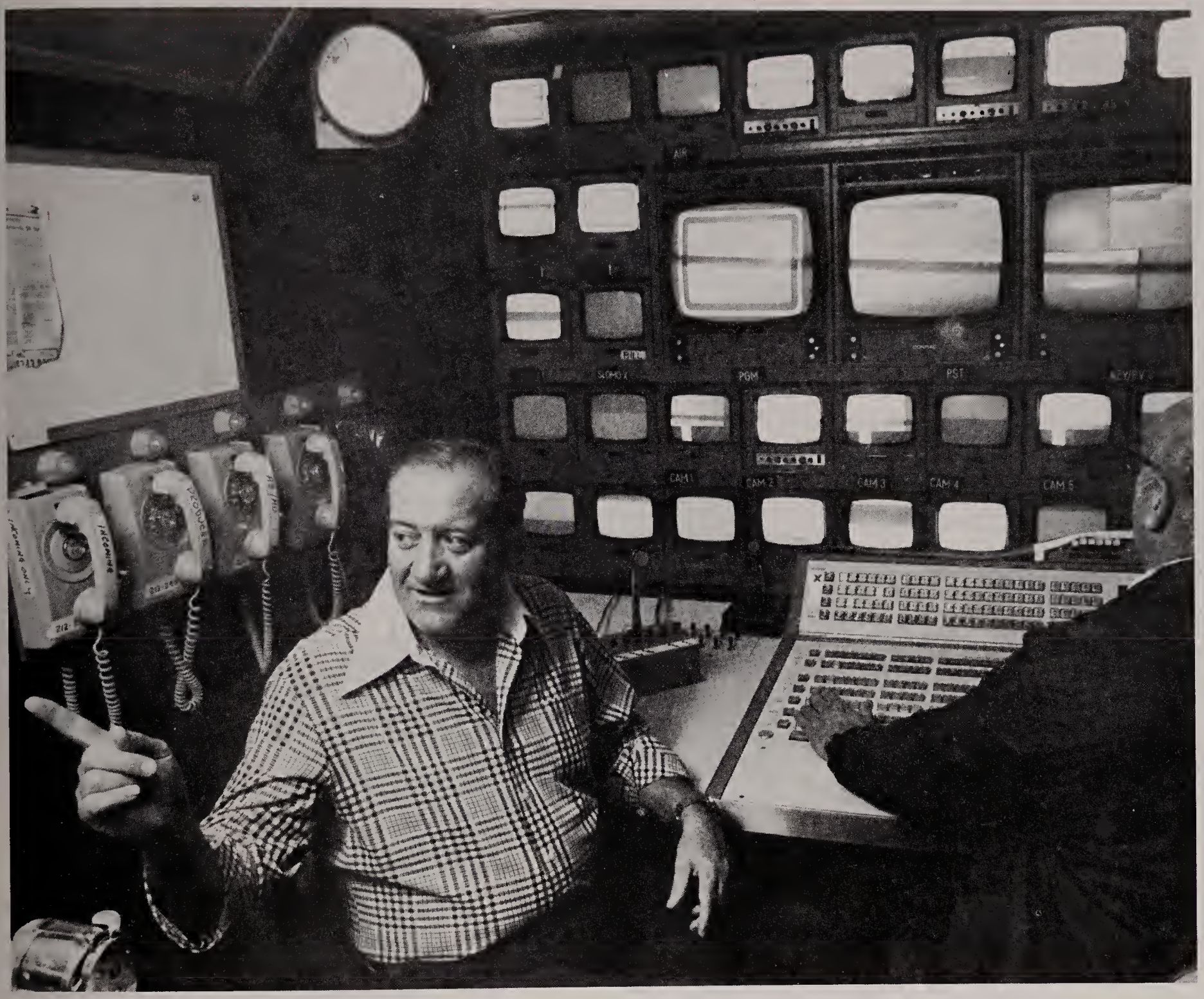
No wonder it's America's #1 menthol.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

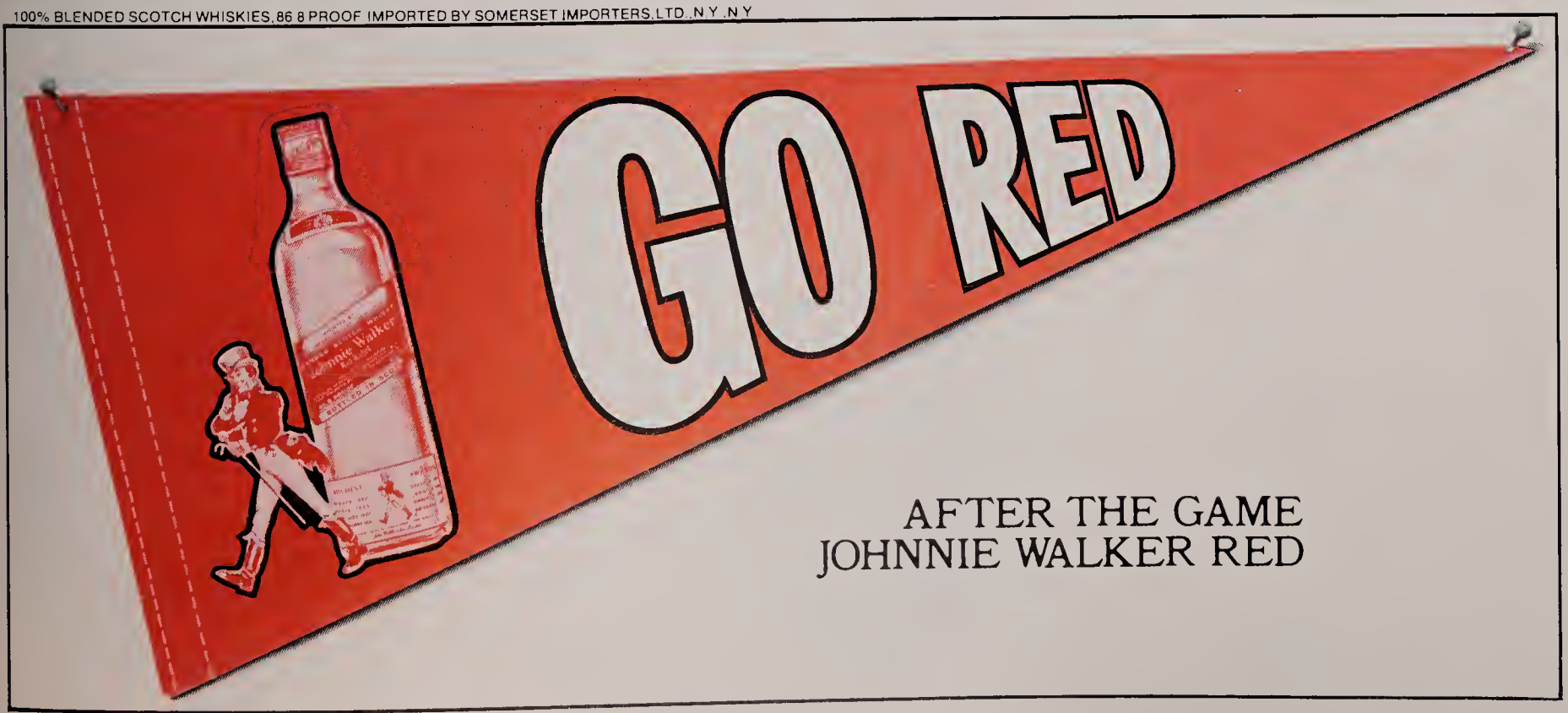
Kings, 17 mg. "tar", 1.3 mg. nicotine; Longs, 18 mg. "tar", 1.3 mg. nicotine; av. per cigarette, FTC Report Aug. '77

NBC's Magician . . .

(Continued from page 42)



100% BLENDED SCOTCH WHISKIES. 86 8 PROOF IMPORTED BY SOMERSET IMPORTERS, LTD., N.Y., N.Y.



We're proud to be associated with the Boston Red Sox.

OGDEN SECURITY, INC.

Now Serving Fenway Park

Fenway Painters

PAINTERS - DECORATORS
AIRLESS SPRAYING

Kenneth B. Smith
292 West St.
Reading, Mass.
Tel. 944-4581

John J. Smith
20 R. Marion St.
Wilmington, Mass.
Tel. 657-7753

Serving the Red Sox and Fenway Park

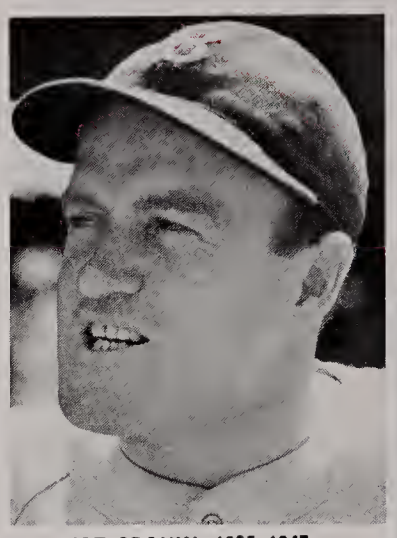
ANDERSON-COFFEY COMPANY INCORPORATED

25 FOTTLER ROAD
HINGHAM, MASS. 02043
749-5284

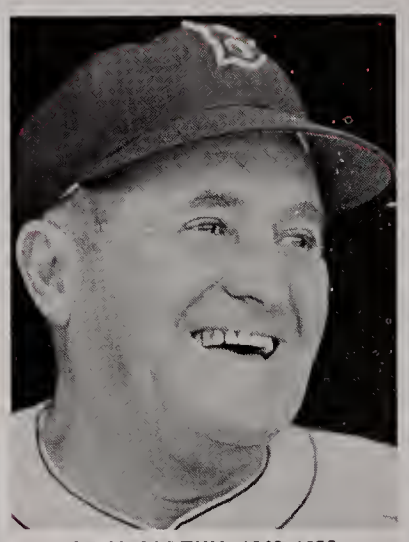
Electrical Systems

FREDERICK P. COFFEY
PHILIP R. RICCI

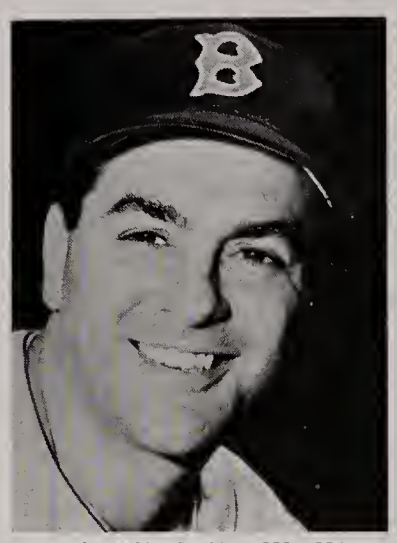
A Gallery of Former Red Sox Managers



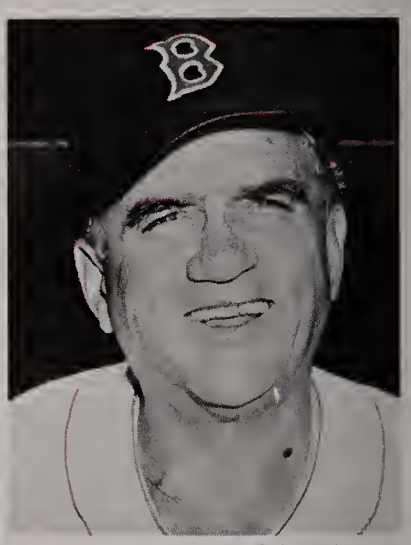
JOE CRONIN, 1935-1947



JOE McCARTHY, 1948-1950



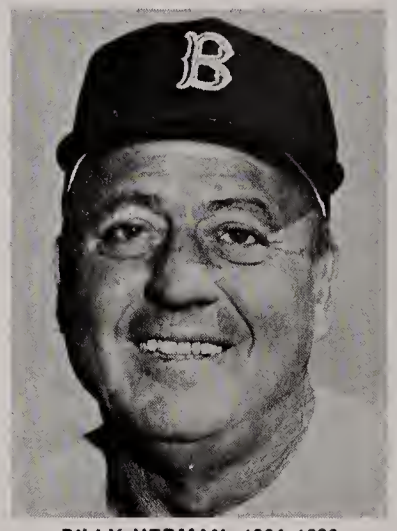
LOU BOUDREAU, 1952-1954



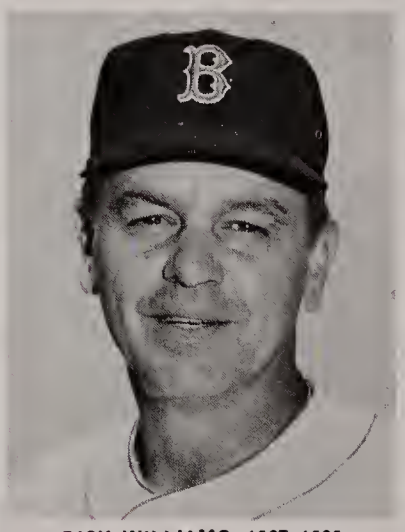
STEVE O'NEIL, 1950-1951



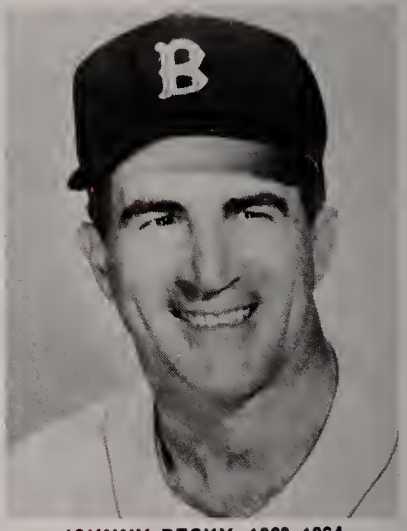
MIKE HIGGINS, '55-'59, '60-'62



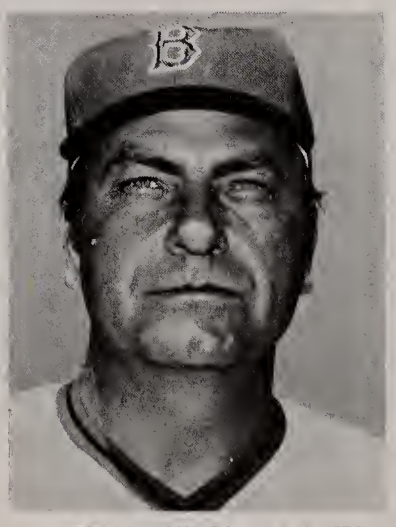
BILLY HERMAN, 1964-1966



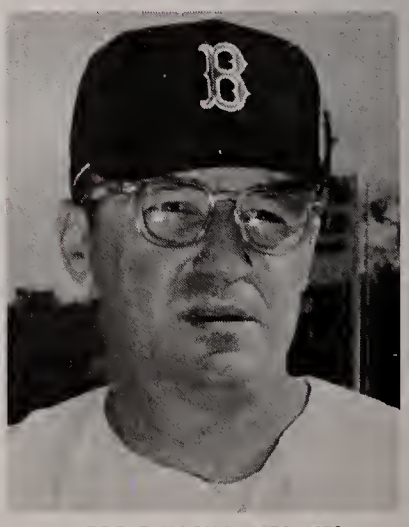
DICK WILLIAMS, 1967-1969



JOHNNY PESKY, 1963-1964

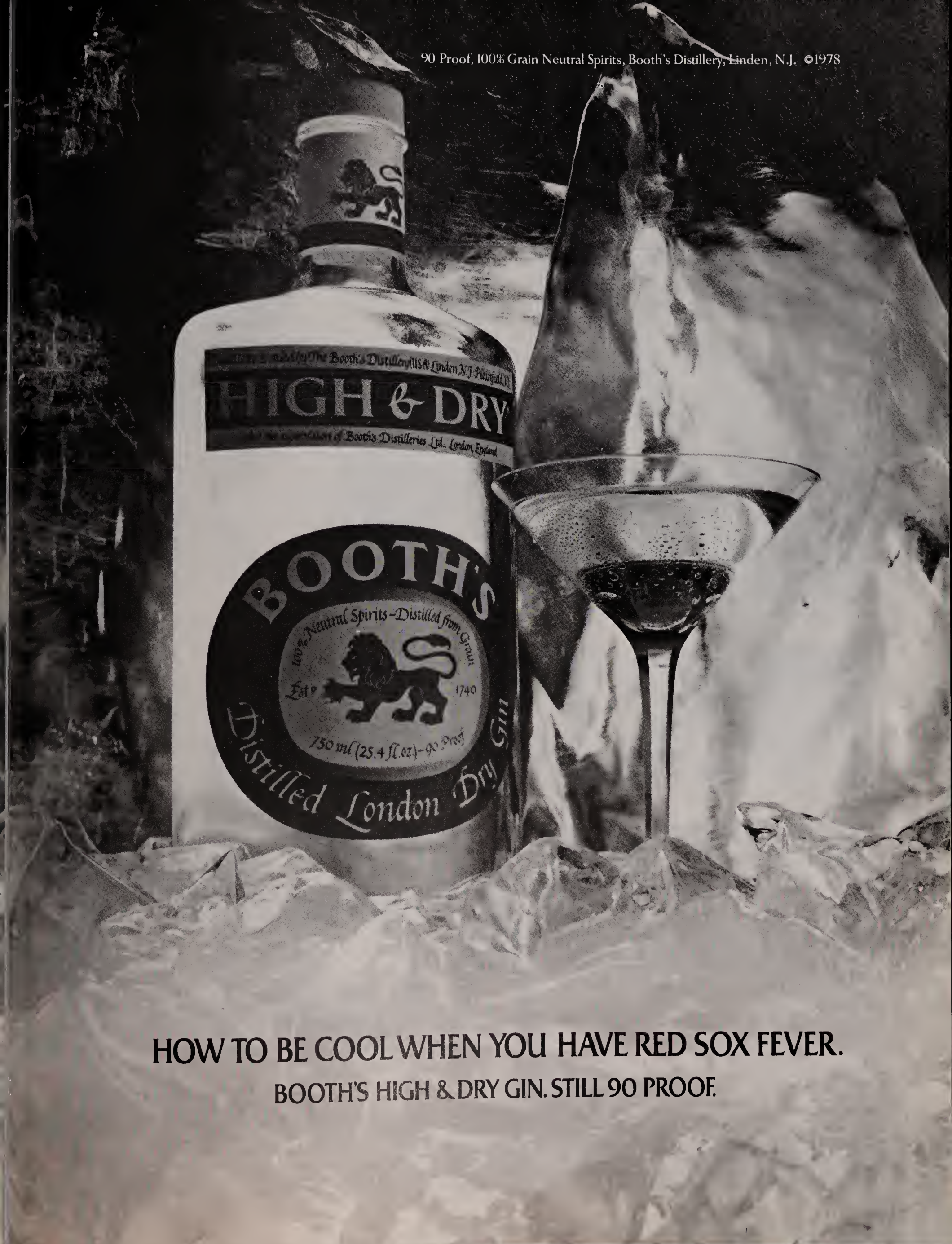


DARRELL JOHNSON, 1974-1976



EDDIE KASKO, 1970-1973

90 Proof, 100% Grain Neutral Spirits, Booth's Distillery, Linden, N.J. ©1978



HOW TO BE COOL WHEN YOU HAVE RED SOX FEVER.

BOOTH'S HIGH & DRY GIN. STILL 90 PROOF.

Where the name of the game is life, call New York Life.

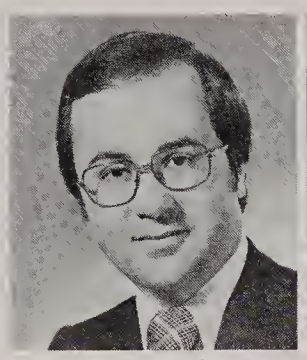


In a fast-changing, often upredictable world, it's good to have some things you and your family can count on. Life insurance—and your New York Life Agent—are two of them.

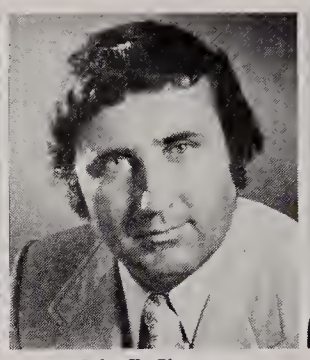
Carefully chosen, thoroughly trained and experienced, your New York Life Agent makes a full-time career of guiding families and businesses like yours towards greater financial security.

The company he or she represents is one of the oldest, largest, most efficiently managed in the nation. New York Life, founded in 1845, is a mutual company—dividends are paid to policyowners only.

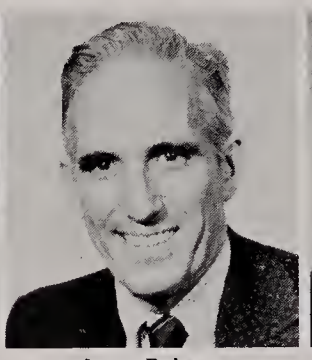
These are among the New York Life Agents serving this community—they're good people to know.



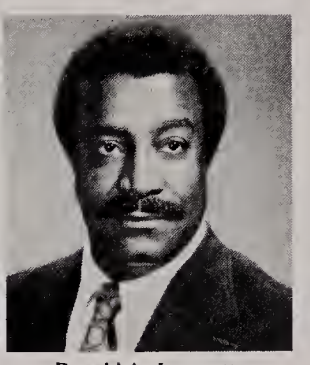
Richard J. Cawthorne
(617) 846-0630



John F. Clunan
(617) 338-5548



Lenny Dobens
(603) 882-6591



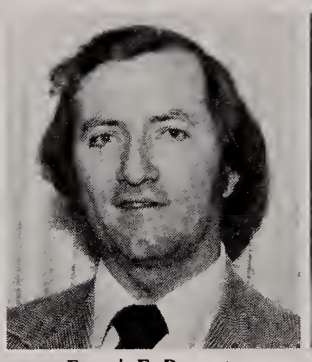
Donald A. Jemmott
(617) 540-2300



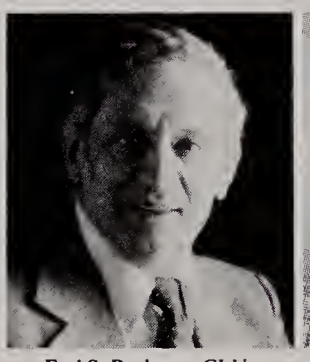
William F. Leisman, III, CLU
(617) 338-5565



Raymond E. Maloof, CLU
(617) 237-4900



Francis E. Prescott
(617) 588-8590



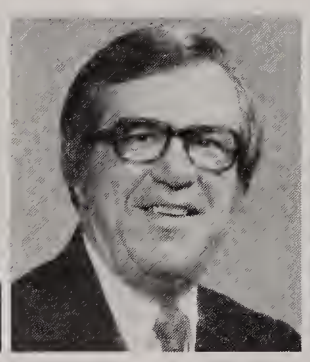
Earl S. Prolman, CLU
(603) 882-8200



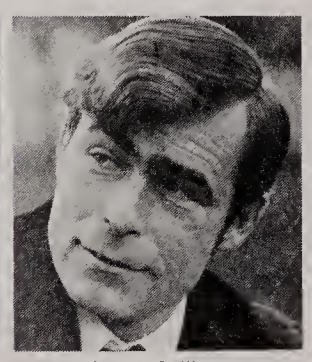
Edward A. Rice
(617) 338-5548



John J. Rocco, CLU
(617) 338-5540



Robert F. Roy
(617) 753-5491



Robert J. Sullivan
(617) 837-3222

We guarantee tomorrow today.

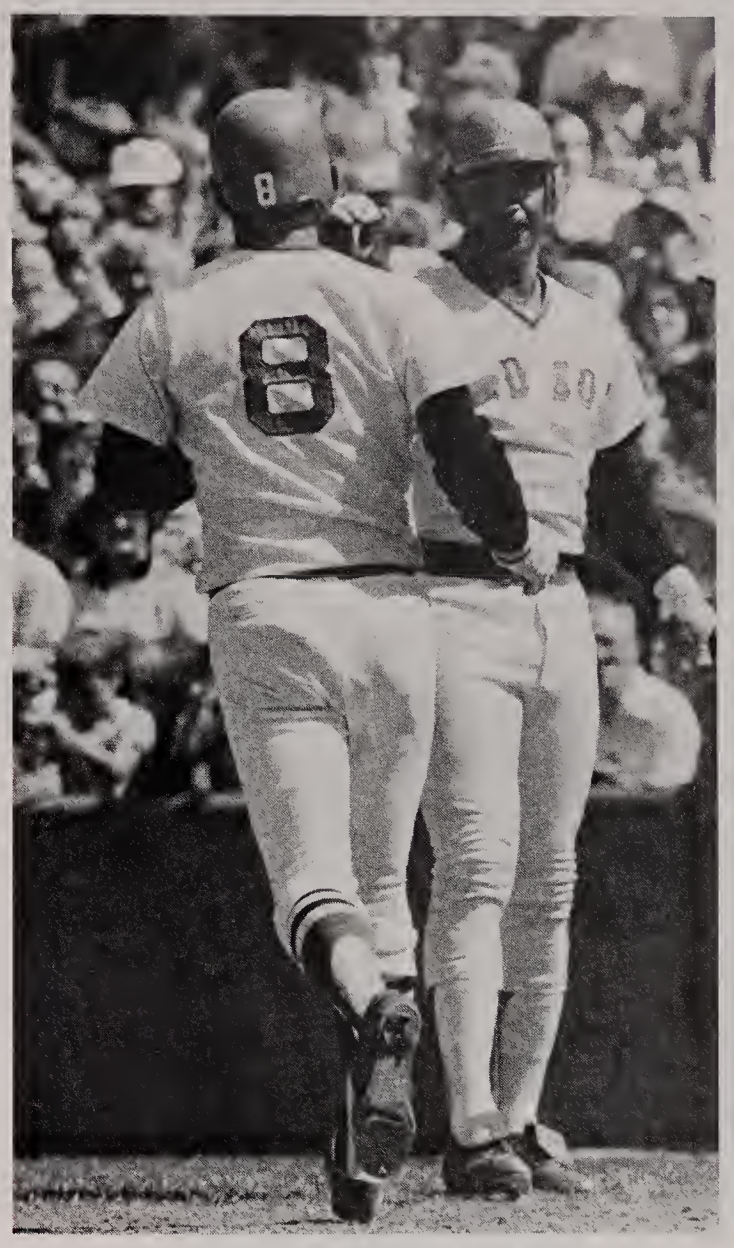
NEW YORK LIFE

Life, Group and Health Insurance, Annuities, Pension Plans.

GENERAL OFFICES:
BAY COLONY / Edward F. Jordan, CLU, Gen. Mgr. / One Boston Place / Boston / (617) 338-5555
BOSTON / William F. Leisman, Jr., CLU, Gen. Mgr. / Three Center Plaza / Boston / (617) 338-5510
COMMONWEALTH / Robert H. Baldi, CLU, Gen. Mgr. / 40 William Street / Wellesley / (617) 237-4900
MAYFLOWER / Michael H. Donahoe, Gen. Mgr. / 15 New England Executive Park / Burlington / (617) 272-6740
NEW HAMPSHIRE / William C. Sinclair, CLU, Gen. Mgr. / 1000 Elm Street / Manchester / (603) 669-5957
WORCESTER / Benson Williams, Gen. Mgr. / Worcester Center / Worcester / (617) 753-5491

ON HIS WAY TO THE HALL OF FAME

YAZ



Because Red Sox fans are so familiar and so used to seeing Number 8 perform at Fenway Park, and have been watching him since his rookie days of 1961, they shouldn't forget that every time he's on the field, at bat, getting a base hit, driving in a run, etc. he's taking one more step toward the Hall of Fame in Cooperstown.

Almost every thing he does in a baseball uniform this season and for as many more seasons as he chooses to play keeps adding to one of the most remarkable set of records in the history of the game. In all categories he has already passed numerable present members of the Hall of Fame and this year he'll pass more before the season is over.

The charts on these pages show Yaz' figures as of June 1, 1978, and you might want to keep them as ready reference as he marches on. Remember, here is how he already ranks in the All Time figures in the history of the sport.

(Continued on page 55)

GAMES

No.	Rank
2619	**13th**

Already Passed: Yogi Berra, Joe Cronin, Lou Gehrig, Rogers Hornsby, Ted Williams, Jimmy Foxx, Mickey Mantle, Roberto Clemente, Babe Ruth, Ernie Banks

Ahead: Rabbit Maranville 2670; Mel Ott 2730

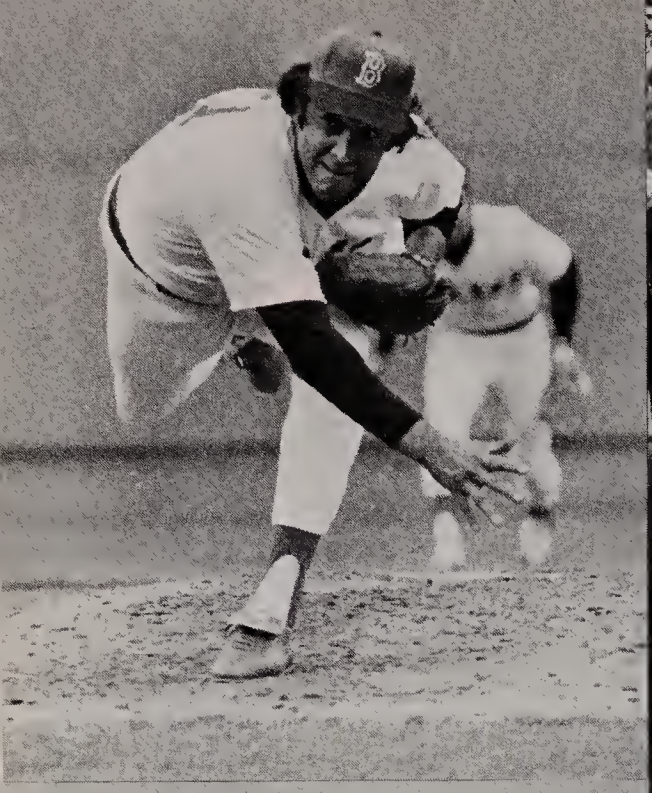
AT BATS

No.	Rank
9580	**17th**

Already Passed: Luke Appling, Charlie Gehringer, Frankie Frisch, Ernie Banks, Roberto Clemente, Mel Ott, Sam Crawford

Ahead: Nap Lajoie 9589; Lou Brock 9629; Vada Pinson 9645; Eddie Collins 9949



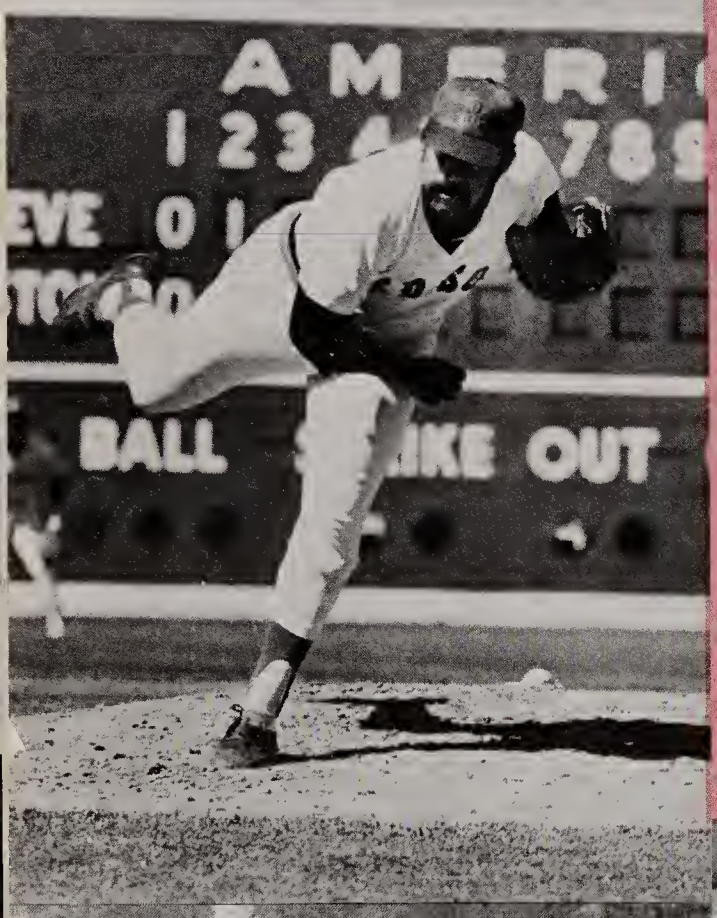


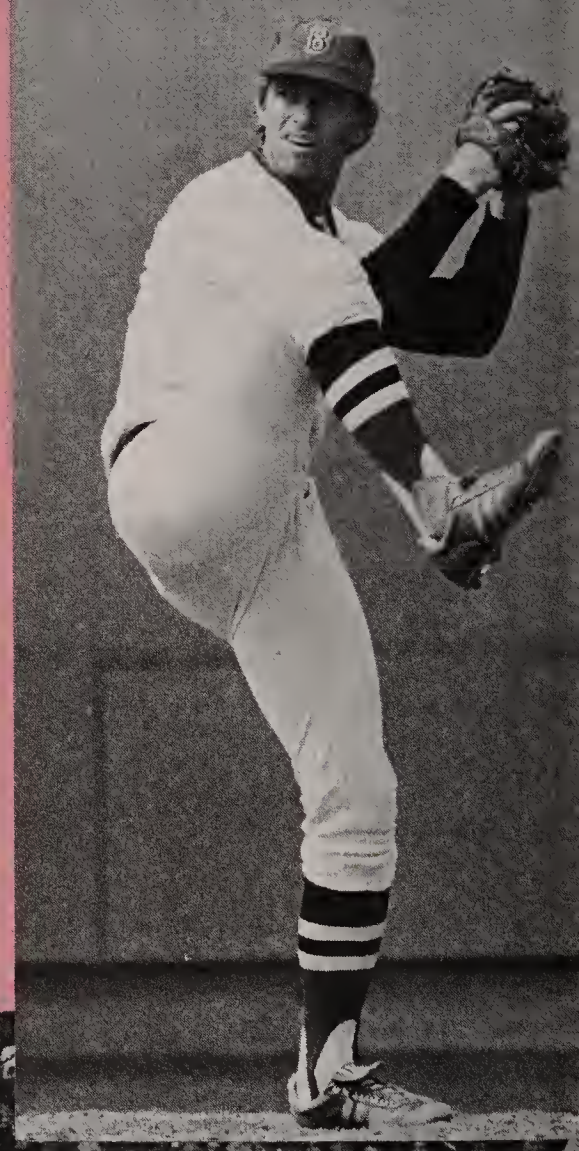




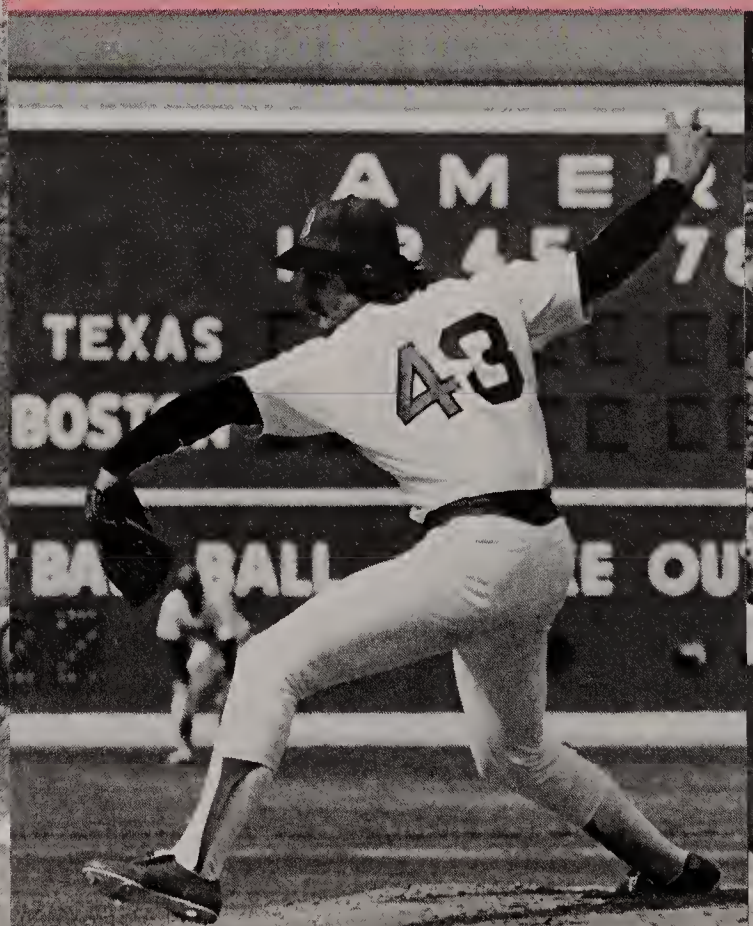
EARLY SEASON ACTION

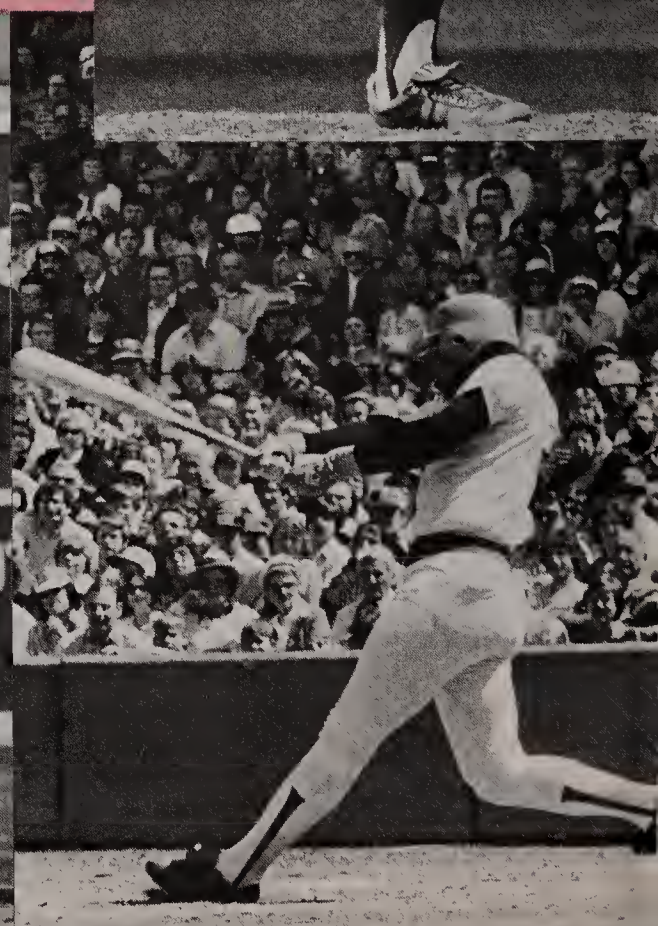
At Fenway











Since 1940 . . .

RED SOX BATTING LEADERS YEAR-BY-YEAR

Year	Batting Average (min. 400 ABs)	Home Runs	Runs Batted In
1977	J. Rice, .320	J. Rice, 39*	J. Rice, 114
1976	F. Lynn, .314	J. Rice, 25	C. Yastrzemskl, 102
1975	F. Lynn, .331	J. Rice, 22	F. Lynn, 105
1974	C. Yastrzemski, .301	R. Petrocelli, 15 C. Yastrzemski, 15	C. Yastrzemskl, 79
1973	R. Smith, .303	C. Fisk, 26	C. Yastrzemski, 95
1972	C. Fisk, .293	C. Fisk, 22	R. Petrocelli, 75
1971	R. Smith, .283	R. Smith, 30	R. Smith, 96
1970	C. Yastrzemskl, .329	C. Yastrzemski, 40	T. Conigliaro, 116
1969	R. Smith, .309	R. Petrocelli, 40 C. Yastrzemski, 40	C. Yastrzemski, 111
1968	C. Yastrzemski, .301*	K. Harrelson, 35	K. Harrelson, 109*
1967	C. Yastrzemski, .326*	C. Yastrzemski, 44**	C. Yastrzemskl, 121*
1966	C. Yastrzemski, .278	T. Conigliaro, 28	T. Conigliaro, 93
1965	C. Yastrzemski, .312	T. Conigliaro, 32*	F. Mantilla, 92
1964	E. Bressoud, .293	D. Stuart, 33	D. Stuart, 114
1963	C. Yastrzemski, .321*	D. Stuart, 42	D. Stuart, 118*
1962	P. Runnels, .326*	F. Malzone, 21	F. Malzone, 95
1961	F. Malzone, .266 C. Yastrzemski, .266	G. Geiger, 18	F. Malzone, 87
1960	P. Runnels, .320*	T. Williams, 29	V. Wertz, 103
1959	P. Runnels, .314	J. Jensen, 28	J. Jensen, 112*
1958	T. Williams, .328*	J. Jensen, 35	J. Jensen, 122*
1957	T. Williams, .388*	T. Williams, 38	Jensen, F. Malzone, 103
1956	T. Williams, .345	T. Williams, 24	J. Jensen, 97
1955	B. Goodman, .294	T. Williams, 28	J. Jensen, 116**
1954	T. Williams, .345†	T. Williams, 29	J. Jensen, 117
1953	B. Goodman, .313	D. Gernert, 21	G. Kell, 73
1952	B. Goodman, .306	D. Gernert, 19	D. Gernert, 67
1951	T. Williams, .318	T. Williams, 30	T. Williams, 126
1950	B. Goodman, .354*	W. Dropo, 34	Dropo, Stephens, 144**
1949	T. Williams, .343	T. Williams, 43*	V. Stephens, 159** T. Williams, 159**
1948	T. Williams, .369*	V. Stephens, 29	V. Stephens, 137
1947	T. Williams, .343*	T. Williams, 32*	T. Williams, 114*
1946	T. Williams, .342	T. Williams, 38	T. Williams, 123
1945	S. Newsome, .290	B. Johnson, 12	B. Johnson, 74
1944	B. Doerr, .325	B. Johnson, 17	B. Johnson, 106
1943	P. Fox, .288	B. Doerr, 16	J. Tabor, 85
1942	T. Williams, .356*	T. Williams, 36*	T. Williams, 137*
1941	T. Williams, .406*	T. Williams, 37*	T. Williams, 120
1940	T. Williams, .344	J. Foxx, 36	J. Foxx, 119

RED SOX PITCHING LEADERS YEAR-BY-YEAR

Year	Wins	Earned Run Average (min. 150 Innings)	Innings Pitched
1977	B. Campbell, 13-9	F. Jenkins, 3.68	F. Jenkins, 193
1976	L. Tiant, 21-12	L. Tiant, 3.06	L. Tiant, 279
1975	R. Wise, 19-12	B. Lee, R. Wise 3.95	Lee, Tiant, 260
1974	L. Tiant, 22-13	L. Tiant, 2.92	L. Tiant, 311
1973	L. Tiant, 20-13	B. Lee, 2.75	B. Lee, 285
1972	M. Pattin, 17-13	L. Tiant, 1.91*	M. Pattin, 253
1971	S. Siebert, 16-10	S. Siebert, 2.91	R. Culp, 242
1970	R. Culp, 17-14	R. Culp, 3.04	R. Culp, 251
1969	R. Culp, 17-8	M. Nagy, 3.11	R. Culp, 227
1968	R. Culp, 16-6 D. Ellsworth, 16-7	R. Culp, 2.91	R. Culp, 216
1967	J. Lonborg, 22**-9	L. Stange, 2.77	J. Lonborg, 273
1966	J. Santiago, 12-13	D. Brandon, 3.31	J. Lonborg, 182
1965	E. Wilson, 13-14	B. Monbouquette, 3.70	E. Wilson, 231
1964	D. Radatz, 16-9	D. Radatz, 2.29	B. Monbouquette, 234
1963	B. Monbouquette, 20-10	J. Lamabe, 3.15	B. Monbouquette, 267
1962	B. Monbouquette, 15-13 G. Conley, 15-14	B. Monbouquette, 3.33	G. Conley, 242
1961	D. Schwall, 15-7	D. Schwall, 3.22	B. Monbouquette, 236
1960	B. Monbouquette, 14-11	B. Monbouquette, 3.64	B. Monbouquette, 215
1959	J. Casale, 13-8	T. Brewer, 3.76	T. Brewer, 215
1958	I. Delock, 14-8	I. Delock, 3.38	T. Brewer, 227
1957	T. Brewer, 16-13	F. Sullivan, 2.73	F. Sullivan, 241
1956	T. Brewer, 19-9	F. Sullivan, 3.42	T. Brewer, 244
1955	F. Sullivan, 18**-13	F. Sullivan, 2.91	F. Sullivan, 260*
1954	F. Sullivan, 15-12	F. Sullivan, 3.14	F. Sullivan, 206
1953	M. Parnell, 21-8	M. McDermott, 3.01	M. Parnell, 241
1952	M. Parnell, 12-12	M. Parnell, 3.62	M. Parnell, 214
1951	M. Parnell, 18-11	M. Parnell, 3.26	M. Parnell, 221
1950	M. Parnell, 18-10	M. Parnell, 3.61	M. Parnell, 249
1949	M. Parnell, 25*-7	M. Parnell, 2.78*	M. Parnell, 295*
1948	J. Kramer, 18-5	M. Parnell, 3.14	J. Dobson, 245
1947	J. Dobson, 18-8	J. Dobson, 2.95	J. Dobson, 229
1946	B. Ferriss, 25-6	T. Hughson, 2.75	T. Hughson, 278
1945	B. Ferriss, 21-10	B. Ferriss, 2.96	B. Ferriss, 265
1944	T. Hughson, 18-5	T. Hughson, 2.26	T. Hughson, 203
1943	T. Hughson, 12-15	T. Hughson, 2.64	T. Hughson, 266
1942	T. Hughson, 22*-6	T. Hughson, 2.59	T. Hughson, 281*
1941	D. Newsome, 19-10	C. Wagner, 3.07	D. Newsome, 214
1940	J. Wilson, 12-6 J. Heving, 12-7	L. Grove, 3.99	J. Bagby, 183

This Program Printed

by

SULLIVAN BROS.

Printers

Main Office and Plant:
95 Bridge St., Lowell, Mass.
Tel. 617-458-6333

10 Auxiliary Plants at
Boston and Taunton, Mass.
Jamaica, Westbury, L.I., and Saratoga, N.Y.
Meadowlands and Oceanport, New Jersey
Philadelphia, Pa., Louisville, Ky.
and Miami, Fla.

General Maintenance Corp.

Professional Housekeepers to Industry

Serving Office Buildings, Stadiums and the Boston Red Sox

129 Border St., East Boston

569-9000

Bruce Shulman

BSMI **banner systems inc.**

JANITORIAL SUPPLIES



29 DARTMOUTH STREET
WESTWOOD, MASS. 02090
(617) 329-5678

Schenley O.F.C.
The Seasoned Pro.



Sure, O.F.C. is in a league by itself. But it didn't get there in one season. O.F.C. is matured for eight full years, the aging period for a prime Canadian.

And it's not only distilled and aged in Canada but blended and bottled there too. So 86.8 proof is a statistic you can count on. With a taste that's as smooth as a hitter's follow-through.

When it comes to performance, O.F.C. is always a crowd-pleaser.





Canadian O.F.C., A Blend, 86.8 Proof, Schenley Distillers Co., New York, N.Y. © 1978

YAZ — On His Way . . .

(Continued from page 51)

RUNS

No. 1522 — Rank 37th

Already Passed: Joe DiMaggio, Roberto Clemente, Harry Hooper, Nap Lajoie, Al Simmons, Eddie Mathews

Ahead: Frankie Frisch 1532; Hugh Duffy & Max Carey 1545; Rogers Hornsby 1579

HITS

No. 2775 — Rank 30th

Already Passed: Jimmy Foxx, Ted Williams, Luis Aparicio, Lou Gehrig, Luke Appling

Ahead: George Sisler 2812; Charlie Gehringer 2839; Brooks Robinson 2848; Babe Ruth 2873

DOUBLES

No. 524 — Rank 18th

Already Passed: Frankie Frisch, Mel Ott, Al Kaline, Babe Ruth, Willie Mays

Ahead: Ted Williams 525; Lou Gehrig 535; Al Simmons 539; Ducky Medwick 540; Rogers Hornsby 544

HOMERUNS

No. 369 — Rank Tied 24th, R. Kiner

Already Passed: Hank Greenberg, Yogi Berra, Johnny Mize, Joe DiMaggio

Ahead: Gil Hodges 370; Rocky Colavito 374; Norm Cash 377; Orlando Cepeda 379; Frank Howard 382

TOTAL BASES

No. 4512 — Rank 18th

Already Passed: Joe DiMaggio, Harmon Killebrew, Charlie Gehringer, Eddie Mathews, Nap Lajoie, Roberto Clemente, Mickey Mantle

Ahead: Billy Williams 4599; Al Simmons 4685

EXTRA BASE HITS

No. 946 — Rank 19th

Already Passed: Joe DiMaggio, Harmon Killebrew, Eddie Mathews

Ahead: Billy Williams 948; Mickey Mantle 952; Al Kaline 972; Al Simmons 995

RUNS BATTED IN

No. 1470 — Rank 22nd

Already Passed: Hank Greenberg, Mickey Vernon, Duke Snider, Johnny Mize, Orlando Cepeda, Ducky Medwick, Joe Cronin, Yogi Berra, Eddie Mathews

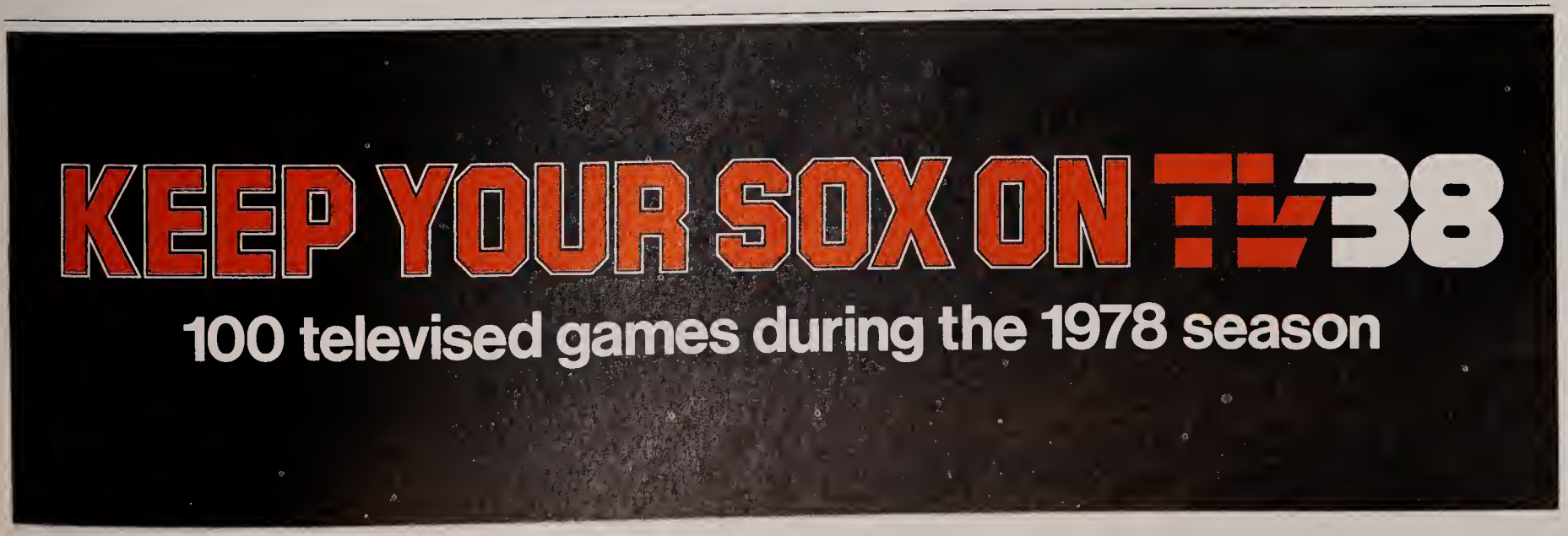
Ahead: Billy Williams 1476; Mickey Mantle 1509; Joe DiMaggio 1537

BASES ON BALLS

No. 1527 — Rank 8th

Already Passed: Henry Aaron, Frank Robinson, Eddie Mathews, Jimmy Foxx, Willie Mays, Lou Gehrig

Ahead: Harmon Killebrew 1559; Stan Musial 1599



Red Sox on Radio

For the fifth consecutive year, the outstanding play by play team of Ned Martin and Jim Woods, describe all Red Sox action, home and away. WITS, 1510, is again the flagship station for Red Sox baseball, feeding all games to one of the largest networks in the country, now numbering 68 stations. Along with WITS, all Red Sox night games are simulcast over WWEL-FM, 108, Medford, Mass.



NED MARTIN and JIM WOODS

MASSACHUSETTS

Boston (originating station)	WITS	1510
Brockton	WBET	1460
Fitchburg	WEIM	1280
Great Barrington	WSBS	860
Greenfield	WHAI	1240
	FM	98.3
Medford	WWEL-FM	107.9
New Bedford	WNBH	1340
North Adams	WMNB	1230
Northampton	WHMP	1400
Orange	WCAT	1390
Pittsfield	WBRK	1340
Springfield	WSPR	1270
Ware	WARE	1250
West Yarmouth	WOCB-FM	94.9
Worcester	WTAG	580

CONNECTICUT

Hartford	WTIC	1080
New Haven	WNHC	1340
Putnam	WINY	1350

NEW HAMPSHIRE

Berlin	WMOU	1230
	WXLQ-FM	103.7
Claremont	WTSV	1230
	WECM-FM	106.1
Franklin	WFTN	1240
Hanover	WTSL	1400
Keene	WKNE	1290
Laconia	WEMJ	1490
Manchester	WGIR	610
Portsmouth	WBBX	1380

RHODE ISLAND

Providence	WJAR	920
Westerly	WERI	1230
	FM	103.7
West Warwick	WKRI	1450
Woonsocket	WWON	1240

MAINE

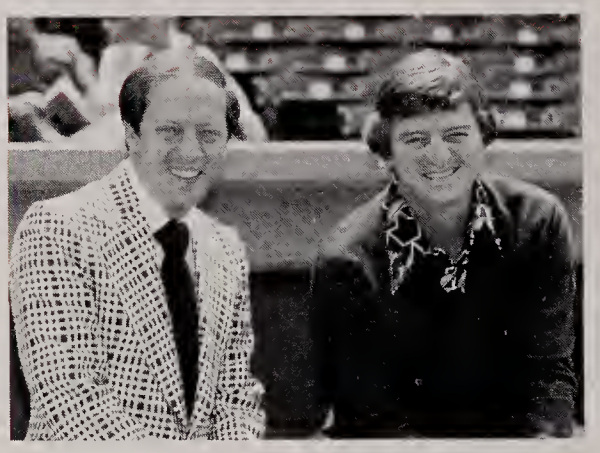
Augusta	WFAU	1340
	FM	101.3
Belfast	WBME	1230
Biddeford	WIDE	1400
	FM	94.3
Calais	WDYQ	1230
	FM	92.7
Ellsworth	WDEA	1370
	FM	95.7
Farmington	WKTJ	1380
	FM	99.3
Houlton	WHOU	1340
	FM	100.1
Lincoln	WLKN	1450
	FM	99.3
Lewiston	WCOU	1240
	FM	93.9
Machias	WMCS	1400
Millinocket	WMKR	1240
Portland	WGAN	560
Presque Isle	WAGM	950
Rockland	WRKD	1450
	FM	93.5
Rumford	WRUM-FM	96.3
South Paris	WXIV	1450
Waterville	WTVL	1490
	FM	98.3

VERMONT

Brattleboro	WTSA	1450
Burlington	WJOY	1230
Middlebury	WFAD	1490
Newport	WIKE	1490
Rutland	WSYB	1380
St. Johnsbury	WTWN	1340
Waterbury	WDEV	550

Red Sox on TV

Dick Stockton and Ken Harrelson team up for their fourth year telecasting some 93 Red Sox games through WSBK-TV, Channel 38 in Boston and feeding a New England-wide network. Stockton, heard frequently on network telecasts of football, hockey and basketball, and "The Hawk", one of the most popular Red Sox players of recent years, have become an interesting and informative team in the past three seasons.



DICK STOCKTON and KEN HARRELSON

			Boston Time
Saturday	June 17	SEATTLE	2:00 P.M.
Sunday	June 18	SEATTLE	2:00 P.M.
Saturday	June 24	BALTIMORE	2:00 P.M.
Sunday	June 25	BALTIMORE	2:00 P.M.
Tuesday	June 27	New York	8:00 P.M.
Thursday	June 29	Baltimore	7:30 P.M.
Friday	June 30	Baltmore	7:30 P.M.
Saturday	July 1	Baltimore	7:30 P.M.
Sunday	July 2	Baltimore	2:00 P.M.
Tuesday	July 4	NEW YORK	2:00 P.M.
Wednesday	July 5	Chicago	8:30 P.M.
Thursday	July 6	Chicago	8:30 P.M.
Friday	July 7	Cleveland	7:30 P.M.
Saturday	July 8	Cleveland	5:30 P.M.
Sunday	July 9	Cleveland	2:00 P.M.
Saturday	July 15	MINNESOTA	2:00 P.M.
Sunday	July 16	MINNESOTA	1:30 P.M.
Wednesday	July 19	Milwaukee	8:30 P.M.
Thursday	July 20	Milwaukee	8:30 P.M.
Friday	July 21	Kansas City	8:30 P.M.
Saturday	July 22	Kansas City	8:30 P.M.
Sunday	July 23	Kansas City	2:30 P.M.
Tuesday	July 25	Minnesota	8:30 P.M.
Wednesday	July 26	Texas	8:35 P.M.
Thursday	July 27	Texas	8:35 P.M.
Saturday	July 29	KANSAS CITY	2:00 P.M.
Sunday	July 30	KANSAS CITY	2:00 P.M.
Wednesday	Aug. 2	New York	8:00 P.M.
Thursday	Aug. 3	New York	8:00 P.M.
Friday	Aug. 4	Milwaukee	8:30 P.M.
Saturday	Aug. 5	Milwaukee	2:30 P.M.
Sunday	Aug. 6	Milwaukee	2:30 P.M.
Saturday	Aug. 12	MILWAUKEE	2:00 P.M.
Saturday	Aug. 12	MILWAUKEE	8:00 P.M.
Sunday	Aug. 13	MILWAUKEE	2:00 P.M.
Tuesday	Aug. 15	California	10:30 P.M.
Wednesday	Aug. 16	California	10:30 P.M.
Thursday	Aug. 17	California	10:30 P.M.
Saturday	Aug. 19	Oakland	4:30 P.M.
Sunday	Aug. 20	Oakland	4:30 P.M.
Saturday	Aug. 26	CALIFORNIA	2:00 P.M.
Sunday	Aug. 27	CALIFORNIA	2:00 P.M.
Saturday	Sept. 2	OAKLAND	7:30 P.M.
Sunday	Sept. 3	OAKLAND	2:00 P.M.
Monday	Sept. 4	Baltimore	7:30 P.M.
Tuesday	Sept. 5	Baltimore	7:30 P.M.
Saturday	Sept. 9	NEW YORK	2:00 P.M.
Sunday	Sept. 10	NEW YORK	2:00 P.M.
Wednesday	Sept. 13	Cleveland	7:30 P.M.
Thursday	Sept. 14	Cleveland	7:30 P.M.
Friday	Sept. 15	New York	8:00 P.M.
Saturday	Sept. 16	New York	2:00 P.M.
Sunday	Sept. 17	New York	2:00 P.M.
Monday	Sept. 18	Detroit	8:00 P.M.
Tuesday	Sept. 19	Detroit	8:00 P.M.
Wednesday	Sept. 20	Detroit	8:00 P.M.
Thursday	Sept. 21	Detroit	8:00 P.M.

MASSACHUSETTS	Station
Boston (originating station)	WSBK—Channel 38
Greenfield	WRLP—Channel 32
Springfield	WWLP—Channel 22
New Bedford/Providence	WTEV—Channel 6
MAINE	
Bangor	WVII—Channel 7
Portland	WGAN-TV—Channel 13
VERMONT	
Burlington	WEZF-TV—Channel 22

RED SOX
Home Games

JUNE	16	Fri.	Seattle	7:30
	13	Tues.	California	7:30
	18	Sun.	Seattle*	2:00
	15	Thurs.	Oakland	7:30
	20	Tues.	New York	7:30
	17	Sat.	Seattle*	2:00
	21	Wed.	New York	7:30
	19	Mon.	New York	7:30
	23	Fri.	Baltimore	7:30
	24	Sat.	Baltimore*	2:00
	25	Sun.	Baltimore*	2:00
JULY	3	Mon.	New York	7:30
	4	Tues.	New York*	2:00
	13	Thurs.	Texas	7:30
	14	Fri.	Texas	7:30
	15	Sat.	Minnesota*	2:00
	16	Sun.	Minnesota (2)*	1:30
	17	Mon.	Minnesota	7:30
	28	Fri.	Kansas City	7:30
	29	Sat.	KansasCity*	2:00
	30	Sun.	Kansas City*	2:00
	31	Mon.	Chicago	7:30
AUGUST	1	Tues.	Chicago	7:30
	8	Tues.	Cleveland	7:30
	9	Wed.	Cleveland	7:30
	10	Thurs.	Cleveland	2:00
	11	Fri.	Milwaukee	7:30
	12	Sat.	Milwaukee*	2:00
	12	Sat.	Milwaukee	8:00
	13	Sun.	Milwaukee*	2:00
	14	Mon.	Milwaukee	6:00
	25	Fri.	California	7:30
	26	Sat.	California*	2:00
	27	Sun.	California*	2:00
	28	Mon.	Seattle	7:30
	29	Tues.	Seattle	7:30
	30	Wed.	Toronto (TN)	6:00
SEPT	1	Fri.	Oakland	7:30
	2	Sat.	Oakland*	7:30
	3	Sun.	Oakland*	2:00
	8	Fri.	New York	7:30
	9	Sat.	New York*	2:00
	10	Sun.	New York*	2:00
	11	Mon.	Baltimore	7:30
	12	Tues.	Baltimore	7:30
	26	Tues.	Detroit	7:30
	27	Wed.	Detroit	7:30
	28	Thurs.	Detroit	7:30
	29	Fri.	Toronto	7:30
	30	Sat.	Toronto	2:00
OCT.	1	Sun.	Toronto	2:00

*Televised



These three words have opened up a whole set of problems for the American motorist.



These three words solved them.

Supreme Three Restaurant

"Where Everything is Still Homemade"

For a meal or a snack
before or after every Red Sox game

Serving Fine Foods since 1924
Homemade Pastry—Cocktails

Open 6 A.M. to 2:30 A.M.—EVERY DAY

Phone 445-3938



Left on Southampton St., Exit off Southeast Expressway

274 Southampton St., Boston

Your Host — THE PASSANESI FAMILY

TED WILLIAMS CAMP — BOYS 8-18

LAKEVILLE BASEBALL CAMP, INC.

Lakeville, Mass. 02346

Phone (617)947-0726

EXCELLENT FACILITIES

Outstanding professional staff in all programs

BASEBALL—Internationally Famous. Boys 8-18. Play equivalent of 3 baseball seasons in one, excellent instruction by famous pros. visits by baseball notables.

UMPIRE SCHOOL—Boys 15-22, 3 three-week sessions. Learn the professional way—Drills, Test, Umpire under game conditions.

TENNIS CLINICS—In our new indoor tennis complex. Teaching pros, daily instruction, supervised practice. Limited enrollment.

Write:

B.J. CASSIDY, Dept. RS, Lakeville, Mass. 02346

THE OFFICIAL 1978

BOSTON RED SOX YEARBOOK

color action photos
statistics

On sale in Fenway Park
for $2.00

and at all local newsstands
for $2.25

By Mail send $2.50 to:

RED SOX YEARBOOK
Box 9
Boston, MA 02114

Buy Red Sox Tickets in Advance

ON YOUR WAY IN BEFORE GAME AT 4 YAWKEY WAY OR — BETWEEN HOMESTANDS

Between homestands you may park right at the door while you make your selection from our master ticket racks in just a few minutes. Open at 9:00 A.M. to 6:00 P.M. Monday through Friday, and 10:00 A.M. to 3:00 P.M. Saturdays and Sundays.

BEHIND HOME PLATE DURING GAMES

Tickets available for all games. At the special ticket booth adjoining the Souvenir Stand.

BY MAIL

Tickets mailed to you on SAME DAY your order is received. Specify dates of games, number and price of tickets. Make check or money order payable to Boston Red Sox. Include self-addressed, stamped envelope and send to:

Red Sox Tickets
Fenway Park
Boston, Massachusetts 02215

(No C.O.D. or telephone reservations)

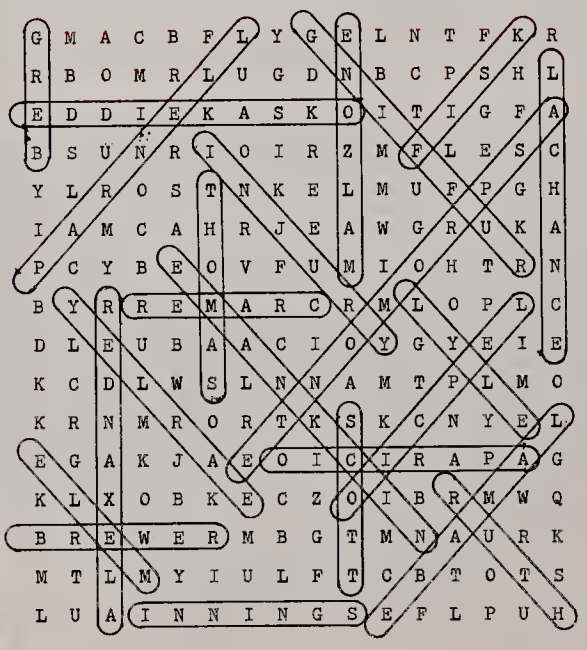
Tickets may also be obtained through All Filene's dept. stores throughout N.E.; G. Fox Dept. Store, Hartford, Conn.; Peter Pan Bus Lines, Springfield, Mass.



SPECIAL NOTE:
For additional information call the Red Sox Ticket Office by dialing 267-8661

Word-Wise Solution

(See page 21)



RED SOX TICKET PRICES

Roof box seat	$7.00
Lower box seats	$6.00
Upper box seats	$5.75
Reserved grandstand	$4.75
General admission	$3.00
Bleachers*	$2.00

"MAGNAVOX COLOR PORTABLES. A WINNING TEAM."

Hank Aaron

Here's the color portable lineup with something for everyone.

Computer sharp picture. The Star™ Touch-Tune™ Color Portable, the first computer TV. It's picture is always sharp, natural, and never needs fine-tuning. (model 4471)

Direct, instant, silent channel selection and remote control on the Videomatic Touch-Tune Color Portable. No more clunk-clunking through the channels in-between. (model 4345)

Built-in home-video game. A Magnavox exclusive. Go from color TV to Odyssey at the touch of a button. (model 4305)

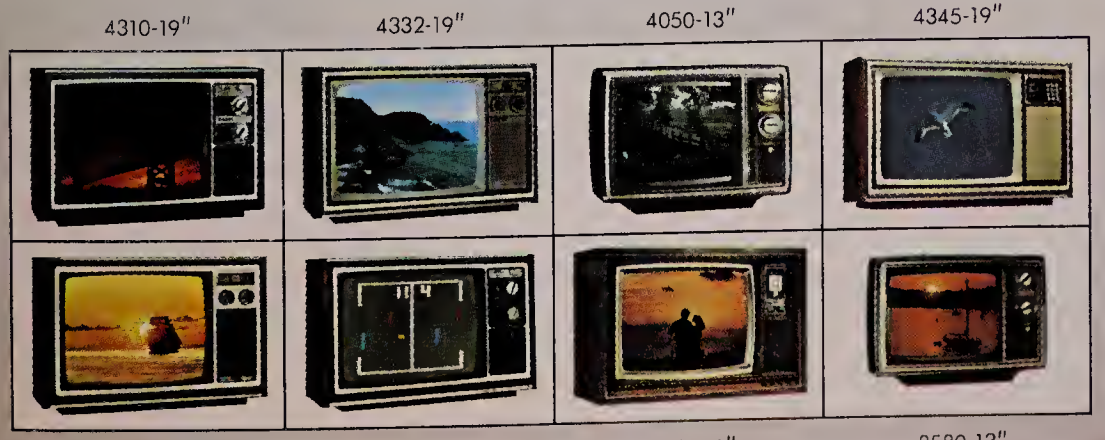
Lighted digital channel readout to show you which channel you're watching, even from across the room. (model 4332)

Compact, convenient, take-anywhere Color TV in a big 15" (diagonal) screen with one-button tuning. (model 4150) Or our 13" (diagonal) personal portables with 100% solid-state modular chassis. (models 4050, 8580)

See the entire Magnavox Color Portable lineup at your Magnavox dealer today. And tell him Hank sent you.



4150-15"



4310-19" 4332-19" 4050-13" 4345-19"

4326-19" 4305-19" 4471-19" 8580-13"

Pictures simulated.

Come to Marlboro Country.



Box or Longhorn 100's—
a lot to like.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

17 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Aug.'77